

# NJSL Direct - News for Librarians from the NJ State Library

New Jersey State Library <marketing@njstatelib.org>

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To: Patt Ferrari <pferrari@njstatelib.org>;

Categories: doctors approvals; Purple Category; Blue Category

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## NJSL DIRECT

*Weekly News Updates for New Jersey Public Libraries*



*September 14, 2020*

### Blog Posts

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[3 Brand Stories Libraries Can Learn From](#)

**New Books Blog**  
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**NJSL Presents Blog**  
[Recap: Investment Concerns in a Fragile Market](#)

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## Webinars This Week

**September 15th**  
[Make Savings with Medicare This September](#)

**September 16th**  
[Author Talk: NJ Civil War Photographers with Gary Saretzky](#)

**September 17th**  
[Providing Library Cards for Youth During COVID-19](#)

[Find more events here...](#)

## Continuing Education and Training Opportunities

[NJSL's Continuing Education Webpage](#)

[NJSL's In Person Workshops and Online Training Schedule](#)

[Upcoming Training Opportunities from NN/LM MAR](#)

[ReferenceUSA Webinar Schedule](#)

[Public Library Director 101 Series](#)

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## Stay Connected with NJSL on Social Media!



## Connect with the NJSL Social Media Task Force!

[Webinar - Libraries Supporting Jobseekers in COVID](#)

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[Nominations Open for IMLS National Medal for Museum and Library Service](#)

## InfoGroup and ReferenceUSA Unveil Name Change

We wanted to make you aware of a change to one of our statewide database offerings. Business reference and research tool, Reference USA, and its parent organization, Infogroup, have undergone a name change. Infogroup has announced that they've officially become Data Axle, and ReferenceUSA has become Reference Solutions. Please discontinue use of any marketing materials that use the old InfoGroup and ReferenceUSA names. New marketing materials will be sent out in the coming weeks. Additionally, please use the [new Data Axle logo](#) on your website. [Read more here.](#)

## New REALM Project Updates

As libraries and museums around the country begin to resume operations and reopen facilities to the public, there is need for clear information to support the handling of core museum, library, and archival materials. OCLC, the Institute of Museum and Library Services, and Battelle have been conducting research on how long the COVID-19 virus survives on materials that are prevalent in libraries, archives, and museums. The project will draw upon the research to produce authoritative, science-based information on how (or if) materials can be handled to mitigate exposure to staff and visitors. [See all the test results here.](#) Test five is still in progress.

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Outreach

## Last Chance to Register for Navigating the New Normal: Lessons Learned for Building More Resilient Libraries

Join us on **Sept. 15, 2020** from 1-5 p.m. for our virtual summit, "Navigating the New Normal: Lessons Learned for Building More Resilient Libraries." This half-day event will include webinar topics such as how to continue operations, staying connected while working remotely, and much more. [Register here.](#)

## Webinar - Libraries Supporting Jobseekers in COVID

On **Sept. 17, 2020** from 2-3 p.m., join Michele Martin, New Start Career Network, and Andrea Levandowski, New Jersey State Library, for an open discussion about how libraries can better serve jobseekers in their communities. This discussion will build on the topics raised during the New Start Career Network's Lunch and Learn on August 28th. Attendees are strongly encouraged to view the webinar [recording](#) before the virtual discussion. Come prepared to share your questions, ideas, experiences, and concerns, as well as any library initiatives or programming you may be considering. [Register here.](#)

## Webinar - Navigating the New Normal: Lightning Tech Talks

Join us on **Sept. 24, 2020** at 10 a.m. for "Navigating the New Normal: Lightning Tech Talks." The COVID-19 pandemic has created new challenges for library staff across the country. To continue to help their communities, libraries in New Jersey have found new ways to apply technological solutions to meet many of these challenges. We invite you to spend a morning for a fast-paced introduction to the many tools New Jersey libraries use for chat, remote assistance, scheduling, staff training, and remote working during a pandemic. Registration is required for the free program. [Learn more here.](#)

## Register for the 2020 Virtual Trustee Institute

Join us on **Oct. 17, 2020** from 9 a.m. to 1 p.m. for the annual Trustee Institute, hosted by the New Jersey State Library and the New Jersey Library Trustee Association. This year's virtual event will feature an introduction from State Librarian Mary Chute and NJ Library

Trustee Association President Pat Pavlak. The event will also include discussion topics such as Roles & Responsibilities of Library Trustees, Trends & Topics in Library Security & Safety, Employment Law in the Age of COVID-19, and a tour of the redesigned United for Libraries Virtual Trustee Academy website. The Trustee Institute is open to all Library Board Trustees and their Directors for a \$25.00 per library. [Register here](#).

## GRANTS AND OTHER OPPORTUNITES

### Apply for the Virtual Learning and Enhancement Grant

Applications are open for the American Library Association's Virtual Learning and Enhancement Mini-grant opportunity. ALA is partnering with Google to offer up to 90 \$1000 mini-grants to provide digital skills programs for library patrons and students using Google's Applied Digital Skills curriculum. School, academic, tribal, and public libraries that have not received a Digital Learning Day or Hour of Code mini-grant in the past year are eligible. As part of the grant, library staff will receive professional development training through Five-Star Technologies to enhance their virtual programming capabilities. The deadline is **Sept. 17, 2020**. [Read more here](#).

### Apply for the Entrepreneurship & Libraries Conference Inaugural "@ the Table" Pitch Competition

The [Entrepreneurship & Libraries Conference](#) will host its inaugural pitch competition on Nov. 12, 2020 at 3 p.m. Libraries are invited to pitch ideas about how a library can support local economic development, job creation, workforce development, entrepreneurs, nonprofits, small businesses, or innovation in general. Submissions should be specific about the target population, the problem addressed, resources available or needed, and the service provided or value added. Five finalists will have up to five minutes to pitch their idea live and online to a panel of economic development professionals and the ELC 2020 attendees. Jennifer Hensel at Launch Greensboro will provide pre-recorded best practices for all contestants, as well as one-on-one consultations with the five finalists before the live pitching takes place. The first-place winner will receive \$2,000, and the second-place winner, plus the audience choice winner will receive \$500. [EBSCO](#) is the generous sponsor of this competition. Registration for the ELC will be free. The application deadline is **Sept. 25, 2020** at 5 p.m. Eastern. [Learn more here](#).

### Submit Your Intent to Apply to the New Jersey Council for the Humanities Incubation Grant or Action Grant

From **Sept. 14-30, 2020**, applicants may submit an Intent to Apply to the New Jersey Council for the Humanities as the first step in applying for an Incubation Grant or an Action Grant. Incubation Grants support humanities projects that are in development. Action Grants support the implementation of new projects or expand existing programs. [Learn more here](#).

### Nominations Open for IMLS National Medal for Museum and Library Service

The Institute of Museum and Library Services is accepting nominations for the 2021 National Medal for Museum and Library Service, the nation's highest honor awarded to libraries and museums for service to their communities. Anyone—an employee, a board member, a volunteer, a member of the public, or a government official—is invited to nominate an institution. Museums and libraries of most disciplines and types are eligible. Regardless of who nominates the library or museum, in order to be considered, the institution must complete the online nomination form by 11:59 p.m. ET on **Nov. 2, 2020**. [Learn more here](#).

**As always, we look forward to your feedback. Please don't hesitate to forward any questions or concerns to the team in NJSL's Office of Communications, Marketing & Outreach.**

*Sincerely,*

**New Jersey State Library**  
Office of Communications, Marketing & Outreach  
[marketing@njstatelib.org](mailto:marketing@njstatelib.org)

*Connecting people with information through libraries.*

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