

NJSL Direct - News for Librarians from the NJ State Library

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To: Patt Ferrari <pferrari@njstatelib.org>;

Categories: Blue Category; Purple Category; doctors approvals

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NJSL DIRECT

Weekly News Updates for New Jersey Public Libraries



September 8, 2020

Blog Posts

Marketing Blog
[3 Brand Stories That Libraries Can Learn From](#)

New Books Blog
[Featured eBooks \(Aug. 28, 2020\)](#)

In This Issue

[Responses Needed for American Library Association Survey](#)

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[Discover EBSCO Resources for Library Staff](#)

NJSL Presents Blog
[Recap: Taking the Mystery Out of Medicare](#)

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Webinars This Week

September 9, 2020
[Investment Concerns in a Fragile Market](#)

September 10, 2020
[Financial Aid Information Session](#)

[Find more events here...](#)

Continuing Education and Training Opportunities

[NJSL's Continuing Education Webpage](#)

[NJSL's In Person Workshops and Online Training Schedule](#)

[Upcoming Training Opportunities from NN/LM MAR](#)

[ReferenceUSA Webinar Schedule](#)

[Public Library Director 101 Series](#)

[WebJunction Training](#)

Stay Connected with NJSL on Social Media!



Connect with the NJSL Social Media Task Force!

Mary Chute: [@NJSLMaryChute](#)
NJ State Librarian

Peggy Cadigan: [@pcadigan](#)

Webinar - Navigating the New Normal: Lessons Learned for Building More Resilient Libraries

Webinar - Libraries Supporting Jobseekers in COVID

Webinar - Navigating the New Normal: Lightning Tech Talks

Register for the 2020 Virtual Trustee Institute

Apply for "A Community Thrives Challenge"

Apply for the Virtual Learning and Enhancement Grant

Apply for the Entrepreneurship & Libraries Conference Inaugural "@ the Table" Pitch Competition

Submit Your Intent to Apply to the New Jersey Council for the Humanities Incubation Grant or Action Grant

Nominations Open for IMLS National Medal for Museum and Library Service

Responses Needed for American Library Association Survey

ALA's Office of Public Policy and Advocacy wants to ascertain promising practices for public libraries as they serve the target population of low-income and/or underrepresented small business owners and entrepreneurs who are seeking new business opportunities and/or need to pivot existing businesses to operate in the pandemic-challenged environment. This survey was developed to support research into the impacts of COVID-19 on local, small businesses and entrepreneurs and how libraries can support small businesses as they pivot, adapt, or innovate. **Please complete the survey by Sep. 9, 2020.** If you have any questions, contact Megan Janicki, Project Manager, at mjanicki@alawash.org.

NY State Library Announces Digital Equity Webinars

The New York State Library and State Education Department, in partnership with the METRO Library Council and the Northern New York Library Network, announced a series of webinars on Digital Equity beginning Sep. 10, 2020. This webinar series is intended for educators, librarians, and other stakeholders with an interest in bringing about digital equity. [Read more here.](#)

Deputy State Librarian for
Innovation & Outreach

Sharon Rawlins: [@bklover](#)
Youth Services Consultant

Andrea Levandowski:
[@NJGrowsBiz](#) and [@NJWorks](#)
Small Business Development &
Technology

Teri Taylor: [@TeriTaylorNJSL](#)
U.S. Documents Librarian,
Reference Services

Leigh Clark: [@NJSLFundingInfo](#)
New Jersey State Library's Funding
Information Center

Elizabeth Burns: [@NJSLTBBC](#)
New Jersey State Library
Talking Book & Braille Center

Susette Brooks: [@NJStateLibrary](#)
New Jersey State Library
Office of Communications, Marketing and
Outreach

Discover New EBSCO Resources for Library Staff

On **Sep. 10, 2020** from 10:30 - 11:30 a.m., let's look at Business Search, Regional Business News, and Small Business Reference Center to see what we can find to assist patron's with their business needs. We'll discover popular reading materials, such as Harvard Business Review and Consumer Reports, along with top business journals in many subjects. We'll also discover newspapers and reference books, along with company reports, SWOT analyses, and more. [Register here.](#)

Webinar - Navigating the New Normal: Lessons Learned for Building More Resilient Libraries

Join us on **Sep. 15, 2020** from 1-5 p.m. for our virtual summit, "Navigating the New Normal: Lessons Learned for Building More Resilient Libraries." This half-day event will include webinar topics such as how to continue operations, staying connected while working remotely, and much more. [Register here.](#)

Webinar - Libraries Supporting Jobseekers in COVID

On **Sep. 17, 2020** from 2-3:00 p.m., join Michele Martin, New Start Career Network, and Andrea Levandowski, New Jersey State Library, for an open discussion about how libraries can better serve jobseekers in their communities. This discussion will build on the topics raised during the New Start Career Network's Lunch and Learn on August 28th. Attendees are strongly encouraged to view the webinar [recording](#) before the virtual discussion. Come prepared to share your questions, ideas, experiences, and concerns, as well as any library initiatives or programming you may be considering. [Register here.](#)

Webinar - Navigating the New Normal: Lightning Tech Talks

Join us on **Sep. 24, 2020** at 10 a.m. for "Navigating the New Normal: Lightning Tech Talks." The COVID-19 pandemic has created new challenges for library staff across the country. To continue to help their communities, libraries in New Jersey have found new ways to apply technological solutions to meet many of these challenges. We invite you to spend a morning for a fast-paced introduction to the many tools New Jersey libraries use for chat, remote assistance, scheduling, staff training, and remote working during a pandemic. Registration is required for the free program. [Learn more here.](#)

Register for the 2020 Virtual Trustee Institute

Join us on **Oct. 17, 2020** from 9:00 a.m. to 1 p.m. for the annual Trustee Institute, hosted by the New Jersey State Library and the New Jersey Library Trustee Association. This year's virtual event will feature an introduction from State Librarian Mary Chute and NJ Library Trustee Association President Pat Pavlak. The event will also include discussion topics such as Roles & Responsibilities of Library Trustees, Trends & Topics in Library Security & Safety, Employment Law in the Age of COVID-19, and a tour of the redesigned United for Libraries Virtual Trustee Academy website. The Trustee Institute is open to all Library Board Trustees and their Directors for a \$25.00 per library. [Register here](#).

GRANTS AND OTHER OPPORTUNITIES

Apply for "A Community Thrives Challenge"

Organizations may now submit applications to A Community Thrives Challenge, a nationwide grantmaking and crowdfunding initiative sponsored by Gannett Media. A Community Thrives offers a way for eligible nonprofits to get neighbors, friends, family, and peers excited to support community-building ideas and a chance at more than \$2,000,000 in grants to get them off the ground and running. Projects must contribute to and/or focus on community building with a preference for impacting under-served individuals and groups. Community building is defined for this program as activities, projects, or events that create or enhance the sense of community amongst individuals or groups in a region. Projects should involve individual and community support, either financially or through personal service. The application deadline is **Sep. 11, 2020**. [Learn more here](#).

Apply for the Virtual Learning and Enhancement Grant

Applications are open for the American Library Association's Virtual Learning and Enhancement Mini-grant opportunity. ALA is partnering with Google to offer up to 90 \$1000 mini-grants to provide digital skills programs for library patrons and students using Google's Applied Digital Skills curriculum. School, academic, tribal, and public libraries that have not received a Digital Learning Day or Hour of Code mini-grant in the past year are eligible. As part of the grant, library staff will receive professional development training through Five-Star Technologies to enhance their virtual programming capabilities. The deadline is **Sep. 17, 2020**. [Read more here](#).

Apply for the Entrepreneurship & Libraries Conference Inaugural "@ the Table" Pitch Competition

The [Entrepreneurship & Libraries Conference](#) will host its inaugural pitch competition on Nov. 12, 2020 at 3 p.m. Libraries are invited to pitch ideas about how a library can support local economic development, job creation, workforce development, entrepreneurs, nonprofits, small businesses, or innovation in general. Submissions should be specific about the target population, the problem addressed, resources available or needed, and the service provided or value added. Five finalists will have up to five minutes to pitch their idea live and online to a panel of economic development professionals and the ELC 2020 attendees. Jennifer Hensel at Launch Greensboro will provide pre-recorded best practices for all contestants, as well as one-on-one consultations with the five finalists before the live

pitching takes place. The first-place winner will receive \$2,000, and the second-place winner, plus the audience choice winner will receive \$500. [EBSCO](#) is the generous sponsor of this competition. Registration for the ELC will be free. The application deadline is **Sep. 25, 2020** at 5 p.m. Eastern. [Learn more here.](#)

Submit Your Intent to Apply to the New Jersey Council for the Humanities Incubation Grant or Action Grant

From **Sep. 14-30, 2020**, applicants may submit an Intent to Apply to the New Jersey Council for the Humanities as the first step in applying for an Incubation Grant or an Action Grant. Incubation Grants support humanities projects that are in development. Action Grants support the implementation of new projects or expand existing programs. [Learn more here.](#)

Nominations Open for IMLS National Medal for Museum and Library Service

The Institute of Museum and Library Services is accepting nominations for the 2021 National Medal for Museum and Library Service, the nation's highest honor awarded to libraries and museums for service to their communities. Anyone—an employee, a board member, a volunteer, a member of the public, or a government official—is invited to nominate an institution. Museums and libraries of most disciplines and types are eligible. Regardless of who nominates the library or museum, in order to be considered, the institution must complete the online nomination form by 11:59 p.m. ET on **Nov. 2, 2020.** [Learn more here.](#)

As always, we look forward to your feedback. Please don't hesitate to forward any questions or concerns to the team in NJSL's Office of Communications, Marketing & Outreach.

Sincerely,

New Jersey State Library
Office of Communications, Marketing & Outreach
marketing@njstatelib.org

Connecting people with information through libraries.

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