

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
November 14, 2022

Updates & Opportunities

Poster and Video Contest to Promote Health in NJ Now Open For Submissions

The Protect Me With 3+ campaign's 2023 Create. Educate. Vaccinate. Poster & Video Contest is open to middle and high school students throughout New Jersey.

Deadline for submissions is **January 20, 2023**. [Click here to learn more.](#)

Learn About the New Labor & Literacy Program for NJ Libraries!

The Labor & Literacy Library program aims to build on the successful work developed through the NJSL+ Partners Literacy project, a collaborative effort between the New Jersey State Library and Plainfield Public Library, by supporting NJ Libraries as they provide assistance to their patrons seeking digital literacy skills, Adult Basic Education (ABE), English Language Learning (ELL/ESL), and job search assistance. There will be a Virtual Information Session on

Wednesday, December 7 from 10:00-11:00am (session will be recorded) for libraries to learn more about the program. [Click here to register and learn more.](#)

Librarian Certification

The proposed update to Librarian Certification is now available for review and public comment. The proposed new rules are a re-adoption of the rules that

expired in May 2022. The [proposal and instructions for comment](#) are available until **January 6, 2023**. The New Jersey State Library welcomes your feedback.

The Office of New Americans Uniting for Ukraine (U4U) flyers

The Office of New Americans (ONA) created some helpful flyers for the new immigrant population of Ukrainians relocating through the [Uniting for Ukraine](#) program. Please feel free to share this important information with your communities.

[Click for Flyer \(English\)](#)

[Click for Flyer \(Russian\)](#)

[Click for Flyer \(Ukrainian\)](#)

Volunteers Needed for RevolutionNJ

RevolutionNJ is a partnership of The New Jersey Historical Commission and Crossroads of the American Revolution. They offer programming and events at various partner historic sites throughout the state of New Jersey to commemorate the anniversary of the founding of the United States. In order to do that, some of the historic sites are in need of people that would be interested in volunteering. Please feel free to share the below flyer that includes a QR code to a short survey on volunteerism and the upcoming programming and celebrations.

[Click here for flyer.](#)

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated weekly. Here's our most recent blog posts:

- [Tips for Checking Social Video Engagement](#)
- [The Secret of Successful YouTube Hashtags](#)
- [Online Video Editing for Beginners](#)
- [Creating A Library Social Media Strategy](#)

Download marketing resources from State Library Vendors & Partners [here](#).

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