

# NJSL Direct - News for Librarians from the NJ State Library

New Jersey State Library <[tmcclary@njstatelib.org](mailto:tmcclary@njstatelib.org)>

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To:Patt Ferrari <[pferrari@njstatelib.org](mailto:pferrari@njstatelib.org)>;

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# NJSL DIRECT

*Weekly News Updates for NJ Public Libraries*



*April 13, 2017*



*An affiliate of Thomas Edison State University*

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## Recent Blog Posts:

### *Grants Blog:*

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### *Business Blog:*

[Talking about Workforce Development and Business Outreach at NJLA](#)

### *Marketing Blog:*

[Video Series Part 1: Got Library News? Announce It with Video](#)

## At the State Library:

[Sit and Knit at the State Library! - April 21](#)

[View calendar](#)

## Grants for Libraries

Through its Funding Information Center and Library Support Services unit, the New Jersey State Library provides funding and grant information to New Jersey's librarians and other library staff. Check out the [full list of resources here.](#)

## Continuing Education & Training Opportunities for Libraries:

[NJ State Library's Continuing Education and Training Webpage](#)

[Short Takes for Trustees Now Available to New Jersey Libraries and Trustees](#)

[Upcoming educational opportunities from NN/LM MAR](#)

[Public Library Director 101 Series](#)

## Patterson Copyright Award Nominations Sought

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## Check out the State Library's NJ Makers Day Video!

We are excited to share a video we created during our NJ Maker's Day event which took place on March 24th here at the State Library. [The video can be viewed here.](#)

There is also an [article](#) on the State Library website about the event, with a link to our Flickr page where you can also view photos.

## Deadline Extended - NJ Digital Public Library of America (DPLA) Survey Needs Your Input

This 20 minute survey will be used by the New Jersey State Library and the Planning Committee in development of a statewide DPLA strategy and a DPLA application for a service hub in NJ. Complete the survey by April 17.

[Read more...](#)

## Spring Taxation University Classes Will Aid Small Business Entrepreneurs

The State Library in cooperation with the New Jersey Department of Treasury's Division of Taxation connects local small business owners and entrepreneurs with vital information through classes taught at 23 local libraries. The half-day Small Business Workshops are taught by staff from the Taxation University, an outreach and training unit within the Division of Taxation. The free workshops cover the twists, turns, nuances and basic information about starting and running a small business.

[Read more...](#)

[ReferenceUSA Webinar Schedule](#)

**Stay Connected with NJSL  
on Social Media!**



**Connect with the NJSL  
Social Media Task Force!**

**Mary Chute:** [@NJSLMaryChute](#)  
*NJ State Librarian*

**Deborah Mercer:** [@njdocslibrarian](#)  
*New Jersey Government  
Documents Librarian*

**Peggy Cadigan:** [@pcadigan](#)  
*Deputy State Librarian for  
Innovation & Outreach*

**Sharon Rawlins:** [@bklover](#)  
*Youth Services Consultant*

**Andrea Levandowski:**  
[@NJGrowsBiz](#) and [@NJWorks](#)  
*Small Business Development &  
Technology*

**Teri Taylor:** [@TeriTaylorNJSL](#)  
*U.S. Documents Librarian,  
Reference Services*  
[@NJSLFundingInfo](#)  
*Teri is also the contact for the Funding  
Information Collection*

**Elizabeth Burns:** [@NJSLTBBC](#)  
*New Jersey State Library  
Talking Book & Braille Center*

**Benjamin Saracco:**  
[@LibSaracco](#)  
*NJ Reference & Electronic Resources  
Librarian*

**The New Jersey State Library  
is on Goodreads.com!**

[Find the New Jersey State  
Library's Goodreads Page here.](#)

[Join the New Jersey State Library's  
Online Book Club here.](#)

## **It's National Library Week! April 9-15**

First sponsored in 1958, National Library Week is a national observance sponsored by the American Library Association (ALA) and libraries across the country each April. It is a time to celebrate the contributions of our nation's libraries and librarians and to promote library use and support. All types of libraries - school, public, academic and special - participate.

[Read more...](#)

## **NJSL Fade to Books Program Grant Application Available - Deadline is May 5**

The New Jersey State Library, in partnership with the Long Branch Public Library and the Bridge of Books Foundation, is pleased to announce a new grant opportunity for public libraries who join with their local barbershops in an effort to promote youth literacy in their communities. Please see the guidelines and application for complete information about the application process and dates.

Questions about this grant opportunity may be directed to Peggy Birdsall Cadigan, MLS, Deputy State Librarian, Innovation & Strategic Partnerships, [pcadigan@njstatelib.org](mailto:pcadigan@njstatelib.org) or (609) 278-2640 ext. 113.

[Read more...](#)

## **Save the Date for the NJ Association of Library Assistants 2017 Annual Conference - June 6**

Theme is "Libraries Evolving in the Digital Age."  
[Watch the NJALA Website for more information](#)

[Learn How the Public Library Can Connect with Readers on Goodreads](#)

## Join us for the TBBC Golf Classic - June 12th

It's Tee Time.... For Talking Books! This year we are proud to announce that the 6th Annual TBBC Golf Classic is on Monday June 12th 2017 once again at Hopewell Valley Golf & Country Club in Hopewell, NJ. Come out and enjoy a friendly day of golf, fine dining and prizes. Cost includes cart, green fees, lunch, contests, refreshments on the course, cocktail hour, dinner, prizes & auction!

We are looking for golfers and sponsors. Please spread the word to your patrons!  
[Learn more here.](#)

## Construction Industry Career Day Materials Available

Construction Industry Career Day is an event for career seekers to learn about the rewarding opportunities in the construction industry, May 30 and 31 at the New Jersey Convention and Expo Center, Edison.

[Download a flyer for your customers & read more...](#)

## Class Provides Valuable Tips on Managing a Conversation Group for English Learners

The NJSL Tutor Training for ESL Conversation Groups is created in partnership with Literacy New Jersey for those who wish to teach/lead/facilitate ESL conversation sessions at a local library. **There are still seats available for the class in Mullica Hill on May 4.** There is no cost for participants.

[Read more...](#)

## Oakley Memorial Scholarship Deadline May 15

The \$1000 scholarship was established to support research and advanced study for librarians in their early-to-mid-careers who are interested and/or active in the fields that Robert Oakley was expert in, namely: intellectual property, public policy, copyright and their impacts on libraries and the ways libraries serve their communities.

[Read more...](#)

## LibraryLinkNJ Incubator Project Award Opportunity - *Powering Up: Library Charging Stations*

The initiative will promote the New Jersey library community's goals of being safe havens

and centers of community support, articulating their value, and supporting library user technology by awarding funds (up to \$6000) for the purchase of secure public device charging stations for up to 12 LLNJ members. **Deadline is April 28.**

[Read more...](#)

## Patterson Copyright Award Nominations Sought

Appropriate nominees for the Patterson Award are persons or groups who - over a stretch in time - have made significant and consistent contributions in the areas of academia, law, politics, public policy, libraries or library education to the pursuit of copyright principles.

**Deadline is May 15.**

[Read more...](#)

## 2017 Sara Jaffarian School Library Program Award for Exemplary Humanities Program

The purpose of the Sara Jaffarian School Library Program Award is to recognize, promote, and support excellence in humanities programming in elementary and middle school libraries that serve children K-8. **Application deadline is May 5.**

[Read more...](#)

## State Library Sessions at the 2017 NJLA Annual Conference

Join your colleagues across the state April 24-26, 2017 at the NJLA Annual Conference, taking place this year at Harrah's Resort in Atlantic City. Registration is now open [here](#).

The New Jersey State Library has several presentations and programs lined up for the event. Take a look at the full schedule of events featuring the State Library and some of our subject matter experts [here](#).

## Local Library Support Fund State Income Tax Check-off

Don't forget to let your patrons know that they can help support New Jersey's public libraries by donating to the *Local Library Support Fund* on their New Jersey tax form.

[Learn more...](#)

**As always, we look forward to your feedback. Please don't hesitate to forward any questions or concerns to the NJSL Communications & Marketing Team.**

*Sincerely,*

**New Jersey State Library**  
Office of Communications , Marketing & Outreach  
[marketing@njstatelib.org](mailto:marketing@njstatelib.org)

*Connecting people with information through libraries.*

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