

NJSL Direct - News for NJ Libraries from the NJ State Library

New Jersey State Library <marketing@njstatelib.org>

Mon 12/14/2020 10:46 AM

To: Patt Ferrari <pferrari@njstatelib.org>;

Categories: doctors approvals; Blue Category; Purple Category

Having trouble viewing this email? [Click here](#)



NJSL DIRECT

Weekly News Updates for New Jersey Public Libraries



December 14, 2020

Blog Posts

Marketing Blog
[Tips for Creating a Marketing Budget Out of Thin Air](#)

New Books Blog
[Featured eBooks \(November 27, 2020\)](#)

In This Issue

[Sign Up to Host a Reference Solutions Webinar](#)

.....

[Capira Curbside Training Webinar Available Now](#)

.....

[Learn More About Zoom Through Our Free Webinars](#)

.....

NJSL Presents Blog
[Re-Activate Your Life Program Recap](#)

[Find more blog posts here...](#)

Upcoming Webinars

December 14th
[Getting Financially Fit](#)

December 15th
[Finding Grant Funding with FDO Essential](#)

[Find more events here...](#)

Continuing Education and Training Opportunities

[NJSL's Continuing Education Webpage](#)

[NJSL's In Person Workshops and Online Training Schedule](#)

[Upcoming Training Opportunities from NN/LM MAR](#)

[Reference Solutions \(formerly ReferenceUSA\) Webinar Schedule](#)

[Public Library Director 101 Series](#)

[WebJunction Training](#)

Stay Connected with NJSL on Social Media!



Connect with the NJSL Social Media Task Force!

Mary Chute: [@NJSLMaryChute](#)
NJ State Librarian

[MentorNJ Webinar: How to Run a Meeting](#)

[Big Read Program](#)

[American Dream Literacy Initiative](#)

[H.W. Wilson Library Staff Development Grant](#)

[Library of the Future Award](#)

[Gale, A Cengage Company Financial Development Award](#)

[Penguin Random House Library Award for Innovation](#)

[Libraries Transform Communities Engagement Grant](#)

[Peggy Barber Tribute Grant](#)

[Will Eisner Graphic Novel Grants for Libraries](#)

[Spectrum Scholarship](#)

Sign Up to Host a Reference Solutions Webinar

The New Jersey State Library created a [new sign up form](#) for libraries interested in hosting a Reference Solutions webinar for jobseekers or businesses, January through March 2021. These webinars would be available for anyone to attend statewide. Submissions will be collected weekly and scheduled as quickly as possible. If you have any questions, please contact [Nayomi Torres-Velez](#) or [Andrea Levandowski](#). If you are interested in hosting a one-on-one session only for your library staff or patrons, please contact [Bill Carlson](#) directly.

Note: When accessing the sign up form, if the page does not load, please try using a different browser.

Capira Curbside Training Webinar Available Now

Capira Technologies shared a recorded training video with New Jersey library staff. No registration or sign in is required. You can view the video anytime and anywhere. [Watch it here](#). (Note, the training begins at the 10:30 mark).

Learn More About Zoom Through Our Free Webinars

Peggy Cadigan: [@pcadigan](#)
Deputy State Librarian for
Innovation & Outreach

Sharon Rawlins: [@bklover](#)
Youth Services Consultant

Andrea Levandowski:
[@NJGrowsBiz](#) and [@NJWorks](#)
Small Business Development &
Technology

Teri Taylor: [@TeriTaylorNJSL](#)
U.S. Documents Librarian,
Reference Services

Leigh Clark: [@NJSLFundingInfo](#)
New Jersey State Library's Funding
Information Center

Elizabeth Burns: [@NJSLTBBC](#)
New Jersey State Library
Talking Book & Braille Center

Susette Brooks: [@NJStateLibrary](#)
New Jersey State Library
Office of Communications, Marketing and
Outreach

The State Library will a free webinar featuring Zoom experts who will teach the library community how to maximize the software's benefits and answer your most pressing questions. Join us on **Dec. 17, 2020** from 9-9:45 a.m. [here](#). If you have any questions, contact [Sahar Dampier](#).

MentorNJ Webinar: How to Run a Meeting

Join us on **Dec. 16, 2020** at 10 a.m. to learn how to apply Robert's Rules of Order to virtual meetings. Communication and inclusion in decision making processes are now more important than ever. Speaker Lawrence D. Taylor will outline how Robert's Rules of Order can translate to virtual settings with information on how to set effective agendas, use democracy for decision making, and process a motion. Topics include the role of the presiding officer and the secretary in a meeting and the role of a member. [Register here](#).

GRANTS AND OTHER OPPORTUNITES

Big Read Program

Guidelines are now available for the next round of the National Endowment for the Arts Big Read program. The NEA Big Read annually supports approximately 75 dynamic community reading programs, each designed around a single NEA Big Read book. Selected organizations receive a grant, access to online training resources, and opportunities, digital resources, and promotional materials designed to support widespread community involvement. The application deadline is **Jan. 27, 2021**. [Apply here](#).

American Dream Literacy Initiative

The American Library Association and Dollar General Literacy Foundation invite public libraries to apply for grants to expand services for adult English language learners or adults in need of basic education and workforce development. Up to 16 grants of \$5,000 each will be awarded. Public libraries are eligible if they serve adult English language learners and are located within 20 miles of a Dollar General Store, distribution center, or corporate office. Applications close **Jan. 29, 2021**. [Apply here](#).

H.W. Wilson Library Staff Development Grant

The American Library Association is accepting applications for the H.W. Wilson Library Staff Development Grant, an annual award consisting of \$3,500 and a 24k gold-framed

citation given to a library organization whose application demonstrates greatest merit for a program of staff development designed to further the goals and objectives of the library organization. The application deadline is **Feb. 1, 2021**. [Apply here](#).

Library of the Future Award

The American Library Association is accepting applications for the ALA/Information Today, Inc. Library of the Future Award. This is an annual award to honor an individual library, library consortium, group of librarians, or support organization for innovative planning for, applications of, or development of patron training programs about information technology in a library setting. It consists of \$1,200 and a 24k gold-framed citation of achievement. The application deadline is **Feb. 1, 2021**. [Apply here](#).

Gale, A Cengage Company Financial Development Award

The American Library Association is accepting applications for the Gale, A Cengage Company Financial Development Award. This is an annual award consisting of \$2,500 and a 24k gold-framed citation presented to a library organization to recognize an innovative, creative, well-organized project that successfully developed income from alternative sources. The alternative sources may include, but are not limited to: individual gifts, foundations, endowments, "challenge" grants, and related efforts. Applications close **Feb. 2, 2021**. [Apply here](#).

Penguin Random House Library Award for Innovation

The American Library Association is accepting applications for the Penguin Random House Library Award for Innovation, which recognizes U.S. libraries and librarians who create lasting innovative community service programs that successfully inspire and connect with new readers. One \$10,000 cash award is given annually to a library in the U.S. In addition, there are four runner-up awards consisting of \$1,000 in Penguin Random House books. Applications close **Feb. 2, 2021**. [Apply here](#).

Libraries Transform Communities Engagement Grant

The American Library Association is accepting applications for the Libraries Transform Communities Engagement Grant, an annual grant to recognize, promote, and support innovative and meaningful community engagement efforts in libraries. For the 2020-2021 cycle, libraries are invited to submit applications for a community engagement project that focuses on anti-racism. The \$2,000 grant will be awarded to a library with a demonstrated commitment to anti-racism work to continue or expand their community engagement programming. Applications close **Feb. 5, 2021**. [Apply here](#).

Peggy Barber Tribute Grant

The American Library Association is accepting applications for the Peggy Barber Tribute Grant, an annual grant that recognizes, promotes, and supports meaningful programs in

libraries that have limited and/or no access to budgetary support for programming. The grant aims to help ease library budget challenges by awarding three libraries \$2,500 to support a proposed program, program series, or programming effort. Each year, the grant will focus on supporting a different type of library programming. For the inaugural 2020-2021 cycle, libraries are invited to submit applications for a grant to support humanities-based programming. Applications close **Feb. 5, 2021**. [Apply here](#).

Will Eisner Graphic Novel Grants for Libraries

Applications are now being accepted for the Will Eisner Graphic Novel Grants for Libraries. Three grants will be awarded: two recipients will receive the Will Eisner Graphic Novel Growth Grant, which provides support to libraries that would like to expand their existing graphic novel services and programs, and one recipient will receive the Will Eisner Graphic Novel Innovation Grant, which provides support to a library for the initiation of a graphic novel service or program. Each winning library will receive a grant award of \$4,000 to support initiatives that align with the objective of the Will Eisner Graphic Novel Grants for Libraries. Applications close **Feb. 7, 2021**. [Apply here](#).

Spectrum Scholarship

Applications for 2021 Spectrum Scholarships are now open through the ALA Scholarship Clearinghouse. The Spectrum Scholarship Program actively recruits and provides scholarships to American Indian/Alaska Native, Asian, Black/African American, Hispanic/Latino, Middle Eastern and North African, and/or Native Hawaiian/Other Pacific Islander students to assist them with obtaining a graduate degree and leadership positions within the profession and ALA. Please share this information with future or current BIPOC MLS/MLIS students, and email spectrum@ala.org with questions. Applications close **March 1, 2021**. [Apply here](#).

As always, we look forward to your feedback. Please don't hesitate to forward any questions or concerns to the team in NJSL's Office of Communications, Marketing & Outreach.

Sincerely,

New Jersey State Library
Office of Communications, Marketing & Outreach
marketing@njstatelib.org

Connecting people with information through libraries.

New Jersey State Library, 185 West State Street, P.O. Box 520, Trenton, NJ 08625-0520

[SafeUnsubscribe™ pferrari@njstatelib.org](#)

[Forward this email](#) | [Update Profile](#) | [About our service provider](#)

Sent by marketing@njstatelib.org powered by



Try email marketing for free today!