



Lt. Governor Kim Guadagno Hosted Business Action Center Open House Demonstrating Christie Administration's Efforts to Bring a Customer Service Approach Government

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Business Action Center will coordinate activities to attract and retain businesses Statewide

Trenton, NJ – Yesterday, Lt. Governor Kim Guadagno, joined by a group of business, community and government leaders, hosted an open house at the Department of State for the new Business Action Center (BAC) in Trenton. The open house showcased the Christie Administration's efforts to bring a more customer service approach to interacting with State government and formally introduce the public to the BAC's staff.

Under the leadership of Lt. Governor Kim Guadagno, and led by Acting Executive Director Linda Kellner, the new center is the "one-stop" shop and will play a key role in attracting, retaining and growing businesses in New Jersey. They will also provide professional and coordinated assistance to businesses in the resolution of permit applications, licenses, certificates and other business-related approvals. The BAC is part of the New Jersey Partnership for Action, a three prong public-private approach that also includes Choose New Jersey and the Economic Development Authority.

"Making New Jersey a home for growth is our Administration's top responsibility. By bringing a "one-stop" shop approach to this important task, we can help businesses - large and small - open and grow in New Jersey," said Lt. Governor Kim Guadagno in opening the Business Action Center. "I'd personally encourage business to use the Business Action Center as a resource. Our staff can be reached at 866-534-7789 and are here to help."

Features of the Business Action Center include:

- **Financial and Incentive Programs:** The Business Action Center walks businesses through the State's incentive and financing programs available to businesses.
- **Permitting and Regulatory Assistance:** The Business Action Center provides professional, coordinated services to help new and existing businesses navigate State regulatory processes. By actively working with various State agencies and departments, the team assesses the issues, quickly identifies the challenges and formulates solutions.
- **Growing Our State's International Competitiveness:** The Business Action Center provides assistance to companies looking to do business globally through trade consulting services and inward foreign direct investment services.
- **Site Selection Services:** The Business Action Center maintains a comprehensive real estate database of New Jersey's commercial properties and can provide a real estate report with location options.
- **State Planning for Future Growth:** The Business Action Center's new Office for Planning Advocacy serves as the focal point for coordinating and advancing New Jersey's planning strategies. Formerly the Office of Smart Growth, the Office for Planning Advocacy serves to stimulate new growth opportunities and enhances the one-stop shopping experience for business.

Businesses throughout the State are encouraged to use the services of the BAC, which assists businesses in the resolution of permit applications, licenses, certificates and other business related approvals. BAC also provides services to domestic and international businesses looking to remain, expand or locate to New Jersey. For more information, businesses are encouraged to call 866-534-7789 or visit www.NewJerseyBusiness.gov.

Photos from the event for use can be found [HERE](#).

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