

# NJSL DIRECT

Weekly News Updates for New Jersey Libraries  
December 11, 2023

## State Library Updates

### Call for Library Network Review Board Representatives

The New Jersey State Library, and LibraryLinkNJ, the New Jersey Library Cooperative, are seeking strong library advocates to serve as representatives on the Library Network Review Board. Representatives will serve a two-year term beginning January 1, 2024. [Click to learn more and apply.](#)

### JerseyClicks Webinars in January 2024

Learn more about JerseyClicks databases, available to all New Jersey residents, at [these informative webinars](#) scheduled for January.

## News from Around the State

### 2023 Public Library Association Technology Survey

On behalf of the Public Library Association for NJ Library Directors: Please take the time to contribute your responses to the Public Library Association's 2023 Public Library Technology Survey by **December 16th**. The perspectives of libraries in our state are currently underrepresented in the responses. [Click to learn more.](#)

---

## NJCH Community History Program

The New Jersey Council for the Humanities (NJCH) offers a "Community History" program that helps organizations learn how to engage with the history of the communities they serve. This is a good opportunity, especially for libraries who don't have a designated "local history" department, to learn more about ways to capture and preserve historical moments. The application period for the 2024 cohort begins later this month and applications are due by **January 17th**.

[Learn more.](#)

---

## New Jersey Bureau of Securities Scheduling Financial Programs for 2024

[The New Jersey Bureau of Securities](#) located within the New Jersey Office of the Attorney General ("Bureau"), as the State securities regulator is responsible for providing investor protection to all financial consumers. The Bureau provides free investor protection presentations on all aspects of safe investing that can be customized to a library's needs. Some of the presentations the Bureau has given have covered such topics as women and financial empowerment, basics of cryptocurrency, elder financial exploitation and investment scams. If any library is interested to schedule a program for 2024, they can contact, [Arlene Ferris-Waks](#), Director of Investor Outreach.

---

## Professional Development Opportunities

Visit the State Library's [CE Training webpage](#) for a variety of Continuing Education training opportunities for New Jersey librarians, library support staff, and trustees.

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) CE and Professional Development opportunities.

---

## Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [How to Improve Website SEO](#)
- [Ten Reasons to Visit Your Local Public Library](#)
- [Tips for Consistently Engaging Facebook Content](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can download marketing resources from State Library Vendors & Partners [here](#).

---

[Click to Connect with the NJSL Library  
Development Unit](#)

*Connecting people with information through libraries.*

New Jersey State Library | [Website](#)

