

Lt. Governor Kim Guadagno Cuts Ribbon on Church & Dwight's New Worldwide Headquarters in Mercer County

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Christie Administration's Economic Growth Policies Help Keep 1,000 Jobs in New Jersey and Create 130 New Jobs

Trenton, NJ – Lt. Governor Kim Guadagno today joined Church & Dwight officials for a ribbon cutting celebration of the company's new 250,000 square foot, \$70 million worldwide headquarters in Ewing Township in Mercer County. Church & Dwight is a global leader in the household consumer products and personal care industry with consumers and business customers in 115 countries.

"Keeping Church & Dwight in New Jersey was critically important not only to the economy of Mercer County, but also to the economy of our entire state," said Lt. Governor Kim Guadagno, who oversees economic development for the Christie Administration. "Governor Christie's leadership and pro-growth policies have made it possible to attract and retain companies of all sizes, generating opportunities for job creation, economic growth and business investment. We're proud Church & Dwight will continue to call the Garden State home."

Working with the Christie Administration, including action by the New Jersey Business Action Center and New Jersey Economic Development Authority, the company decided to stay and expand in the Garden State, saving one thousand jobs and setting the stage for the creation of additional 130 jobs in New Jersey.

"Church & Dwight belongs in New Jersey," said James R. Craigie, Church & Dwight's chairman and CEO. "We've been here for more than 25 years, and this new headquarters facility enables us to consolidate our growing operations in the state. Governor Christie and Lieutenant Governor Guadagno were personally committed to this project and we applaud all their efforts to keep business in this great state."

Lt. Governor Guadagno has presided over a series of groundbreaking and ribbon cuttings over the past month. Thales Avionics Services Worldwide opened its facility in Piscataway, which will create and retain more than 200 jobs in New Jersey, including jobs moving to Piscataway from Seattle. The Burlington Coat Factory broke ground on its new headquarters in Florence Township, which will accommodate more than 800 employees including 120 new full-time employees. In addition, Prologis broke ground on a new warehouse and distribution center in Jersey City that will lead to the retention and creation of 810 jobs while Ascena Retail Group and dress barn broke ground on their new 195,000 square foot Mahwah headquarters. Just last week, Novo Nordisk officially opened its new \$225 million, 731,000 square foot U.S. headquarters, which created more than 500 construction jobs and will house 1,100 company workers, DRG International officially opened its new 35,000 Springfield-based headquarters, which is expected to house 100 workers, and Quantex Laboratories opened its new 15,000 square foot headquarters in Cranbury.

For the second year in a row, Business Facilities Magazine recognized the Christie Administration's success improving the Garden State's business climate, selecting the New Jersey Partnership for Action for its Achievement in Business Retention Award.

Led by Lt. Governor Kim Guadagno, the New Jersey Partnership for Action (PFA) is public-private approach to economic development and the starting point for all initiatives, policies, and efforts to grow New Jersey's economy and create quality, sustainable jobs in our communities. The four elements of the PFA include the Business Action Center, reporting directly to the Lt. Governor and providing the business community with a single point of contact, applying a proactive, customer-service approach to businesses' interactions with State government; the Secretary of Higher Education, which coordinates, plans, develops policies, and advocates for the state's higher education system; the New Jersey Economic Development Authority, serving as the state's bank; and Choose New Jersey, a privately funded marketing, business attraction and lead generation organization that markets the state as an ideal location.

Businesses considering a move or in need of assistance are encouraged to call New Jersey's Business Action Center at (866) 534-7789 or visit the State's Business Portal at www.newjerseybusiness.gov.

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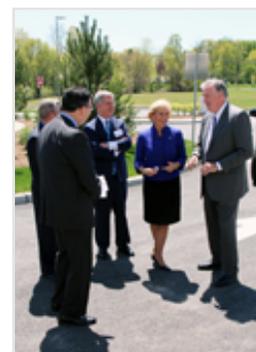
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