

STATE OF NEW JERSEY

GOVERNOR PHIL MURPHY

GOVERNOR MURPHY WRAPS UP DAY ONE OF HIS FIRST ECONOMIC MISSION TRIP ABROAD SINCE TAKING OFFICE

BERLIN, Germany – On the first day of his economic mission to Germany, Governor Phil Murphy announced the opening of the Choose New Jersey Europe Office, made remarks at the Aspen Institute Germany/Berlin Transatlantic Forum, spoke at the DIHK & BDI Roundtable, and toured Bayer Healthcare GA. The Governor was accompanied by First Lady Tammy Murphy, President and CEO of Choose New Jersey Jose Lozano, and senior members of his administration and Choose New Jersey staff.

Below are photos and press release links:

Governor Phil Murphy & Choose New Jersey Announce Europe Office in Berlin

At his first official event on his first day of the economic mission trip to Germany, the Governor joined Jose Lozano, President & CEO of Choose New Jersey and other administration officials to announce the opening of the Choose New Jersey Europe Office. Click here (https://urldefense.proofpoint.com/v2/url?u=https-3A__t.e2ma.net_click_rqnvz_nrddit_nz7d1f&d=DwMFaQ&c=4BTEw-1msHjOY4ITcFLmDM6JB8x6ZgbU2J24IH0HZLU&r=xF3DPDNEH8rwpTwktOjb4MHQ0EgF6v3M0zt3hszQvyU&m=zar_uVYqn_dLFTsVtWzJPoQ5zZuWu1exx4MA9sNGew&s=5!) the full press release.

Governor Addresses the Aspen Institute

Later in the morning, the Governor addressed the Aspen Institute Germany/Berlin Transatlantic Forum, where Annette Riedel of Deutschland Funk engaged in a 20-minute "Conversation" in front of an audience of over 200 attendees. Deutschland Funk is a German public broadcast radio station.

In 2014, on its 40th anniversary, Aspen Institute Germany launched its Berlin Transatlantic Forum to address the most pressing challenges jointly facing Europe and the United States. Each fall, the Institute hosts a conference bringing together renowned experts and decision-makers from both sides of the Atlantic to exchange ideas and seek answers to important questions in the fields of security, energy, and trade, and also to discuss issues pertaining to our shared foundation of Western values.

DIHK & BDI Industry Roundtable

At this business luncheon hosted at the Bayer AG campus, the Governor made remarks to members of the DIHK and BDI on the benefits of locating business in New Jersey, then conducted a business roundtable discussion with representatives from approximately 50 German businesses.

The Association of German Chambers of Commerce and Industry (DIHK) is the central organization for 79 Chambers of Commerce and Industry, CCI (Industrie- und Handelskammern, IHKs) in Germany. DIHK speaks for more than three million entrepreneurs. The Federation of German Industry (BDI) is the leading organization of German industry and industry-related service providers. It represents 40 industry associations and more than 100,000 companies with approximately 8 million employees.

Governor Murphy Tours Bayer Healthcare G4A

Following the DIHK/BDI industry roundtable, the Governor remained on the Bayer campus for a tour of Bayer Healthcare Grants4Apps (G4A) and CoLaboratory. Grants4Apps (G4A) offers digital health startups mentoring and free coworking on Bayer campuses around the world. The Grants4Apps Accelerator in Berlin also provides funding of up to €50,000.

Bayer's CoLaborator R&D incubators in Berlin and San Francisco are among Bayer's five science and innovation hubs worldwide. Young life-science companies work on their innovations in rental wet-labs and offices on the Bayer campuses.

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