

NJSL Direct - News for NJ Libraries from the NJ State Library

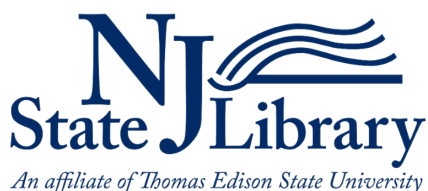
New Jersey State Library <marketing@njstatelib.org>

Tue 1/19/2021 10:07 AM

To: Patt Ferrari <pferrari@njstatelib.org>;

Categories: Purple Category; Blue Category; doctors approvals

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NJSL DIRECT

Weekly News Updates for New Jersey Public Libraries



January 19, 2021

Blog Posts

Marketing Blog
[Leading With Curiosity About Multicultural Communities](#)

New Books Blog
[Featured eBooks \(January 15, 2021\)](#)

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NJSL Presents Blog
[Home Buying Program Recap](#)

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Webinars This Week

January 19th
[Introduction to Proposal Writing](#)

January 21st
[Through Elizabeth's Eyes: Whitesbog Glass Plate Negatives](#)

[Find more events here...](#)

Continuing Education and Training Opportunities

[NJSL's Continuing Education Webpage](#)

[NJSL's In Person Workshops and Online Training Schedule](#)

[Upcoming Training Opportunities from NN/LM MAR](#)

[Reference Solutions \(formerly ReferenceUSA\) Webinar Schedule](#)

[Public Library Director 101 Series](#)

[WebJunction Training](#)

Stay Connected with NJSL on Social Media!



Connect with the NJSL Social Media Task Force!

Mary Chute: [@NJSLMaryChute](#)
NJ State Librarian

Peggy Cadigan: [@pcadigan](#)

Winners

[NJLA's Economic Recovery Task Force Needs Your Feedback](#)

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New Jersey State Library's 2020 Year-End Report Now Available

Read our New Jersey State Library 2020 Year-End Wrap Up Report [here](#).

Share Your Library Stories for Snapshot Day

The New Jersey State Library, in partnership with the New Jersey Library Association, welcomes all New Jersey libraries to participate in the 2021 New Jersey Library Snapshot Day. During the month of February, libraries are invited to document and share the wonderful people, places, events, materials, and experiences that make libraries important community centers. We will share the stories you tell, as well as important data, to promote the value of libraries and advocate for increased resources. Your stories will put a human face on library usage to help legislators, administrators, voters, and other library

Deputy State Librarian for
Innovation & Outreach

Sharon Rawlins: [@bklover](#)
Youth Services Consultant

Andrea Levandowski:
[@NJGrowsBiz](#) and [@NJWorks](#)
Small Business Development &
Technology

Teri Taylor: [@TeriTaylorNJSL](#)
U.S. Documents Librarian,
Reference Services

Leigh Clark: [@NJSLFundingInfo](#)
New Jersey State Library's Funding
Information Center

Elizabeth Burns: [@NJSLTBBC](#)
New Jersey State Library
Talking Book & Braille Center

Susette Brooks: [@NJStateLibrary](#)
New Jersey State Library
Office of Communications, Marketing and
Outreach

stakeholders identify with the essential work that New Jersey libraries do every day. [Read more here.](#)

Webinar - A Panel with NJLA Public Relations Award Winners

Join us on **Jan. 28, 2021** at 2:00 p.m. for a panel presentation from the 2020 NJLA Award Winners in the Public Relations categories. Panelists will discuss their ideas, projects, and approaches. Panelists include: Susette Brooks, New Jersey State Library; Keri Adams, Johnson Public Library; Kathleen Czarnecki, Kenilworth Public Library; Linda Devlin, Camden County Library System; Carolann DeMatos, Somerset County Library System; C.L. Quillen, Spotswood Public Library; and Lisa Warker, Atlantic County Library System. [Register here.](#)

NJLA's Economic Recovery Task Force Needs Your Feedback

The New Jersey Library Association created the Economic Recovery Task Force to provide a strategy for leveraging libraries' community roles to better help New Jersey communities. The task force believes New Jersey should make a significant investment in public libraries as the connective tissue that fosters equality in economic recovery through expertise, resources, and opportunity at the community level for the community members - with particular emphasis for the support of women in the workplace - to help create a tomorrow that benefits all. The next step in this process is to learn what services/resources New Jersey libraries are currently offering that support economic recovery, as well as to better understand what each library feels about the support they could be or already do provide via a brief analysis of the successes and shortcomings of these efforts. Please complete this [survey](#) to help us advocate for additional support for libraries.

Webinar - Open to Change: Libraries, Small Businesses, and the COVID Crisis

Join us at 11 a.m. on **Jan. 21, 2021** as Megan Janicki, project manager for Libraries Build Business and co-author of the new paper from the American Library Association and Libraries Build Business called *Open to Change: Libraries Catalyze Small Business Adaption to COVID-19*, talks about some of the innovations in the small business world and what libraries can do to support their business communities. Ms. Janicki will also share updates on the Libraries Build Business initiative, which will expand the peer learning network in mid-2021. ALA and Libraries Build Business are looking for stories

from the field, so please come ready to share your experiences with business services during COVID-19 and the experiences of small businesses and entrepreneurs in your community. [Register here](#). If you have questions, contact [Andrea Levandowski](#).

Join us for a Virtual Fireside Chat Celebrating State Librarian Mary Chute's Retirement

Join us at 2 p.m. on **Jan. 21, 2021** as the New Jersey State Library celebrates State Librarian Mary Chute's retirement during a [fireside chat](#) with Eric Klinenberg, author of *Palaces for the People*. After the presentation, Klinenberg will answer questions, and Mary will give her final address to the library community. [Register now](#). The first 40 libraries to register will receive a free copy of Klinenberg's book.

Webinar - Planning for the Post-Pandemic Library

Join us at 11 a.m. on **Feb. 4, 2021** for a discussion with New York University Professor Joe Huberty. This insightful webinar will explore the future of public libraries and how you can prepare yourself and your staff for the changes ahead. Topics include: personal space, curbside pick-up, community building, flexibility in design, and more. [Register here](#).

Mimi's TeaTalks on Diversity

Join us for afternoon tea and a casual conversation about diversity. Mimi's TeaTalks on Diversity is a diversity awareness program that walks participants through three stages: understanding diversity, working with diverse populations, and diversity action plan. Each stage is designed to help attendees reflect on their knowledge and experiences and help them build upon their understanding of interactions with people from different backgrounds. Mimi's TeaTalks is a safe place for attendees to share, support and connect and is open to any New Jersey library workers. [Read more here](#).

GRANTS AND OTHER OPPORTUNITES

Coretta Scott King Book Awards Donation Grant

Libraries may now apply for the Coretta Scott King Book Awards Donation Grant. One or more recipients will be awarded selected books submitted to the Ethnic and Multicultural Information Exchange Round Table (EMIERT) of the American Library Association. These books are sent to EMIERT every year for consideration for the Coretta Scott King Book Award. EMIERT receives multiple copies of approximately over 100 titles by African American authors and illustrators, including a full set of the year's winning and honor titles. The application deadline is 4 p.m. CST on **Feb. 1, 2021**. [Apply here](#).

Penguin Random House Library Award for Innovation

The American Library Association is accepting applications for the Penguin Random House Library Award for Innovation, which recognizes U.S. libraries and librarians who create lasting innovative community service programs that successfully inspire and

connect with new readers. One \$10,000 cash award is given annually to a library in the U.S. In addition, there are four runner-up awards consisting of \$1,000 in Penguin Random House books. Applications close **Feb. 2, 2021**. [Apply here](#).

GroMoreGood Grassroots Grant

Applications are now being accepted for the 2021 GroMoreGood Grassroots Grant program. Awards provide funding for the development of new and the expansion of existing youth garden programs and greenspaces serving 15 or more youth. 150 grant recipients will be awarded \$500 and 25 grant recipients will be awarded \$1,000 to support their youth garden initiatives. Applications close **Feb. 5, 2021**. [Apply here](#).

Rural Libraries and Social Wellbeing Project

The Rural Libraries and Social Wellbeing project is seeking applicants for the Tools in Action micro-grant program. An eligible applicant is a paid employee of a public library with a budget less than \$150,000 and service population less than 7,500, who is able to personally receive an honorarium of \$500 for time spent learning to use social wellbeing resources, meeting with a personal guide, and answering written and video recorded questions; able to work with the trustees of the applicant's library to receive and spend an additional \$500 on social wellbeing related activities; and a person who wants to make long-lasting wellbeing improvements throughout the community through library service. Applications close **Feb. 13, 2021**. [Apply here](#).

Dollar General Literacy Foundation Grant

The application process is now open for grant funding from the Dollar General Literacy Foundation. Apply now for their Adult Literacy, Family Literacy, and Summer Reading grant opportunities. Applications close **Feb. 18, 2021**. [Apply here](#).

Outstanding in Their Field: Leadership Institute for Rural and Small Libraries

The Association for Rural & Small Libraries has announced the "Outstanding in Their Field: Leadership Institute for Rural and Small Libraries" professional development opportunity. Thirty participants, a.k.a. "Outfielders," will undertake 18 months of online and in-person interactive sessions and will gain skills and confidence as leaders, a network of colleagues throughout the country, and experiences at two ARSL conferences. ARSL seeks applicants representing a wide variety of communities and has a commitment to the representation of groups that have been historically marginalized or excluded due to ethnicity, gender identity and expression, sexual orientation, ability, economic background, educational attainment, and age. All participant travel, materials, and instructional expenses (worth approximately \$8000) are covered by a grant from the Institute of Museum and Library Services. Applications close **Feb. 24, 2021**. [Apply here](#).

Infy Makers Awards

Libraries (along with museums, schools and other youth-serving organizations) are eligible to enter the Infy Makers Awards Contest to win a \$10,000 grant to expand access to maker-focused experiences for K-12 students. This year's Infy Maker Awards will focus on projects empowering students to engage in maker education remotely. Applications close **March 2, 2021**. [Apply here](#).

Libraries Transforming Communities: Focus on Small and Rural Libraries Grant, Round 2

The American Library Association is now accepting applications for the second round of the grant opportunity, Libraries Transforming Communities: Focus on Small and Rural Libraries. This initiative seeks to provide community engagement resources and opportunities specific to the needs of library workers serving small and rural communities. Grant awards will include \$3,000 to support costs related to applicants' proposed community engagement projects, and professional development consisting of the "LTC: Facilitation Skills for Small and Rural Libraries" asynchronous e-course and facilitation guide. This opportunity is open to all types of libraries serving small and/or rural communities in the U.S. and U.S. territories. Applications close **March 4, 2021**. [Apply here](#).

New Jersey Council for the Humanities Incubation and Action Grants

From **March 1 to March 15, 2021**, applicants may submit Letters of Intent to the New Jersey Council for the Humanities as the first step in applying for an Incubation Grant or an Action Grant. Incubation Grants support humanities projects that are in development. Action Grants support the implementation of new projects or expand existing programs. [Learn more here](#).

As always, we look forward to your feedback. Please don't hesitate to forward any questions or concerns to the team in NJSL's Office of Communications, Marketing & Outreach.

Sincerely,

New Jersey State Library
Office of Communications, Marketing & Outreach
marketing@njstatelib.org

Connecting people with information through libraries.

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