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Acting Governor Kim Guadagno Continues Agribusiness Tour at Fulper Farms

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Award Winning West Amwell Dairy Farm Founded on Family Values, Passion for Farming

Trenton, NJ – Emphasizing the importance of agriculture to New Jersey’s economy, Acting Governor Kim Guadagno today continued her annual agribusiness tour at Fulper Family Farmstead in West Amwell to showcase how these agricultural businesses spur economic growth, create jobs in the Garden State and generate demand for New Jersey products across national and global markets. Joining her on this tour was New Jersey Secretary of Agriculture Douglas Fisher.

“For more than a century, Fulper Farms has been based on the values of the Fulper family and has maintained a standard of producing quality products,” said Acting Governor Guadagno. “This family-owned business continues its long legacy of accomplishments by working together and creating new avenues to be innovative and relevant in today’s competitive agricultural marketplace. We are proud of the Fulper family and wish them continued success for generations to come.”

Started in 1909 by Mary Fulper, the farm began with a single cow and vegetable crops. Over the next century, the family’s strong work ethic, commitment to family values and passion for farming increased the Farmstead’s scope and production. Through the 1940’s, the farm grew tomatoes for Campbell’s Soup and hauled vegetables to the Trenton Farmer’s Market. Today, with more than 1200 acres of farmland for corn, straw, hay corn and soybeans, as well as 200 milking cows, the dairy farm produces and sells milk, yogurt and a line of fresh cheese products including mozzarella, ricotta and mozzarella string cheese. The Farm’s products are available at area farmers markets or online at <http://www.fulperfarms.com/farm-fresh-dairy-products/>.

“On behalf of our entire family we are absolutely thrilled to host Acting Governor Guadagno,” said Breanna Fulper, Owner of Fulper Family Farmstead. “Our farmstead is a place where we work hard to provide the highest quality farm fresh dairy products possible. We continue to look for ways to grow our farm business, provide educational opportunities for communities and remain a viable contributor to New Jersey’s economy.”

This fifth-generation family-owned business continues to pave the way for “greener” dairy farm practices, including solar renewable energy system, soil conservation methods and nutrient recycling plans. In 2009, Fulper Farms received a Dairy of Distinction Award from the Northeast Dairy Farm Beautification Program. The honor goes to dairy farms that are attractive, well-kept and promote a good dairy industry image. The farmstead also received an Honorable Mention in the 2013 U.S. Dairy Sustainability Awards.

Fulper Farms has also created an agritourism branch that provides opportunities to educate the public through tours, field trips and the Farmstead Adventure Summer Camp that offers unique fun on the farm experiences.

“The Fulpers are an innovative farm family that strives to educate the community about the importance of agriculture in New Jersey,” said Secretary Fisher. “We are proud to join the Acting Governor at Fulper Farms, where farming has been a way of life for generations.”

Agriculture is New Jersey’s third largest industry. In 2012, the state’s 9,071 farms generated sales totaling \$1.14 billion. With 715,057 acres of farmland, the Garden State produces more than 100 varieties of fruits and vegetables that are

enjoyed throughout the Northeast, in Canada and globally.

The Dairy Industry remains one of the state's top agriculture commodities with active farms supplying 7% of the state's fluid milk requirements and generating \$24.2 million in farm sales in 2012.

Businesses considering a move or in need of assistance are encouraged to call New Jersey's Business Action Center at (866) 534-7789 or visit the State's Business Portal at www.newjerseybusiness.gov.

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