

Drumthwacket Goes Pink to Highlight Breast Cancer Awareness Month

Thursday, October 19, 2017 Tags: [First Lady](#)



Trenton, NJ – Drumthwacket, the Governor's Official Residence in Princeton, will *Go Pink* on Friday, October 20 to mark Breast Cancer Awareness Month, First Lady Mary Pat Christie has announced. Breast Cancer is the second most frequently diagnosed cancer among women in the United States. According to the National Breast Cancer Foundation, one in eight women will be diagnosed with breast cancer in her lifetime.



"Breast Cancer Awareness Month provides us with an opportunity to shine a light on the critical role early detection, education and support services play in empowering women about their overall breast health," said First Lady Mary Pat Christie. "Being diagnosed with breast cancer can be overwhelming. So, it's important that we offer strength, encouragement and hope to patients and survivors throughout their breast cancer journey."

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The American Cancer Society estimates 252,710

women in the United States will be diagnosed with invasive breast cancer along with 63,410 new cases of non-invasive (*in situ*) breast cancer in 2017. Of that number, an estimated 40,610 will lose their fight against the disease.

Currently, there are 3.3 million breast cancer survivors living in the United States.

Mrs. Christie has previously honored two non-profit organizations, *Breast Intentions* and *Curémonos*, through her New Jersey Heroes Foundation for the positive impact they have made in the lives of breast cancer patients and survivors in their local communities.

Breast Intentions is a 501(c) (3) charity started in New Jersey in 2007 by cousins Erika Rech and Mike Ruane to help families navigate through a cancer diagnosis by providing emotional and financial support. Since its inception, *Breast Intentions* has raised over \$1 million to help impacted women in need from the purchase of wigs and prosthetics to helping with living expenses, including transportation to and from treatments, co-pays and utility bills. For more information on *Breast Intentions* visit breastintentions.org.

Dora Arias, founder and executive director of *Curémonos* is a Latina breast cancer survivor who founded the grassroots community-based organization to provide education, advocacy and support to medically underserved

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women dealing with breast cancer. Since its inception, *Curémonos* has educated over 2,000 women on the importance of breast health and early detection of breast cancer while serving approximately 600 medically underserved and underinsured women. For more information on *Curémonos*, visit www.curemonos.org/.

The Christie Administration is committed to the fight against cancer – from the State Cancer Registry, which collects and analyzes cancer statistics, cancer trends and research activities to the New Jersey Cancer Education and Early Detection Program (NJCEED), which provides life-saving screenings, cancer outreach, education and follow-up services to the uninsured to groundbreaking research and collaboration being done in medical facilities throughout the state to provide advanced treatment options to cancer patients. For more information about NJCEED, visit www.nj.gov/health/ces/public/resources/njceed.shtml.

Governor Christie has proclaimed October 2017 as Breast Cancer Awareness Month in New Jersey. A copy of the Governor's Proclamation is attached.

Caption: Drumthwacket Goes Pink for Breast Cancer Awareness.

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