From: New Jersey State Library
To: Patt Ferrari
Subject: NJSL Direct - News for NJ Libraries from the NJ State Library
Date: Monday, December 6, 2021 2:25:37 PM

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
December 6, 2021

Updates & Opportunities

Telehealth ARPA Opportunity for Public Libraries

Would you like your public library to play a role in advancing health equity? NJHealthConnect @ Your Library is a program funded by ARPA, which will implement telehealth programs across New Jersey public libraries. **Applications are due December 10th.**
Learn More & Apply Here.

Attend NJLibsGrowBiz December Virtual Discussion

On **December 16, 2021 from 10:00-11:30am** join Jessica Lax of the Office of Innovation for the State of New Jersey and learn how her office supports businesses and entrepreneurs with their Business First Stop and COVID-19 Business Information Hub.
Learn More & Register Here.

Free Virtual Naloxone Training

Join in on **January 11th from 11:00am - 12:30pm** for a free, virtual training about overdose death prevention strategies, including the appropriate administration of naloxone and rescue breathing. Attendees will each receive one naloxone kit that will be mailed to them via UPS after the session. **This session will NOT be recorded.** Contact Andrea Levandowski (alevandowski@njstatelib.org) with any questions.
Click to Register.
Click for Flyer.

Save the Dates - NJSL Virtual New Directors Training

Join NJSL for our annual New Directors Training that will once again be offered as a virtual event on **Wednesday, February 16 & February 23, 2022. Registration opens January, 2022.**
Learn More

Become a Digital Literacy VISTA Member to Help NJ Libraries Close the Digital Divide

The New Jersey State Library is looking for a dynamic and dedicated individual to enhance the NJSL+ Partners Literacy Initiative**.** Please consider this exciting opportunity to contribute to our mission, gain valuable work experience, and receive a stipend all at the same time.
Learn More & Apply Here

Federal Loan Opportunity for Businesses & Non-Profits with Hurricane Ida Damage

The U.S. Small Business Administration, in partnership with FEMA, is assisting the New Jersey business community in recovery efforts from the remnants of Hurricane Ida. Businesses of all sizes, private nonprofits, homeowners, and renters in 12 NJ counties are eligible to receive low-interest federal loans to repair physical damage to their businesses or properties.
Learn More & Apply Here

Volunteers Needed for NJSL Advisory Committees

The New Jersey State Library is recruiting volunteers from the library community to participate in advisory committees for both the interlibrary loan system and statewide databases for the coming year.
Learn More & Volunteer Here

Marketing Plan Guide for Public Libraries

Creating a public library marketing plan may seem like a daunting task, but our latest blog breaks the process down step by step, making it more manageable for libraries to lay out marketing objectives and strategies.
Click to Read.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our **Marketing Blog** updated weekly. Here's our most recent blog posts:

- How To Hashtag Like A Pro
- Graphic Design Tips For Beginners
- The Secrets to a Successful Library Facebook Page

Download marketing resources from State Library Vendors & Partners **here**.

Click to Connect with the NJSL Library Development Unit

Connecting people with information through libraries.

New Jersey State Library | Website

Try email marketing for free today!