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Feeling The Jersey Comeback

Wednesday, May 23, 2012

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While Democrats Root For Failure Based On Moody's Uninformed Claims, Business Leaders Across The Garden State Agree That The New Jersey Comeback Has Begun

There is "Growing Optimism" Among Business Leaders As 59 Percent Of Garden State CEOs Said They Expect The State's Economy To Improve Over The Next Year. "In answering questions about the state's economic recovery, survey participants also expressed a growing optimism. Looking to the future, 59 percent expect state economic conditions to improve over the next 12 months, while only 7 percent expect conditions to worsen." (New Jersey Business And Industry Association, "Statement of NJBIA President Philip Kirschner Concerning Findings of the C-Suite Survey, Released Today," Press Release, 5/22/12)

"Forty-Two Percent Said They Anticipate Hiring Additional Workers Over The Next 12 Months." "This strengthened optimism can also be seen in CEOs' hiring plans. Forty-two percent said they anticipate hiring additional workers over the next 12 months. In the 2011 survey, just 32 percent said they planned to do more hiring."

New Jersey Business And Industry Association President Philip Kirschner: "This year's C-Suite survey offers strong evidence that businesses are pleased with the positive direction in which the state's economy and business-climate are headed."

James W. Hughes, Ph.D., dean of the Edward J. Bloustein School of Planning and Public Policy at Rutgers: "Attitudes clearly have gotten better, and based on the survey results we anticipate that this will translate to business growth this year ..."

"Members Of The New Jersey Chamber Of Commerce Are More Optimistic About The State's Business Climate Than They Were A Year Ago." "Members of the New Jersey Chamber of Commerce are more optimistic about the state's business climate than they were a year ago, and more than a quarter report that they expect to hire additional staff over the next 12 months, according to a recent survey conducted by the State Chamber." (New Jersey Chamber Of Commerce, "State Chamber Survey: Members Optimistic About New Jersey's Economy," Press Release, 5/16/12)

55 Percent Of New Jersey Chamber Members Expect The Economy To Improve In The Next Year. "Most (55 percent) of respondents expect the economy to be better 12 months from today, an uptick from the 53 percent who said that last year. Interestingly, 6 percent said they expect the economy to be 'much better' in 12 months. Nobody in last year's survey said they expect the economy to be 'much better' in 12 months."

New Jersey Chamber of Commerce President Tom Bracken: "Business executives are feeling better about the direction the economy is headed ..."

Bracken: "It's all about momentum. We are looking for New Jersey to be among the states that lead, not follow, the nation back to prosperity."

51 Percent Of New Jerseyans Say The State Is "Headed In The Right Direction." (Fairleigh Dickinson University Poll, 800 Registered Voters, MoE +/- 3.5%, 3/5-11/12)

PublicMind Poll Director Peter Woolley: "This is the first time in 10 years of measurements that more than half of New Jersey voters, say things are headed in the right direction."

Woolley: "We're a tough crowd in Jersey ... We're not naturally sunny. So if we think things are on the right track, it's not Snooki's impending wedding that's doing it for us."

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In October Of 2009, Only 21 Percent Of New Jerseyans Thought The State Was On The Right Track, While 68 Percent Said The State Was Going In The Wrong Direction.

70 Percent Of New Jersey Residents Rate The Garden State Either A “Good” Or “Excellent” Place To Live.

“Currently, 7-in-10 residents rate the state of New Jersey as either an excellent (20%) or good (50%) place to live. This 70% positive rating is the highest recorded since May 2003 when it stood at 72%, and a marked improvement over the 30-year low of 57% recorded less than one year ago in August 2011.” (Monmouth University Poll, 804 Adult Residents, MoE +/- 3.5%, 4/11-15/12)

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