

# NJSL Direct - News for Librarians from the NJ State Library

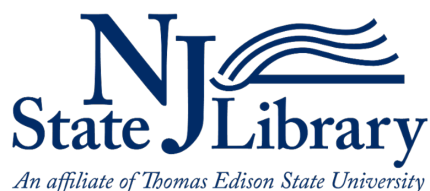
New Jersey State Library <tmccclary@njstatelib.org>

Mon 3/13/2017 3:38 PM

To: Patt Ferrari <pferrari@njstatelib.org>;

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## NJSL DIRECT

*Weekly News Updates for NJ Public Libraries*



*March 13, 2017*

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Stay Connected with NJSL on Social Media!



Connect with the NJSL Social Media Task Force!

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## NJSL Fade to Books Program Grant Application Available - Deadline is May 5

The New Jersey State Library, in partnership with the Long Branch Public Library and the Bridge of Books Foundation, is pleased to announce a new grant opportunity for public libraries who join with their local barbershops in an effort to promote youth literacy in their communities. Please see the guidelines and application for complete information about the application process and dates.

Questions about this grant opportunity may be directed to Peggy Birdsall Cadigan, MLS, Deputy State Librarian, Innovation & Strategic Partnerships, [pcadigan@njstatelib.org](mailto:pcadigan@njstatelib.org) or (609) 278-2640 ext. 113.

[Read more...](#)

## LibraryLinkNJ Incubator Project Award Opportunity - Powering Up: Library Charging Stations

The initiative will promote the New Jersey library community's goals of being safe havens and centers of community support, articulating their value, and supporting library user technology by awarding funds (up to \$6000) for the purchase of secure public device charging stations for up to 12 LLNJ members. Deadline is April 28.

**Mary Chute:** [@NJSLMaryChute](#)  
NJ State Librarian

**Deborah Mercer:** [@njdocslibrarian](#)  
New Jersey Government  
Documents Librarian

**Peggy Cadigan:** [@pcadigan](#)  
Deputy State Librarian for  
Innovation & Outreach

**Sharon Rawlins:** [@bklover](#)  
Youth Services Consultant

**Andrea Levandowski:**  
[@NJGrowsBiz](#) and [@NJWorks](#)  
Small Business Development &  
Technology

**Teri Taylor:** [@TeriTaylorNJSL](#)  
U.S. Documents Librarian,  
Reference Services  
[@NJSLFundingInfo](#)  
Teri is also the contact for the Funding  
Information Collection

**Elizabeth Burns:** [@NJSLTBBC](#)  
New Jersey State Library  
Talking Book & Braille Center

**Benjamin Saracco:**  
[@LibSaracco](#)  
NJ Reference & Electronic Resources  
Librarian

## The New Jersey State Library is on Goodreads.com!

[Find the New Jersey State  
Library's Goodreads Page here.](#)

[Join the New Jersey State Library's  
Online Book Club here.](#)

[Learn How the Public Library Can  
Connect with Readers on  
Goodreads](#)

[Read more...](#)

## NJ Digital Newspaper Project Selects Three Newspapers for Digitization

Historical 19th- and early 20th-century issues of *West-Jersey Pioneer and Bridgeton Pioneer*, *Jersey City News*, and *Perth Amboy Evening News* will be digitized and made available through Chronicling America website.

[Read more...](#)

## New Jersey Makers Day: Celebrating Maker Culture Statewide - March 24 - 25

The State Library will hold its Makers Day event on March 24th from noon - 2:00 p.m. in the Level 2 Reading Room of the State Library. Activities will include robotics, crafts, cooking, wearable art, gardening, electronics, and more!

[Learn more here.](#)

NJ Makers Day began in 2015 to enhance community engagement and develop connections among New Jersey residents by collaborating with multi-type libraries, museums, small businesses and others to promote and explore new opportunities for entrepreneurship, innovation and hands-on learning experiences. Learn more at the Makers Day website: <http://njmakersday.org/>

[Check out this recent Maker Ed blog post about  
NJ Makers Day.](#)

## Welcome to The Business Blog!

This will be a spot for updates on business resources, events, and current topics for librarians to share with their business patrons. Check out this [welcome message](#) from Andrea Levandowski, NJSL's Project Manager for Small Business Development and Technology.

And please take a moment to read Andrea's first blog post here: [Celebrate National Small Business Week!](#)

Don't forget to send Andrea updates about your business outreach! Through the @NJGrowsBiz Twitter account, the State Library will communicate the value of libraries to the business and entrepreneur community as well as connect libraries with ideas for programs and services for their own patrons. If you are hosting an event, launching a new service, or promoting your existing endeavors, email details to Andrea Levandowski: [alevandowski@njstatelib.org](mailto:alevandowski@njstatelib.org). You can also send news articles, photos from events, blog entries or other items to share your library's impact on businesses and entrepreneurs. Contact Andrea with any questions or for more information.

## Patterson Copyright Award Nominations Sought

Appropriate nominees for the Patterson Award are persons or groups who - over a stretch in time - have made significant and consistent contributions in the areas of academia, law, politics, public policy, libraries or library education to the pursuit of copyright principles. Deadline is May 15.

[Read more...](#)

## State Library Sessions at the 2017 NJLA Annual Conference

Join your colleagues across the state April 24-26, 2017 at the NJLA Annual Conference, taking place this year at Harrah's Resort in Atlantic City. Registration is now open [here](#).

The New Jersey State Library has several presentations and programs lined up for the event. Take a look at the full schedule of events featuring the State Library and some of our subject matter experts [here](#).

## SC&I Wide Career Expo at Rutgers' School of Communication & Information - March 20

The Rutgers School of Communication & Information (SC&I) invites you to join their 2nd Annual SC&I WIDE CAREER EXPO. The Expo brings companies, professional organizations, libraries and non-profits together to network with students to discuss career paths and opportunities. The free event will be held in the College Ave. Student Center. This is a great time to recruit for summer internships or entry level positions for graduating seniors.

You are not required to have open positions to take advantage of this opportunity to network with students. Any opportunity to meet with professionals who offer insight into career paths is welcomed.

This year, they have added an **Information and Library Professional Connection Space** which will include Information Technology, Informatics and Data Analytics, Archival, Academic, School, and Public Library representatives to network and discuss

careers with students and alums. If you are interested in having your library be part of this networking event, please RSVP.

[Read more...](#)

## Consumer Health Training Workshops

Lydia Collins, Consumer Health Coordinator of the National Network Libraries of Medicine, Middle Atlantic Region (LM MAR), will be teaching two consumer health classes in one session.

Sessions will run from 9 a.m. to 1 p.m. at 5 different libraries the end of March. Cost is \$10.

Topics are:

- *Beyond an Apple a Day: Providing Consumer Health Information at Your Library*
- *Activate, Collaborate, and Educate: Health Outreach and Programming in Your Community.*

[Read more & register...](#)

## Class Provides Valuable Tips on Managing a Conversation Group for English Learners

The NJSL Tutor Training for ESL Conversation Groups is created in partnership with Literacy New Jersey for those who wish to teach/lead/facilitate ESL conversation sessions at a local library. **There are still seats available for the class in Mullica Hill on May 4.** There is no cost for participants.

[Read more...](#)

## "Let's Move! Libraries" Project wants Your Input

Fill out the short survey about any programs or services your library provides, has provided in the past, or is planning to provide in the future to get your community moving.

[Read more...](#)

## Grants for Libraries

Through its Funding Information Center and Library Support Services unit, the New Jersey State Library provides funding and grant information to New Jersey's librarians and other library staff. Check out the [full list of resources here](#).

## 2017 Sara Jaffarian School Library Program Award for Exemplary Humanities Program

The purpose of the Sara Jaffarian School Library Program Award is to recognize, promote,

and support excellence in humanities programming in elementary and middle school libraries that serve children K-8. Application deadline is May 5.

[Read more...](#)

## Local Library Support Fund State Income Tax Check-off

Don't forget to let your patrons know that they can help support New Jersey's public libraries by donating to the *Local Library Support Fund* on their New Jersey tax form.

[Learn more...](#)

As always, we look forward to your feedback. Please don't hesitate to forward any questions or concerns to the NJSL Communications & Marketing Team. Visit NJSL's library marketing portal, [www.njsldirect.org](http://www.njsldirect.org), and stay current on library marketing topics, issues and trends! Thank you for your time!

*Sincerely,*

**New Jersey State Library**

*Office of Communications , Marketing & Outreach*

[marketing@njstatelib.org](mailto:marketing@njstatelib.org)

*Connecting people with information through libraries.*

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