

# NJSL DIRECT

Weekly News Updates for New Jersey Libraries  
February 6, 2023

## Updates & Opportunities

### Legal Issues for Libraries: Spaces, Patrons & Collections

Please Join the New Jersey State Library and the New Jersey Library Trustee Association for a special two-part presentation of Legal Issues for Libraries: Spaces, Patrons & Collections. Part one on Free Speech Basics will be held **March 2nd at 7pm** and part two on Collection Challenges and Regulation will be held **April 4th at 7pm**. ***\*Please note, neither session will be recorded.\****  
[Click here to learn more and register.](#)

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### Save the Dates - Virtual New Directors Training

Join us for our annual New Directors Training that will once again be offered as a virtual event on **February 15th and 22nd**. As a new director, NJSL is here to support you in your role by offering basic training on a number of topics that are considered core knowledge for any leader of a public library in the state. Please note that while this training is geared toward new library directors, all library directors are invited to attend!

[Click here to register and learn more.](#)  
[Click here to download flyer.](#)

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## LYRASIS Benefits for NJ Libraries

Lyrasis offers live webinars, free information sessions, and demonstrations of software and services. On behalf of the New Jersey State Library, all library staff in New Jersey will receive \$25 off of individual class prices with promo code: **NJSL22-23**. [Learn more here](#). See below for [upcoming classes](#):

- **February 8th, 2PM** - [Intro to FADGI for Still Image Digitization](#)
- **February 9th, 2PM** - [Everything You Can Do with Crowd Sourcing](#)
- **February 16th, 2PM** - [Unconferences and Unmeetings](#)

Along with individual classes, Lyrasis also offers [learning subscriptions](#), which gives an entire library staff unlimited access to their live classes and on-demand access to their recorded classes for one annual cost. Through NJSL, NJ libraries would get 25% off the annual subscription cost.

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## Save the Date LLNJ for Super Library Supervisor Series

Save the dates for the virtual return of LibraryLinkNJ's popular Super Library Supervisor Series this March and April!

**Dates:**

- Wednesday, March 29; 10AM - 3PM
- Wednesday, April 5; 10AM - 3PM
- Wednesday, April 12; 10AM - 3PM
- Thursday, April 20; 10AM - 3PM

All library staff who are currently supervisors and have less than five years of experience are welcome to attend but must be actively working as a supervisor at the time the series begins. [Click to learn more and register](#). Questions? Please reach out to Stephanie Sendaula, [stephanie@librarylinknj.org](mailto:stephanie@librarylinknj.org).

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## New Jersey Internet for All Public Outreach Meeting

The National Telecommunications and Information Administration (NTIA) and the New Jersey Office of Broadband Connectivity are hosting a series of public virtual

roundtable meetings, which will take place once per month from February through July 2023. The first meeting is **February 16<sup>th</sup> at 1 pm**. Join to learn more about Internet for all, Broadband Equity, Access and Deployment (BEAD) and the Digital Equity Grant funding planning in New Jersey. This first meeting is an introduction to these programs and is intended to create open communication and collaboration. [Click to learn more and register](#).

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## Low Income Home Energy Assistance Program Marketing Materials

On February 1<sup>st</sup>, the Administration for Children and Families, (ACF) Office of Community Services (OCS) observed National Energy Assistance Day. This observance focuses on reaching potential beneficiaries for the Low Income Home Energy Assistance Program (LIHEAP). Please see the [LIHEAP Heating Season Toolkit](#) and feel free to spread the word to patrons in your communities. [Click to Download Outreach Flyer \(English\)](#)  
[Click to Download Outreach Flyer \(Spanish\)](#)

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## Grant Opportunity: Inclusive Healthy Communities Program

The Inclusive Healthy Communities (IHC) Grant Program is designed to advance efforts that result in tangible and sustainable transformation of policies, systems, and environmental conditions to ensure that people with disabilities benefit from efforts to build healthy communities. The New Jersey Department of Human Services (DHS), Division of Disability Services (DDS) is pleased to announce that a Request for Proposals (RFP) for a 3rd funding cycle is now available. [Click to learn more.](#)

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## Libraries Without Borders Info Session

Libraries Without Borders US (LWB) is a nonprofit that works to expand the outreach of public libraries. Currently they're partnering with public libraries across the state of Connecticut to conduct community needs assessments and implement strategic interventions for previously unserved or underserved communities. The end result will position these libraries to better serve people who might not typically use libraries. If this sounds interesting, join NJSL State

Librarian Jen Nelson, Aaron Greenberg (Executive Director, LWB) and Nina Safane (Chief Operating Officer, LWB) for an informational webinar on **Tuesday, March 7, 2023 from 1-2PM** to learn more. You'll also have a chance to help determine if there is similar work that needs to be done in New Jersey. [Click here to register and learn more](#). Contact [Jen Nelson](#) if you have questions or would like additional information.

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## Don't miss these free CE Opportunities!

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) of **FREE** NJSL and National CE and Professional Development opportunities for librarians, trustees, and library staffs. Download the February 2023 calendar:

- [Word doc](#)
  - [PDF](#)
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## Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated weekly. Here's our most recent blog posts:

- [A Resource Guide to Social Media in 2023](#)
- [Social Media Trends for 2023](#)
- [Stop Being Annoying on Social Media](#)
- [Tips for Checking Social Video Engagement](#)

Download marketing resources from State Library Vendors & Partners [here](#).

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