

# NJSL Direct - News for Librarians from the NJ State Library

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Mon 8/31/2020 10:13 AM

To: Patt Ferrari <pferrari@njstatelib.org>;

Categories: doctors approvals; Purple Category; Blue Category

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## NJSL DIRECT

*Weekly News Updates for New Jersey Public Libraries*



*August 31, 2020*

### Blog Posts

**Marketing Blog**  
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**New Books Blog**  
[Featured eBooks \(Aug. 14, 2020\)](#)

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**NJSL Presents Blog**  
[Recap: Taking the Mystery Out of Medicare](#)

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## Upcoming Webinars

**September 9, 2020**  
[Investment Concerns in a Fragile Market](#)

**September 10, 2020**  
[Financial Aid Information Session](#)

[Find more events here...](#)

## Continuing Education and Training Opportunities

[NJSL's Continuing Education Webpage](#)

[NJSL's In Person Workshops and Online Training Schedule](#)

[Upcoming Training Opportunities from NN/LM MAR](#)

[ReferenceUSA Webinar Schedule](#)

[Public Library Director 101 Series](#)

[WebJunction Training](#)

## Stay Connected with NJSL on Social Media!



## Connect with the NJSL Social Media Task Force!

**Mary Chute:** [@NJSLMaryChute](#)  
*NJ State Librarian*

**Peggy Cadigan:** [@pcadigan](#)

**Webinar - Navigating the New Normal: Lessons Learned for Building More Resilient Libraries**

**Webinar - Youth Services & Back to School Prep Meet-Up**

**Apply for "A Community Thrives Challenge"**

**Apply for the Entrepreneurship & Libraries Conference Inaugural "@ the Table" Pitch Competition**

**Submit Your Intent to Apply to the New Jersey Council for the Humanities Incubation Grant or Action Grant**

## LLNJ Names New Executive Director Susanne Sacchetti

LibraryLinkNJ, the New Jersey library cooperative, has named its new Executive Director Susanne Sacchetti. She began her duties in August 2020. "I am excited to expand upon LibraryLinkNJ's mission of connecting New Jersey libraries to each other and to the resources they need to serve their communities," Sacchetti said. [Read more here.](#)

## Register for the 2020 Virtual Trustee Institute

Join us on **Oct. 17, 2020** from 9:00 a.m. to 1 p.m. for the annual Trustee Institute, hosted by the New Jersey State Library and the New Jersey Library Trustee Association. This year's virtual event will feature an introduction from State Librarian Mary Chute and NJ Library Trustee Association President Pat Pavlak. The event will also include discussion topics such as Roles & Responsibilities of Library Trustees, Trends & Topics in Library Security & Safety, Employment Law in the Age of COVID-19, and a tour of the redesigned United for Libraries Virtual Trustee Academy website. The Trustee Institute is open to all Library Board Trustees and their Directors for a total fee of \$25.00 per library. [Register here.](#)

## Webinar - Navigating the New Normal: Lightning Tech Talks

Join us on **Sep. 24, 2020** at 10 a.m. for "Navigating the New Normal: Lightning Tech Talks." The COVID-19 pandemic has created new challenges for library staff across the country. To continue to help their

*Deputy State Librarian for  
Innovation & Outreach*

**Sharon Rawlins:** [@bklover](#)  
*Youth Services Consultant*

**Andrea Levandowski:**  
[@NJGrowsBiz](#) and [@NJWorks](#)  
*Small Business Development &  
Technology*

**Teri Taylor:** [@TeriTaylorNJSL](#)  
*U.S. Documents Librarian,  
Reference Services*

**Leigh Clark:** [@NJSLFundingInfo](#)  
*New Jersey State Library's Funding  
Information Center*

**Elizabeth Burns:** [@NJSLTBBC](#)  
*New Jersey State Library  
Talking Book & Braille Center*

**Susette Brooks:** [@NJStateLibrary](#)  
*New Jersey State Library  
Office of Communications, Marketing and  
Outreach*

communities, libraries in New Jersey have found new ways to apply technological solutions to meet many of these challenges. We invite you to spend a morning for a fast-paced introduction to the many tools New Jersey libraries use for chat, remote assistance, scheduling, staff training, and remote working during a pandemic. Registration is required for the free program. [Learn more here](#).

## Webinar - Navigating the New Normal: Lessons Learned for Building More Resilient Libraries

Join us on **Sep. 15, 2020** from 1-5 p.m. for our virtual summit, "Navigating the New Normal: Lessons Learned for Building More Resilient Libraries." This half-day event will include webinars topics on how to continue operations, stay connected while working remotely, and much more. [Learn more and register here](#).

## Webinar - Youth Services & Back-to-School Meetup

Is your school district resuming in-person instruction in September? Some parents/guardians are choosing to opt-out of in-person instruction, while some school districts are asking for full remote instruction. As a result, there are concerns that students may be left unsupervised on those days when they are not in school and parents may have to return to physical workplaces. Without a vaccine for COVID-19, public libraries cannot encourage anyone to linger and must adhere to policies regarding unsupervised students in the library. How is your library preparing for these different scenarios? Let's chat about your back to school plans, fall online programming, and school library and public library partnerships. Join us on **Aug. 25, 2020** from 3-4:30 p.m. to discuss. [Learn more here](#).

### GRANTS AND OTHER OPPORTUNITES

## Apply for "A Community Thrives Challenge"

Organizations may now submit applications to A Community Thrives Challenge, a nationwide grantmaking and crowdfunding initiative sponsored by Gannett Media. A Community Thrives offers a way for eligible nonprofits to get neighbors, friends, family, and peers excited to support community-building ideas and a chance at more than \$2,000,000 in grants to get them off the ground and running. Projects must contribute to and/or focus on community building with a preference for impacting under-served individuals and groups. Community building is defined for this program as activities, projects, or events that create or enhance the sense of community amongst individuals or groups in a region.

Projects should involve individual and community support, either financially or through personal service. The application deadline is **Sep. 11, 2020**. [Learn more here](#).

## Apply for the Entrepreneurship & Libraries Conference Inaugural "@ the Table" Pitch Competition

The [Entrepreneurship & Libraries Conference](#) will host its inaugural pitch competition on Nov. 12, 2020 at 3 p.m. Libraries are invited to pitch ideas about how a library can support local economic development, job creation, workforce development, entrepreneurs, nonprofits, small businesses, or innovation in general. Submissions should be specific about the target population, the problem addressed, resources available or needed, and the service provided or value added. Five finalists will have up to five minutes to pitch their idea live and online to a panel of economic development professionals and the ELC 2020 attendees. Jennifer Hensel at Launch Greensboro will provide pre-recorded best practices for all contestants, as well as one-on-one consultations with the five finalists before the live pitching takes place. The first-place winner will receive \$2,000, and the second-place winner, plus the audience choice winner will receive \$500. [EBSCO](#) is the generous sponsor of this competition. Registration for the ELC will be free. The application deadline is **Sep. 25, 2020** at 5 p.m. Eastern. [Learn more here](#).

## Submit Your Intent to Apply to the New Jersey Council for the Humanities Incubation Grant or Action Grant

From **Sep. 14-30, 2020**, applicants may submit Intent to Apply forms to the New Jersey Council for the Humanities as the first step in applying for an Incubation Grant or an Action Grant. Incubation Grants support humanities projects that are in development. Action Grants support the implementation of new projects or expand existing programs. [Learn more here](#).

**As always, we look forward to your feedback. Please don't hesitate to forward any questions or concerns to the team in NJSL's Office of Communications, Marketing & Outreach.**

*Sincerely,*

**New Jersey State Library**  
Office of Communications, Marketing & Outreach  
[marketing@njstatelib.org](mailto:marketing@njstatelib.org)

*Connecting people with information through libraries.*

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