From: New Jersey State Library
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NJSL DIRECT

Weekly News Updates for New Jersey Libraries
September 27, 2021

Updates & Opportunities

Tomorrow is National Voter Registration Day

Don't forget! Tomorrow is National Voter Registration Day. Become a partner with ALA by providing resources to help libraries engage voters! **Click for Voter Engagement Resources.**

Emergency Connectivity Fund Open for Second Round of Applications

The American Rescue Plan Act of 2021 includes $7.17 billion for the Emergency Connectivity Fund (ECF) program. The second application window for the Emergency Connectivity Fund is open **Sep 28 - Oct 13**. If you missed the first round, this is your chance to apply for no-match needed funds for hotspots, devices, & more! **Click for Application Guide.**

Coronavirus Capital Projects Fund Program

IMLS has passed along information about a new federal opportunity from the U.S.

Department of the Treasury that appears to offer construction/improvement funds for libraries and broadband infrastructure under the banner of pandemic response. There will be an information session webinar about the **Coronavirus Capital Projects Fund (CPF) program**, established by the American Rescue Plan Act of 2021, on **September 30, 2021 at 3:00 PM ET.**
Register Here

Computational Thinking Program Opportunity

The University of Maryland iSchool's **Improving Assessment of Computational Thinking in Libraries (IMPACT Libraries)** research team is looking for public library staff to help evaluate a series of assessment tools developed to measure the success of Computational Thinking (CT) programs for youth ages 11-18. If you are interested in participating and will be offering a CT program for youth between **September 2021 and February 2022**, please complete **this application survey**. Fifteen libraries across the United States that serve diverse communities will be selected.

Participate in Equity, Diversity & Inclusion Survey through Denver Public Library

Denver Public Library (DPL) was recently awarded an IMLS LB21 grant to actualize its values of equity, diversity, and inclusion (EDI) into concrete actions that demonstrate that commitment. They're looking to recruit and convene a national cohort of 10-15 people serving in EDI roles in their libraries to guide this project. Even if individuals are unable to be a part of the cohort, they want to get a better sense of the number of people in EDI roles and how they are functioning across library systems. Please participate in their survey by **October 15th** to provide insight into how local context may affect the effectiveness of various EDI strategies. **Take the Survey.**

U.S. Bureau Of Labor Statistics Hosts Conference Focused On Covid Impacts

The U.S. Bureau of Labor Statistics (BLS) is hosting a free, virtual conference via WebEx from **9 a.m. to noon, Wednesday, September 29**. This conference will bring together national BLS experts to discuss the effect of COVID-19 on employment, wages, prices, and production, providing some regional aspects when available. BLS Commissioner William Beach is the featured speaker.
Registration is required.

NNLM Community Grant Awards

Public libraries are invited to apply for *All of Us* Community Awards, with the goal of furthering communities' health and health literacy, digital literacy, and public understanding of clinical research. **Application deadline: October 15, 2021.** **Learn more and apply.**

If the above opportunity isn't a fit, NNLM has other available health information outreach and virtual programming project grants.
Find other funding opportunities through NNLM.

Environmental Literacy Grant

The National Oceanic and Atmospheric Administration Office of Education has issued a competitive funding opportunity. This opportunity is for projects that develop the environmental literacy necessary for communities to take action in times of extreme weather. Projects that focus on building resilience to climate change in ways that contribute to community health, social cohesion, and socio-economic equity. **The deadline for pre-applications is November 1, 2021.** **Learn more.**

Connecting Communities Digital Initiative

The Library of Congress seeks to award a grant to a library, archive, museum or community archive to support the design and implementation of digital projects (digital exhibits, interfaces, multimedia productions or publications) that use digital materials from the Library of Congress to engage Black, Indigenous, or other community members of color. **Application deadline: November 15, 2021.** **Learn more.**

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our **Marketing Blog** updated weekly. Here's our most recent blog posts:

- Copywriting Mistakes You're Making Without Realizing
- The Secret Sauce to Making Great Videos for Social Media
- Foolproof Ways to Capture Library Patron Attention in 8 Seconds

Download marketing resources from State Library Vendors & Partners **here**.

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Connecting people with information through libraries.

New Jersey State Library | Website

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