

NJSL Direct - News for NJ Libraries from the NJ State Library

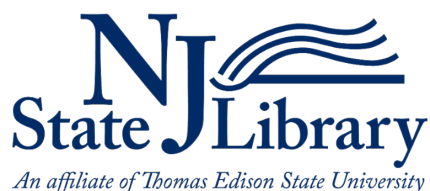
New Jersey State Library <marketing@njstatelib.org>

Mon 2/8/2021 12:40 PM

To: Patt Ferrari <pferrari@njstatelib.org>;

Categories: Purple Category; Blue Category; doctors approvals

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NJSL DIRECT

Weekly News Updates for New Jersey Public Libraries



February 8, 2021

Blog Posts

Marketing Blog
[4 Elements of a Great Story](#)

**Business and Workforce
Development Blog**
[Support Libraries to Business
Today](#)

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Career Opportunities in Manufacturing: An Informational

[The State Library Hosts Open to Change: Libraries, Small Businesses and the Covid Crisis Webinar](#)

TBBC Blog
[Aspiring Leaders Internship Program](#)

[Meet the blind piano player who's so good, scientists are studying him!](#)

Research Library Blog
[New Jersey Outdoors: archive now available online](#)

New Books Blog
[Featured eBooks \(January 15, 2021\)](#)

NJSL Presents Blog
[8 Great Websites for Health Program Recap](#)

[Find more blog posts here...](#)

Upcoming Webinars

February 16
[Hidden Figures Revealed: African American Notables in a Union County Town, Summit New Jersey](#)

February 18
[The Magic of Seeds: Starting Your Garden Indoors](#)

February 24
[Finding Benjamin James and the History of the Mount Ely Hancock House](#)

[Find more events here...](#)

Continuing Education and Training Opportunities

[NJSL's Continuing Education Webpage](#)

[NJSL's In Person Workshops and Online Training Schedule](#)

[Upcoming Training Opportunities from NN/LM MAR](#)

Webinar for Library Staff

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[EBSCO Solar Grants](#)

Webinar Recording + Article: Planning for the Post-Pandemic Library

On Feb. 4, 2021, NJSL hosted the webinar, "Planning for the Post-Pandemic Library." A recording of the webinar is available [here](#). Whether you attended live or watched the recording, your feedback is important to us. Please complete our [evaluation form](#) to share your thoughts. The presenters, NYU Professor and

[Reference Solutions \(formerly ReferenceUSA\) Webinar Schedule](#)

[Public Library Director 101 Series](#)

[WebJunction Training](#)

Stay Connected with NJSL on Social Media!



Connect with the NJSL Social Media Task Force!

Mary Chute: [@NJSLMaryChute](#)
NJ State Librarian

Peggy Cadigan: [@pcadigan](#)
Deputy State Librarian for
Innovation & Outreach

Sharon Rawlins: [@bklover](#)
Youth Services Consultant

Andrea Levandowski:
[@NJGrowsBiz](#) and [@NJWorks](#)
Small Business Development &
Technology

Teri Taylor: [@TeriTaylorNJSL](#)
U.S. Documents Librarian,
Reference Services

Leigh Clark: [@NJSLFundingInfo](#)
New Jersey State Library's Funding
Information Center

Elizabeth Burns: [@NJSLTBBC](#)
New Jersey State Library
Talking Book & Braille Center

NJSL: [@NJStateLibrary](#)
New Jersey State Library
Office of Communications, Marketing and
Outreach

author of "Library Space Planning: A PLA Guide" David Vinjamuri and architect Joe Huberty, have shared their recently-published article, "[Designing for the Future - The Post-Pandemic Library](#)". The article includes trends that we may see in patron behavior and ways that libraries can proactively adjust their physical layout and services.

If you have questions or comments, you can reach out to the presenters directly:

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Joe Huberty
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(847) 704-1300

NJ Public Libraries Win NJHC Action Grants

The New Jersey Council for the Humanities awarded Newark Public Library and Piscataway Public Library Action Grants to help implement humanities-based projects. Using grant funding, NPL will capture oral histories, artistic expressions, and poetry related to the COVID-19 experiences of Newark youth, and PPL will host a series of public programs inviting participants to consider the concept of community to examine local history, diverse cultures, and shared beliefs and values.

[Read more here.](#)

Career Opportunities in Manufacturing: An Informational Webinar for Library Staff

Today's manufacturers struggle to find the right people with the right skills. Project 160 is the solution. NJMEP is training individuals through a partnership with the Manufacturing Skill Standards Council (MSSC) to provide qualified candidates with the rudimentary principals and concepts of manufacturing. Through this partnership, candidates will earn industry-valued and nationally-recognized credentials from MSSC, including the Certified Production Technician (CPT) certification and the Certified Logistics Technician certification. This

webinar will take place on Feb 18, 2021 at 10am.

[Learn more and register here.](#)

Support Libraries to Business Today

As business owners, entrepreneurs, and jobseekers try to find information and training in response to the COVID-19 pandemic, L2B (Libraries to Business) continues to be a comprehensive resource of events that are free and available to any resident or worker in NJ to attend virtually. The [website](#) maintains a calendar of upcoming webinars and other virtual events of interest to new and existing businesses as well as jobseekers and offered by established business support organizations. [Read more here.](#)

Learn More About SimplyE

The New Jersey State Library is working with LYRASIS, a non-profit organization, to implement the SimplyE e-reading app for all public libraries across the state who wish to participate. LYRASIS staff members are working with some consortia in New Jersey to implement SimplyE and want to follow up with libraries who haven't yet responded, specifically county libraries, to ensure that each library who wants to join is successfully added. [Click here](#) to find more information about SimplyE, as well as the next steps to implement it for your library.

Remote Assist Now Available

JerseyConnect is excited to announce a new free service called Remote Assist available to all libraries across the state. Remote Assist will help libraries reach remote patrons or provide services in the library while maintaining social distance. For more information, including quick start guides for staff and patrons, check out our [info page](#).

Brainfuse Is Now Available

The New Jersey State Library is licensing the online tutoring service Brainfuse for all New Jersey public libraries from Feb. 1 to June 15, 2021. Due to the setup required for this product, the goal is to have all public libraries able to access Brainfuse by Feb. 15, 2021. Brainfuse may contact libraries for needed information in the near future. Those libraries who are already Brainfuse subscribers will receive a credit and/or rebate. Brainfuse will work with those libraries directly. Once we have technical support information, the State Library will post it [here](#).

Products Currently Available to All NJ Public Libraries Through CARES Act Funding

We wanted to take an opportunity to ensure that you are all aware of the products that the State Library has licensed for all public libraries in the state through September 30, 2021 utilizing federal CARES Act funding.

Zoom video conferencing platform
Capira Curbside
Baker and Taylor ebooks
SimplyE ebook platform
Brainfuse online tutoring program (Feb. 1 to June 15, 2021)
Read Squared (through Summer 2022)
Remote Assist (no end date)

To find out more about these products please visit https://www.njstatelib.org/services_for_libraries/cares-act-investment/. There are also links for technical assistance for these products.

Share Your Library Stories for Snapshot Day

The New Jersey State Library, in partnership with the New Jersey Library Association, welcomes all New Jersey libraries to participate in the 2021 New Jersey Library Snapshot Day. During the month of February, libraries are invited to document and share the wonderful people, places, events, materials, and experiences that make libraries important community centers. We will share the stories you tell, as well as important data, to promote the value of libraries and advocate for increased resources. Your stories will put a human face on library usage to help legislators, administrators, voters, and other library stakeholders identify with the essential work that New Jersey libraries do every day. [Read more here](#).

REALM Webinar Recording and New Toolkit Resource Available

The recording of the January 29th REALM webinar, "Project Update and Community Reflections," is now available on demand. Panelists shared updates on project activities and research findings as well as perspectives from the field. View the recording [here](#).

A new toolkit resource that synthesizes information from the US Centers for Disease Control and Prevention on cleaning and disinfecting considerations is also available for download. Download the resource [here](#).

Answers to the most commonly asked REALM questions can be found at: <https://www.oclc.org/realm/faq.html>. Remaining questions about the test results or other aspects of the REALM project can be submitted via this form: <https://oc.lc/realm-questions>.

Electronic Resources Available to NJ Hospital Libraries

We are pleased to share that hospital libraries in NJ now have access to most [Jersey Clicks](#) databases. The exclusions are Job and Career Accelerator, Rosetta Stone, Data Axle's Reference Solutions, and Heritage Quest. The State Library hopes that access to these information resources are valuable to the hospital libraries and the clients they serve.

GRANTS AND OTHER OPPORTUNITES

Penguin Random House Library Award for Innovation - Deadline Extended

The American Library Association is accepting applications for the "Penguin Random House Library Award for Innovation," which recognizes U.S. libraries and librarians who create lasting innovative community service programs that successfully inspire and connect with new readers. One \$10,000 cash award is given annually to a library in the U.S. In addition, there are four runner-up awards consisting of \$1,000 in Penguin Random House books. **New Deadline: March 1, 2021.** [Apply here.](#)

Brainfuse Scholarship Fund

As institutional clients of Brainfuse, NJ libraries are eligible to nominate up to two deserving high school juniors or seniors for the Elize Aunahn Memorial Brainfuse Scholarship, a highly-selective scholarship for outstanding students from low-income households. Each year, Brainfuse will award scholarships of \$4000 each to two deserving students, with the intent of helping them to realize their maximum potential. [Learn more here.](#)

Reference and User Services Association Award for Excellence in Reference and Adult Library Services

Nominations are being accepted for the Reference and User Services Association (RUSA) Award for Excellence in Reference and Adult Library Services. RUSA presents a citation and \$1,500 monetary award to a library or library system for developing an imaginative and unique resource to meet patrons' reference needs. Applications are due **Feb. 12, 2021.** [Apply here.](#)

Rural Libraries and Social Wellbeing Project

The Rural Libraries and Social Wellbeing project is seeking applicants for the Tools in Action micro-grant program. An eligible applicant is a paid employee of a public library with a budget less than \$150,000 and service population less than 7,500, who is able to personally receive an honorarium of \$500 for time spent learning to use social wellbeing resources, meeting with a personal guide, and answering written and video recorded questions; able to work with the trustees of the applicant's library to receive and spend an additional \$500 on social wellbeing related activities; and a person who wants to make long-lasting wellbeing improvements throughout the community through library service. Applications close **Feb. 13, 2021.** [Apply here.](#)

El día de los niños/El día de los libros (Children's Day/Book Day) Grants

El día de los niños/El día de los libros (Children's Day/Book Day), commonly known as Día, is a celebration every day of children, families, and reading that culminates yearly on April 30th. The celebration emphasizes the importance of literacy for children of all linguistic and cultural backgrounds. REFORMA will award up to 5 mini-grants of \$300 to support a Día program that celebrates Latino culture. Funds will be provided to pay for hired author/performer, and to support other related expenses such as books, publicity, materials, decorations, and refreshments. The program must take place in the month of April 2021 and may be virtual or in-person. Applications close **Feb. 15, 2021**. [Apply here](#).

Dollar General Literacy Foundation Grant

The application process is now open for grant funding from the Dollar General Literacy Foundation. Apply now for their Adult Literacy, Family Literacy, and Summer Reading grant opportunities. Applications close **Feb. 18, 2021**. [Apply here](#).

Outstanding in Their Field: Leadership Institute for Rural and Small Libraries

The Association for Rural & Small Libraries has announced the "Outstanding in Their Field: Leadership Institute for Rural and Small Libraries" professional development opportunity. Thirty participants, a.k.a. "Outfielders," will undertake 18 months of online and in-person interactive sessions and will gain skills and confidence as leaders, a network of colleagues throughout the country, and experiences at two ARSL conferences. ARSL seeks applicants representing a wide variety of communities and has a commitment to the representation of groups that have been historically marginalized or excluded due to ethnicity, gender identity and expression, sexual orientation, ability, economic background, educational attainment, and age. All participant travel, materials, and instructional expenses (worth approximately \$8000) are covered by a grant from the Institute of Museum and Library Services. Applications close **Feb. 24, 2021**. [Apply here](#).

Infy Makers Awards

Libraries (along with museums, schools and other youth-serving organizations) are eligible to enter the Infy Makers Awards Contest to win a \$10,000 grant to expand access to maker-focused experiences for K-12 students. This year's Infy Maker Awards will focus on projects empowering students to engage in maker education remotely. Applications close **March 2, 2021**. [Apply here](#).

Libraries Transforming Communities: Focus on Small and Rural Libraries Grant, Round 2

The American Library Association is now accepting applications for the second round of the grant opportunity, Libraries Transforming Communities: Focus on Small and Rural Libraries. This initiative seeks to provide community engagement resources and opportunities specific to the needs of library workers serving small and rural communities. Grant awards will include \$3,000 to support costs related to applicants' proposed community engagement projects, and professional development consisting of the "LTC: Facilitation Skills for Small and Rural Libraries" asynchronous e-course and facilitation

guide. This opportunity is open to all types of libraries serving small and/or rural communities in the U.S. and U.S. territories. Applications close **March 4, 2021**. [Apply here](#).

New Jersey Council for the Humanities Incubation and Action Grants

From **March 1 to March 15, 2021**, applicants may submit Letters of Intent to the New Jersey Council for the Humanities as the first step in applying for an Incubation Grant or an Action Grant. Incubation Grants support humanities projects that are in development. Action Grants support the implementation of new projects or expand existing programs. [Learn more here](#).

EBSCO Solar Grants

EBSCO Solar is now accepting applications for grants that will fund solar installations at libraries around the world. The grants will help winning libraries to reduce their utilities expenses by installing solar arrays. All academic, school and public libraries that are current EBSCO customers are eligible to apply for the EBSCO Solar grant program. Applications close **May 3, 2021**. [Apply here](#).

As always, we look forward to your feedback. Please don't hesitate to forward any questions or concerns to the team in NJSL's Office of Communications, Marketing & Outreach.

Sincerely,

New Jersey State Library
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Connecting people with information through libraries.

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