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Governor Christie Delivers Relief and Support to Shore Businesses by Expanding Term of Seasonal Alcoholic Beverage Licenses in 2013

Thursday, February 28, 2013

Tags: [Hurricane Sandy](#)

Executive Order Helps Shore Businesses Come Back with Beginning of 2013 Seasonal License Term Advanced by Two Months to March 1

Trenton, NJ - Taking action to support shore businesses as they make preparations for the 2013 tourism season, Governor Chris Christie today signed Executive Order No. 126 allowing seasonal alcoholic beverage licensees to begin serving alcohol on March 1, two months ahead of the traditional allowance of May 1.

"Some of the most adverse effects in terms of lost commerce and economic activity from Superstorm Sandy were on our shore businesses that rely on seasonal alcoholic beverage licenses. These small businesses were unable to remain open for the full extent typically permitted under their licenses - May until mid-November - because of the mandatory evacuations, power outages, and other disruptions caused by Sandy through difficult weeks," said Governor Christie. "We've listened to our small business community on the shore and are taking action today to deliver relief this season by providing for a two-month expansion for seasonal alcoholic beverage licensees, allowing them to begin opening and conducting business beginning on March 1 rather than waiting until the typical May 1 start."

Under the provision of the Executive Order, for calendar year 2013, the date on which seasonal alcoholic beverage consumption licensees shall be permitted to commence serving alcoholic beverages shall be advanced from May 1, 2013 to March 1, 2013 and shall end on November 14, 2013, inclusive.

A copy of Executive Order No. 126 [[pdf 18kB](#)]

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