From: New Jersey State Library
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NJSL DIRECT

Weekly News Updates for New Jersey Libraries
May 9, 2022

Updates & Opportunities

Join NJSL and the Governor's Office for a Session on Digital Equity & Inclusion

On **May 24th, 2022**, **12pm to 1pm**, join our panel of experts to learn about digital equity partners in New Jersey. Jointly presented by the Office of the Governor and the New Jersey State Library, the discussion will be focused on three key areas of digital equity and digital inclusion work: devices, internet connectivity, and digital literacy training for all community members. **Click to Learn More and Register.**

New NJSL Grant Opportunity

NJSL is excited to announce a new competitive grant opportunity! Using our Federal Library Services and Technology Act Grants to States grant, we are offering awards between $2,000 and $20,000 to eligible organizations. Eligible organizations are public libraries and library consortia. Applications are due **August 12**, and an informational webinar will be released on **June 23**; questions may be submitted to grants@njstatelib.org at any time. **Click to Learn More and Register.**

Attend NJLA's EDI Workshop

Join NJLA on **Wednesday, June 1, 2022, 10am to 5pm**, for an all-day hands-on workshop for library directors and anyone charged with implementing EDI assessments, policies, and programs at their libraries. Learn how to plan, build, improve and grow in the areas of inclusion, diversity, equity, and access. This program is free to attendees, courtesy of LibraryLinkNJ. This workshop is limited to 50 people. Sign up now to secure your seat. **Click to Learn More and Register.**

USCIS Webinar: Genealogy Program

U.S. Citizenship and Immigration Services (USCIS) invites museum and library employees to participate in the USCIS Genealogy Program webinar on **Wednesday, May 25, 2022**, **2pm to 3pm**. Experts will provide insight into the various types of historical immigration files we process, review steps for how local libraries, museums, and patrons can submit a genealogy request to USCIS, and give a behind-the-scenes look into the work that goes into processing a genealogy request. **Click to Learn More and Register.**

New Registration Confirmation Flow on Zoom

In order to improve the security of registration links, Zoom is updating the registration confirmation page for meetings and webinars.

When an attendee registers for an event, the join link will no longer be displayed on the confirmation page in their web browser. Attendees will find the join link in the email confirmation sent to them as usual. This change will help prevent attackers from obtaining a registration link using an email address they do not control personally and limit unwanted guests from joining meetings and webinars.

This setting will be enabled for all accounts July 1, 2022.

Join us for the State Librarian's Program & Breakfast at the NJLA Conference

Headed to the NJLA Conference? Mark your calendar for **Thurs., June 2, 11am to 11:50am, to join State Librarian Jen Nelson and R. David Lankes for a talk: Less; Better**. Trying to be all things to all people is a sure way to pleasing no one, and burning out library workers in the process. In the shadow of the pandemic, our communities need us more than ever. R. David Lankes will tackle

the issue of finding the balance between serving a community, and saving it. **See full program description here.**

Don't miss the annual **State Librarian's Breakfast on Fri., June 3, 8am to 8:50am**. This will be a casual meet and greet with Jen Nelson and State Library staff.

Also consider checking out these sessions led by NJSL staff: **Click to Learn More.**

YouTube Marketing for Libraries

YouTube has been such a growing platform in the library field. If your library already has a YouTube page but isn't sure how to best use it, or would like to create one, check out our recent blog covering the basics of YouTube marketing and how it could benefit your community.
Click to Read.

May is Asian American & Pacific Islander (AAPI) Heritage Month

Celebrate with these AAPI learning opportunities and resources! Educators will receive PD certificates for participating in either webinar.

- **AAPI Curriculum Professional Development Webinar Series** hosted by NJEA.
- **AAPI Curriculum Professional Development Workshops** hosted by the Asian American Education project.

Additional Resources:
- **K-12 AAPI Curriculum Resources Flyer**
- **AAPI Book Lists**

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our **Marketing Blog** updated weekly. Here's our most recent blog posts:

- Achieving Library Website Accessibility
- How to Send an Email Newsletter Your Patrons Will Read
- Beware of These 5 Marketing Mistakes
- Setting Up Website Navigation

Download marketing resources from State Library Vendors & Partners here.

Click to Connect with the NJSL Library Development Unit

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