

NJSL Direct - News for Librarians from the NJ State Library

New Jersey State Library <marketing@njstatelib.org>

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To: Patt Ferrari <pferrari@njstatelib.org>;

Categories: Blue Category; Purple Category; doctors approvals

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NJSL DIRECT

Weekly News Updates for New Jersey Public Libraries



October 13, 2020

Blog Posts

Marketing Blog
[Building a Culture of Diversity & Inclusion in Libraries](#)

New Books Blog
[New Books \(Sept. 25, 2020\)](#)

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[NJSL Offers New Voting Locator Resource](#)

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[Urban Libraries Council Shares New Leadership Brief:](#)

NJSL Presents Blog
[Recap: 10 Steps to Financial Success](#)

[Find more blog posts here...](#)

Webinars This Week

October 14th
[Virtual Genealogy Panel Discussion](#)

October 15th
[Creating Your Non-Profit's Social Media Plan](#)

[Find more events here...](#)

Continuing Education and Training Opportunities

[NJSL's Continuing Education Webpage](#)

[NJSL's In Person Workshops and Online Training Schedule](#)

[Upcoming Training Opportunities from NN/LM MAR](#)

[ReferenceUSA Webinar Schedule](#)

[Public Library Director 101 Series](#)

[WebJunction Training](#)

Stay Connected with NJSL on Social Media!



Connect with the NJSL Social Media Task Force!

Mary Chute: [@NJSLMaryChute](#)
NJ State Librarian

Peggy Cadigan: [@pcadigan](#)

Digital Equity in the Age of COVID-19

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[Apply for the Libraries Transforming Communities: Focus on Small and Rural Libraries Grant](#)

[Apply for a Spectrum Scholarship](#)

Understanding the Needs of NJ's Hispanic Community During National Hispanic Heritage Month and Beyond

During National Hispanic Heritage Month, our nation celebrates the heritage, tradition, and customs of our vibrantly diverse Hispanic population. This year's celebration has particular importance given the disproportionate affect the coronavirus pandemic is having on the Hispanic community. This week, we spoke to [Sen. Nellie Pou](#) and [Asw. Annette Quijano](#) to learn more. Read the interviews and find out how libraries can better support the Hispanic community, which is integral to American society. **Bonus** - The State Library created a resource guide filled will census and voter information specific to our Hispanic communities. [Read more here.](#)

NJSL Offers New Voting Locator Resource

The New Jersey State Library created a [voting locator resource](#) that library staff and patrons can use to locate drop boxes and polling locations in their counties and municipalities. The voter locator resource provides valuable and timely information that supports the general public, as well as public libraries responding to questions from the general public, regarding voting in this year's election.

*Deputy State Librarian for
Innovation & Outreach*

Sharon Rawlins: [@bklover](#)
Youth Services Consultant

Andrea Levandowski:
[@NJGrowsBiz](#) and [@NJWorks](#)
*Small Business Development &
Technology*

Teri Taylor: [@TeriTaylorNJSL](#)
*U.S. Documents Librarian,
Reference Services*

Leigh Clark: [@NJSLFundingInfo](#)
*New Jersey State Library's Funding
Information Center*

Elizabeth Burns: [@NJSLTBBC](#)
*New Jersey State Library
Talking Book & Braille Center*

Susette Brooks: [@NJStateLibrary](#)
*New Jersey State Library
Office of Communications, Marketing and
Outreach*

Urban Libraries Council Shares New Leadership Brief: Digital Equity in the Age of COVID-19

The Leadership Brief, informed by the work and expert guidance of ULC's Digital Equity action team, spotlights how the pandemic has both intensified the digital divide and created a window for action by raising the visibility of what it means to be unconnected in our hyper-connected world, especially for our most vulnerable residents. Included in the Leadership Brief are action strategies, key messages, and background information to empower library leaders to take on a more active and intentional role in advancing digital equity. [Read more here.](#)

The Search Begins for the Next State Librarian

The New Jersey State Library has begun our search for the next State Librarian. We are seeking a dynamic individual with proven leadership qualities to direct and further develop the New Jersey State Library. The successful candidate will be a forward-thinking leader and change agent who can shape and communicate a compelling vision for New Jersey's motivated and engaged library community. In addition, the N.J. State Librarian represents this innovative organization with national and regional library organizations. [Learn more here.](#)

Register for the 2020 Virtual Trustee Institute

Join us on **Oct. 17, 2020** from 9 a.m. to 1 p.m. for the annual Trustee Institute, hosted by the New Jersey State Library and the New Jersey Library Trustee Association. This year's virtual event will feature an introduction from State Librarian Mary Chute and NJ Library Trustee Association President Pat Pavlak. The event will also include discussion topics such as Roles & Responsibilities of Library Trustees, Trends & Topics in Library Security & Safety, Employment Law in the Age of COVID-19, and a tour of the redesigned United for Libraries Virtual Trustee Academy website. The Trustee Institute is open to all Library Board Trustees and their Directors for a \$25.00 per library. [Register here.](#)

GRANTS AND OTHER OPPORTUNITES

Apply for Network of the National Library of Medicine

HIV/AIDS Coordination Center Grant

The Network of the National Library of Medicine HIV/AIDS Coordination Center announced the availability of funding for short-term outreach projects that focus on bringing HIV/AIDS health information resources to consumers. The maximum funding per award is \$16,593.50. Community-based organizations, community health centers, public libraries, and other organizations working with people living with HIV are encouraged to apply. Projects must include some aspect of broadening access to and awareness of HIV/AIDS health information resources throughout the United States. This can be achieved through educational programming, training programs, and the use of technology. The application deadline is **Oct. 30, 2020**. [Learn more here](#).

Nominations Open for IMLS National Medal for Museum and Library Service

The Institute of Museum and Library Services is accepting nominations for the 2021 National Medal for Museum and Library Service, the nation's highest honor awarded to libraries and museums for service to their communities. Anyone—an employee, a board member, a volunteer, a member of the public, or a government official—is invited to nominate an institution. Museums and libraries of most disciplines and types are eligible. Regardless of who nominates the library or museum, in order to be considered, the institution must complete the online nomination form by 11:59 p.m. ET on **Nov. 2, 2020**. [Learn more here](#).

Apply for the Joann Sweetland Lum Memorial Grant

The Joann Sweetland Lum Memorial Grant, awarded through ALA/YALSA, aims to recognize a librarian who has a creative, innovative project that promotes literacy. Examples of literacy include, but are not limited to, digital, media, visual, computer, data, financial, civic/ethical, news, information, multicultural, and cultural. Applicants must work for and with youth (ages 10-19) in a library setting. Library settings include public, university, community college, school, and special. The grant award is \$1,000, and the application deadline is **Dec. 1, 2020**. [Learn more here](#).

Apply for the Libraries Transforming Communities: Focus on Small and Rural Libraries Grant

The American Library Association is accepting applications for a new grant opportunity, Libraries Transforming Communities: Focus on Small and Rural Libraries. This initiative seeks to provide community engagement resources and opportunities specific to the needs of library workers serving small and rural communities. Grant awards will include \$3,000 to support costs related to applicants' proposed community engagement projects and professional development consisting of the "LTC: Facilitation Skills for Small and Rural Libraries" asynchronous e-course and facilitation guide. This opportunity is open to all types of libraries serving small and/or rural communities in the U.S. and U.S. territories. Apply by **Dec. 2, 2020**. [Learn more here](#).

Apply for a Spectrum Scholarship

Applications for 2021 Spectrum Scholarships are now open through the ALA Scholarship Clearinghouse. The Spectrum Scholarship Program actively recruits and provides scholarships to American Indian/Alaska Native, Asian, Black/African American, Hispanic/Latino, Middle Eastern and North African, and/or Native Hawaiian/Other Pacific Islander students to assist them with obtaining a graduate degree and leadership positions within the profession and ALA. Please share this information with future or current BIPOC MLS/MLIS students, and email spectrum@ala.org with questions. Applications close **March 1, 2021**. [Read more here](#).

As always, we look forward to your feedback. Please don't hesitate to forward any questions or concerns to the team in NJSL's Office of Communications, Marketing & Outreach.

Sincerely,

New Jersey State Library
Office of Communications, Marketing & Outreach
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Connecting people with information through libraries.

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