

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
August 28, 2023

State Library Updates

Don't miss out on receiving a Solar Science Kit!

The Solar Eclipse Activities for Libraries (SEAL) program has provided the NJ State Library with solar science kits, and information and activities to share with public libraries for their library patrons. [Click to learn more and request a kit.](#)

September Webinars - JerseyClicks Databases

- HeritageQuest Online Introduction - **Sept. 7, 2023 at 3:00 p.m.**
- Get to Know the Updated Gale Presents: Peterson's Test and Career Prep - **Sept. 26, 2023 at 2:00 p.m.**

[Click here to register for upcoming webinars.](#)

Last Call! Open for Comment: Proposed Library Construction Bond Act Amendments

The proposals are available for comment, [click here to view](#). Please forward any written comments by **September 3, 2023** to jnelson@njstatelib.org or by U.S. mail.

Get your construction or building improvement project funded through the Capital Projects Fund!

The application period for the Community Center Digital Connect grant program is now open. [Click here](#) to access the grant webpage where application materials, technical assistance resources, Q&A documentation, and other information can be found. **Applications are due September 25.**

Webinar - Disaster Preparedness and Community Resilience

Join us on **Sept. 26th, 2:00-3:00pm**, for a webinar with the Sustainable Libraries Initiative. Panel discussion topics will include traditional disaster preparedness, business continuity planning, community resilience work, and preparing communities for severe weather events and the increased likelihood of food supply interruptions. [Click to learn more and register.](#)

NJSL Marketing Blog: Tips for Consistently Engaging Facebook Content

We've gathered some tips for creating consistently engaging Facebook content for our latest marketing blog. [Click to read.](#)

News from Around the State

NJ's Office of Broadband Connectivity Feedback Session

New Jersey's new [Office of Broadband Connectivity](#) is currently developing the state's first ever Digital Equity Plan, and is seeking feedback from people with disabilities and/or their parents, guardians, teachers, and caregivers about their experiences, including challenges, with using the internet, accessing devices and learning digital literacy skills. This meeting on **September 19th at 1 p.m.** will be

hosted by the Office of Broadband Connectivity and the New Jersey State Library and we encourage you to invite your patrons to participate and share their thoughts and experiences. [Click here for the registration link.](#)

Register Now for LibraryLinkNJ's Fall Literacy Conference

Registration is now open for LibraryLinkNJ's one day, virtual fall conference taking place **September, 27th from 9 a.m. to 4 p.m.** This year's conference theme is Literacy, and the conference will be a full day of learning on a wide range of topics related to literacy in libraries of all types. [Visit the conference webpage](#) for more information and registration!

National Opportunities

Grant Opportunity: Howard County Library System Project Literacy - Pathways to Success Program

Would your library like to join Howard County Library System's Pathways to Success: Professional Development for Skilled New Americans library cohort? Pathways to Success mitigates unemployment and underemployment by expanding services customized for skilled immigrants. The secondary goal of the program is to train other libraries to adapt this model (or parts thereof) to start their own program serving New Americans in their communities. [Click to learn more and apply.](#)

Professional Development Opportunities

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) of NJSL and National CE and Professional Development opportunities for librarians, trustees, and library staffs.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [Introducing Instagram Threads](#)
- [Design Tips for Social Media Graphics](#)
- [Busting Social Media Myths](#)
- [How To Be A Better Blogger](#)

Download marketing resources from State Library Vendors & Partners [here](#).

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