

[Home](#) [Newsroom](#) [Media](#) [Administration](#) [NJ's Priorities](#) [Contact Us](#)
[Press Releases](#) [Public Addresses](#) [Executive Orders](#) [Press Kit](#) [Reports](#)
[Home](#) > [Newsroom](#) > [Press Releases](#) > 2014

## Lt. Governor Kim Guadagno Continues Business Export Tour at International American Supermarkets Corporation In Piscataway

Tuesday, February 18, 2014

Tags: [Jobs and the Economy](#)

### Family-Owned Business Represents More Than 30 Branded Food Products and Ingredients Overseas

**Trenton, NJ** – Continuing her statewide tour highlighting New Jersey businesses that are growing by exporting their goods and services internationally, Lt. Governor Kim Guadagno today visited International American Supermarkets Corporation (IAS) in Piscataway. Established in 1980, International American Supermarkets Corp. is a dynamic food export and marketing organization representing a number of major US brands in overseas markets. IAS is a primary supplier of American branded food products and foodservice ingredients to the global marketplace. From their corporate and business headquarters located in Piscataway, IAS operates throughout Europe, the Middle East, the Americas and Africa. With a uniquely flexible processing capacity and a product base of more than 30 leading brands, IAS has the ability to handle a wide range of customer demands in terms of adaptation, volume and product assortment.

"IAS clearly understands that exporting is an important way to grow business. Through their network of more than 100 importers, they have developed partnerships in markets that span multiple continents," said Lt. Governor Guadagno. "The state's Office of International Business Development and Protocol continues to work with companies of all sizes to help them connect the dots and sell their goods and services internationally. The Christie Administration commends IAS on their success as a food exporter and looks forward to their continued growth in New Jersey."

"Lt. Governor Guadagno's visit is a source of joy and pride to all of us here at IAS as we perceive it as an accolade for the role that we play in exporting American food, and a recognition by the Christie Administration of the importance of food exports in our state and national economy," said Suhayl Sauma, President of IAS. "It also comes at a very important juncture for our company: completing the first 30 years of steady growth and setting the ground for the next decade and beyond. The small family business that was started at a time when American food was a rarity overseas, is now a very active player in more than 44 markets worldwide."

New Jersey currently ranks fifth in the U.S. in the number of small business exporters in the State, with more than 14,400 New Jersey small business enterprises currently selling goods and services in foreign markets. Exporting directly supports over 72,000 Jersey jobs. Over 21,000 companies exported from New Jersey locations in 2011, contributing to what is now a \$37 billion export business.

Created within the Department of State's Business Action Center (BAC) in 2012, the Office of International Business Development and Protocol's mission is to attract foreign direct investment and assist New Jersey companies with export opportunities. It is also responsible for managing all aspects of export promotion activities, and establishing and maintaining positive working relationships with the foreign business investment community.

Businesses considering a move to New Jersey or in need of assistance are encouraged to call New Jersey's Business Action Center at (866) 534-7789 or visit the State's Business Portal at [www.newjerseybusiness.gov](http://www.newjerseybusiness.gov).

###

**Stay Connected**  
with Social Media

**Stay Connected**  
with Email Alerts

**LIKE THIS PAGE? SHARE IT WITH YOUR FRIENDS.**
    ...

**Related Content**

 Visit to International American Supermarket Corporation  
Feb. 18, 2014

[View More Photos](#)

**Press Contact:**  
Michael Drewniak  
Colin Reed  
609-777-2600



[Contact Us](#) | [Privacy Notice](#) | [Legal Statement & Disclaimers](#) | [Accessibility Statement](#) | 

Statewide: [NJ Home](#) | [Services A to Z](#) | [Departments/Agencies](#) | [FAQs](#)  
Office of the Governor: [Home](#) | [Newsroom](#) | [Media](#) | [Administration](#) | [NJ's Priorities](#) | [Contact Us](#)

Copyright © State of New Jersey, 1996-2017  
Office of the Governor  
PO Box 001  
Trenton, NJ 08625  
609-292-6000