



# New Jersey 2012 Fruit Summary

## 2010, 2011 and Preliminary 2012



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The four major fruit and berry crops grown in New Jersey are apples, blueberries, cranberries, and peaches. The warm weather throughout the spring prompted early blooms and fruit buds. A late frost in April, along with rainstorms and high winds in the summer months, all affected fruit development for many growers. As the season concluded cranberries had higher production, while apples, blueberries, and peaches had lower production. Value of utilized production of these crops totaled \$178.8 million, down one percent from the 2011 total of \$180.8 million.

**Peaches:** Growing conditions for peaches were ideal throughout the spring. Tree bloom and fruit sets were earlier than usual, starting the harvesting period sooner. Peach sizes and quality rated mostly good to excellent throughout the season. Overall production totaled to 30,000 tons, down 6 percent from 2011. The season average price, at \$1,320 per ton (66.0 cents per pound), was \$100.00 higher than the previous year's price. Value of utilized production was \$39.6 million in 2012, 8 percent more than in 2011.

**Apples:** Warm spring weather presented good prospects for a full crop of apples. However, a late frost in April damaged budding fruit. Some orchards had smaller than normal fruit sizes as a result. Overall quality was still good. Total apple production, at 35 million pounds, was down a million pounds from 2011. The season average price, at 83.9 cents per pound, was 16.7 cents more than in 2011. Value of utilized production was \$28.5 million in 2012 compared with \$23.5 million in 2011.

**Blueberries:** A late frost during bloom in April caused significant damage to the blueberry crop in some areas. A few fields also suffered wind and hail damage from strong storms in late June. Blueberry production totaled 54 million pounds, a decrease of 13 percent from the previous year. The season average price, at \$1.57 per pound, is up 4 cents from last year. The value of utilized production for the 2012 blueberry crop was \$80.8 million, a decrease of 15 percent from 2011.

**Cranberries:** Cranberry total production was 550,000 barrels, up 8 percent from the 510,000 barrels produced in 2011. The season average price was \$54.40 per barrel, up \$3.40 from last year. The value of production for the 2012 cranberry crop was \$30 million, up 15 percent from 2011. The cranberry crop's bloom, set of fruit, and fruit size were reported to be average, however excessive rain in September caused severe flooding in a few bogs.



## New Jersey Fruit and Berry Production, Utilization, Price, and Value, 2010 – 2012<sup>1</sup>

Crop and Year	Production <sup>2</sup>		Utilized Production		Season Average Price Per Unit	Value Of Utilized Production
	Total	Utilized	Fresh <sup>3</sup>	Processed		
<b>Apples</b>	-- million lbs --				cents per lb	\$1,000
2010	43	42	30	12	48.0	20,180
2011	36	35	25	10	67.2	23,505
2012	35	34	NA	NA	83.9	28,540
<b>Blueberries</b>	-- million lbs --				\$ per lb	\$1,000
2010	49	49	42	7	1.28	62,510
2011	62	62	47	15	1.53	94,700
2012	54	51.5	43	8.5	1.57	80,805
<b>Cranberries <sup>4</sup></b>	-- thousand barrels --				\$ per barrel <sup>5</sup>	\$1,000
2010	562	562	---	562	53.70	30,179
2011	510	510	---	510	51.00	26,010
2012	550	550	---	550	54.40	29,920
<b>Peaches <sup>6</sup></b>	-- tons --				\$ per ton	\$1,000
2010	36,000	34,000	34,000	---	920.0	31,280
2011	32,000	30,000	30,000	---	1220.0	36,600
2012	30,000	30,000	30,000	---	1320.0	39,600

<sup>1</sup> Preliminary.

<sup>2</sup> Difference between total production and that having utilized value is economic abandonment and/or excess cullage of mature fruit.

<sup>3</sup> Includes quantities used in farm household or given away.

<sup>4</sup> Small quantities of fresh cranberries are included in processed to avoid disclosure of individual operations.

<sup>5</sup> Weighted average of co-op and independent sales. Co-op prices represent pool proceeds less returns for processing non-cranberry products, capital stock dividends, capital stock retains, and other retains.

<sup>6</sup> Processed included in fresh utilization.



**New Jersey Commercial Apple and Peach Productions 2011-2012<sup>1</sup>**  
**New Jersey and Surrounding States**

State	Apples		State	Peaches	
	2011	2012		2011	2012
	--million lbs--			--tons--	
<b>New Jersey</b>	<b>36.0</b>	<b>35.0</b>	<b>New Jersey</b>	<b>32,000</b>	<b>30,000</b>
Maryland	40.0	35.0	California <sup>2</sup>	380,000	344,000
New York	1,220.0	720.0	Georgia	36,000	33,300
Pennsylvania	458.0	494.0	South Carolina	95,000	75,000
Virginia	220.0	230.0	Pennsylvania	17,690	20,800
<b>U.S. Total</b>	<b>9,425.0</b>	<b>9,061.1</b>	<b>U.S. Total</b>	<b>1,071,790</b>	<b>978,260</b>

<sup>1</sup> Preliminary.  
<sup>2</sup> Freestone variety only.



**Cranberry Acreage, Yield and Production  
by State, 2010 – 2012<sup>1</sup>**

State	2010	2011	2012
	-- Acres Harvested --		
Massachusetts	13,000	13,000	13,000
<b>New Jersey</b>	<b>3,100</b>	<b>3,000</b>	<b>3,000</b>
Oregon	2,700	2,800	2,900
Washington	1,700	1,700	1,700
Wisconsin	18,000	18,000	19,700
<b>U.S. Total</b>	<b>38,500</b>	<b>38,500</b>	<b>40,300</b>
	-- Yield per Acre (barrels) <sup>2</sup> --		
Massachusetts	145.5	178.2	163.3
<b>New Jersey</b>	<b>181.3</b>	<b>170.0</b>	<b>183.3</b>
Oregon	106.3	128.9	139.7
Washington	63.6	68.1	80.6
Wisconsin	220.0	245.0	245.2
<b>U.S. Average</b>	<b>176.8</b>	<b>200.4</b>	<b>199.6</b>
	-- Total Production (barrels) --		
Massachusetts	1,891,000	2,317,000	2,123,000
<b>New Jersey</b>	<b>562,000</b>	<b>510,000</b>	<b>550,000</b>
Oregon	287,000	361,000	405,000
Washington	108,200	115,700	137,000
Wisconsin	3,960,000	4,410,000	4,830,000
<b>U.S. Total</b>	<b>6,808,200</b>	<b>7,713,700</b>	<b>8,045,000</b>

<sup>1</sup> Preliminary.  
<sup>2</sup> Yield is based on total production.



## New Jersey Blueberries by County, 2010 – 2012<sup>1</sup>

County	2010	2011	2012
<b>-- Acres Harvested --</b>			
Atlantic	6,100	6,100	6,000
Burlington	1,000	1,200	1,100
Other Counties	400	400	400
<b>New Jersey Total</b>	<b>7,500</b>	<b>7,700</b>	<b>7,500</b>
<b>-- Yield per Acre (lbs) <sup>2</sup>--</b>			
Atlantic	6,980	8,770	7,630
Burlington	5,300	5,830	3,730
Other Counties	2,750	3,750	4,000
<b>New Jersey Average</b>	<b>6,530</b>	<b>8,050</b>	<b>6,870</b>
<b>-- Utilized Production (1,000 lbs) --</b>			
Atlantic	42,600	53,500	45,800
Burlington	5,300	7,000	4,100
Other Counties	1,100	1,500	1,600
<b>New Jersey Total</b>	<b>49,000</b>	<b>62,000</b>	<b>51,500</b>

<sup>1</sup> Preliminary.

<sup>2</sup> Yield is based on utilized production.

## Blueberry Acreage, Yield, Production, Value, and Price by State, 2012<sup>1</sup>

State	Area Harvested	Yield per Acre <sup>2</sup>	Utilized Production
	-- acres --	-- lbs --	-- 1,000 lbs --
Alabama	450	1,560	700
Arkansas	250	1,600	400
California	4,700	8,700	40,900
Florida	4,500	3,800	17,100
Georgia	15,000	4,670	70,000
Indiana	400	3,750	1,500
Michigan	19,700	4,420	87,000
Mississippi	2,700	3,330	9,000
<b>New Jersey</b>	<b>7,500</b>	<b>6,870</b>	<b>51,500</b>
New York	900	1,890	1,700
North Carolina	5,700	7,020	40,000
Oregon	7,900	9,110	72,000
Washington	8,000	8,750	70,000
<b>U.S. Total</b>	<b>77,700</b>	<b>5,940</b>	<b>461,800</b>

State	Value of Utilized Production	Price per Pound		
		Fresh	Processed	All
	-- \$1,000 --	-- \$ per pound --		
Alabama <sup>3</sup>	1,484	2.120	*	2.120
Arkansas <sup>3</sup>	660	1.650	*	1.650
California <sup>3</sup>	133,743	3.270	*	3.270
Florida	62,073	3.630	*	3.630
Georgia	94,130	2.000	0.610	1.340
Indiana	2,820	2.320	1.000	1.880
Michigan	122,700	2.000	1.050	1.410
Mississippi	15,550	2.400	1.300	1.730
<b>New Jersey</b>	<b>80,805</b>	<b>1.640</b>	<b>1.210</b>	<b>1.570</b>
New York	3,893	2.290	*	2.290
North Carolina	71,000	2.100	0.800	1.780
Oregon	107,550	2.040	0.900	1.490
Washington	85,400	1.490	0.950	1.220
<b>U.S. Total</b>	<b>781,808</b>	<b>2.190</b>	<b>0.923</b>	<b>1.690</b>

<sup>1</sup> Preliminary. <sup>2</sup> Yield is based on utilized production. <sup>3</sup> Small quantities of processed blueberries are included in fresh to avoid disclosure of individual operations. \* Not applicable.