

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
June 19, 2023

Updates & Opportunities

New Jersey State Library Update - June 2023

Please take a moment to review [a report](#) on NJSL's June 2023 updates, from State Librarian Jen Nelson.

Statewide Digital Marketing Campaign - Life Happens @ Your Library - New Content

We hope that you've been sharing the downloadable graphics and videos from the statewide marketing campaign since it has launched. This week we've added new content! Under the makerspace theme, the collateral is geared toward the "creator" persona. [Click here to view](#), and stay tuned as new marketing materials are added weekly.

2023 Statewide Summer Reading Program

Everyone of all ages is encouraged to be "All Together Now: Todos Juntos Ahora" at their local public library this summer. All New Jersey public libraries are members of the [Collaborative Summer Library Program](#) (CSLP), a nonprofit consortium of state libraries that work together to provide an annual unified summer reading theme. [Click here to learn more.](#)

Talking Book & Braille Center Promotional Videos

The State Library has released four promotional videos highlighting its Talking Book & Braille Center (TBBC). These videos outline the services that TBBC offers and the technology that they make available to patrons of any age who have visual, physical, or reading impairments. Please feel free to share these videos within your communities to amplify TBBC's accessible free services.

[Click here to watch.](#)

Employment Opportunities at NJ State Library

The New Jersey State Library is hiring for several positions. These open roles offer a great opportunity to learn, grow and contribute. The position postings can be found via the links below.

- [Law Library Branch Manager](#)
 - [Project Specialist – Capital Projects Fund](#)
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ACP Connects NJ

The New Jersey State Library, in partnership with the New Jersey Department of Health, received an Affordable Connectivity Program (ACP) grant for \$400,000 from the Federal Communications Commission to support households struggling to afford internet service. Join us and become a library host for ACP in-person enrollment events to help your community members start saving on their Internet bill! [Click to learn more.](#)

I Partner with My Public Library Award

Has a community partner made a difference by collaborating with your public library? The I Partner With My Public Library Award invites you to recognize the accomplishments of exceptional public library partners. Each year, up to 10 partners are honored at a ceremony held in their honor. This award exists to publicly celebrate those individuals, businesses, and organizations that make a difference by teaming up with public libraries. [Submitting a nomination](#) is the perfect way to thank your library's partners. Nominations will be accepted through the end of **August 2023**. [Click here to learn more.](#)

Professional Development Opportunities

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) of NJSL and National CE and Professional Development opportunities for librarians, trustees, and library staffs.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [Busting Social Media Myths](#)
- [How To Be A Better Blogger](#)
- [Inspiration for Library Reels](#)
- [A Resource Guide to Social Media in 2023](#)

Download marketing resources from State Library Vendors & Partners [here](#).

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