

## NJSL Direct - News for NJ Libraries from the NJ State Library

New Jersey State Library <marketing@njstatelib.org>

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To: Patt Ferrari <pferrari@njstatelib.org>;



# NJSL DIRECT

## Weekly News Updates for New Jersey Public Libraries

July 19, 2021

### Recent Blog Posts

[Featured eBooks \(July 16, 2021\)](#)

[Get to Know Your Website Users](#)

[Take the Wheel Program Recap](#)

[American Braille Flag Project makes flag accessible to veterans through touch](#)

[Find more blog posts here...](#)

### Upcoming NJSL Events

**July 20th @ 12:00 pm - 1:00 pm**  
[Chair Yoga](#)

**July 22nd @ 12:00 pm - 1:00 pm**

## NJSL + Partners Literacy Pilot Project

The NJSL + Partners Literacy Project will pilot two models for providing literacy services in public libraries. The overarching idea is to showcase libraries as literacy destinations in communities across the state. Through American Rescue Plan Act Funding, the State Library will offer two pilot projects:

[Pilot Project 1 – Hub and Spoke Libraries](#): A fixed lab approach that models the work that has already been successful in the Plainfield Public Library. Learn more about the Hub and Spoke Libraries project [here](#). Grant guidelines and application are now available [here](#). **Deadline Aug. 15)**

- There will be a Q&A Zoom session on Pilot 1 on July

### [Using Digitized Newspapers for Genealogical Research](#)

July 27th @ 12:00 pm - 1:00 pm

[Resume Tips and Tricks](#)

[Find more events here...](#)

## Continuing Education and Training Opportunities

[NJSL's Continuing Education Webpage](#)

[Data Axle Reference Solutions Webinar Schedule](#)

## NJSL's Library Development Bureau

### Innovation & Strategic Partnerships

[Peggy Cadigan](#), *Dep. State Librarian*

[Elizabeth Beavers](#), *Admin. Support*

### Library Support Services

[Kathleen Moeller-Peiffer](#), *Dep. State Librarian*

[Eileen Morales](#), *Grants Manager*

[Bob Keith](#), *Dir. of Library Law, State Aid & Statistics*

[Casey Confoy](#), *JerseyCat*

[Sahar Dampier](#), *Admin. Support*

### Lifelong Learning

[Michele Stricker](#), *Dep. State Librarian*

[Sharon Rawlins](#), *Youth Services Specialist*

[Mimi Lee](#), *Diversity & Literacy Consultant*

[Andrea Levandowski](#), *Small Business Development & Technology Consultant*

### 28. [Register here for the Q&A session.](#)

- There is a field trip on July 20, to the Plainfield Public Library to visit their lab. Contact Michele Stricker ([mstricker@njstatelib.org](mailto:mstricker@njstatelib.org)) to sign up for the afternoon tour, or for more information on the Hub and Spoke Libraries, Pilot 1 project.

Pilot Project 2 – Access Navigators Program: A mobile navigator approach that is being used in some areas of the country, particularly with reference to digital literacy. (Contact Juliet Machie ([jmachie@njla.org](mailto:jmachie@njla.org)) at NJLA for the Access Navigators Program, Pilot 2.)

## Renewal of Zoom for Public Libraries

Zoom, the popular video conferencing platform, has been renewed by the NJ State Library for another year using American Rescue Plan Act (ARPA) funds, for up to 400 public library buildings statewide. This renewal will go through **September 9, 2022**. It will include both webinars and meetings for an unlimited number of attendees, as well as affording no time limitations on these programs. For more information, contact [Kathleen Moeller-Peiffer](#) or [Sahar Dampier](#).

## Brainfuse Covid Slide Social Media Graphic

Brainfuse has been renewed for all New Jersey public libraries via American Rescue Plan Act (ARPA) funds through **June 30, 2022**. Many students have experienced the Covid slide with their schoolwork. Brainfuse HelpNow is a great tool to combat the

## Stay Connected with Us on Social Media!



**Jennifer Nelson:** [@NJSL\\_JNelson](#)  
NJ State Librarian

**Peggy Cadigan:** [@pcadigan](#)  
Dep. State Librarian, Innovation & Outreach

**Sharon Rawlins:** [@bklover](#)  
Youth Services Consultant

**Teri Taylor:** [@TeriTaylorNJSL](#)  
U.S. Documents, Reference Services

**Leigh Clark:** [@NJSLFundingInfo](#)  
NJSL's Funding Information Center

**NJSL:** [@NJStateLibrary](#)

Covid slide with several resources to keep students engaged with learning. Feel free to share the below graphic on your social media highlighting the benefits of Brainfuse HelpNow, which is free to all library card members.

[Covid Slide Social Media Graphic](#)

## TBBC's Annual Golf Classic 2021 Recap

TBBC's 10th Annual Golf Classic held on June 15th was a great success thanks to generous sponsors, partners, staff and volunteers! \$5,000 was raised in support of TBBC services. [Click here](#) to learn more about the event and how you can become involved with the Golf Committee.

## Training, Grants & Other Opportunitites

### NJ State Library to Offer Training for Library Staff Focused on Serving New Jersey's Homeless Community

Through funding from the American Rescue Plan Act (ARPA), NJSL will be offering the [Homeless Training Institute](#) curriculum to libraries statewide. The training program will be available beginning in August and is designed to equip library staff with the tools they need to serve their community's homeless population with compassion and confidence.

[LEARN MORE](#)

### Network of the National Library of Medicine Awards Opportunities

The Network of the National Library of Medicine (NNLM), Region 1 invites applications for health information outreach and virtual programming projects. Organizations within Region 1, which includes New Jersey, are eligible to apply. Available award types include Data Science and Services Award at \$25,000/award; Health Information Outreach Award at \$20,000/award; TechQuity (Technology Improvement and Digital Divide Award) at \$25,000/award; and Professional Development Award at \$2,000/award. **Deadline: July 30, 2021, 5:00 PM ET.**

[LEARN MORE](#)

## American Rescue Plan Act of 2021 Grant Opportunity for NJ Public Libraries

NJSL is allocating \$1,800,000 for competitive grants to public libraries. Approximately 50 to 75 grants will be awarded. Two levels of funding will be available: Mini-Grants will range from \$5,000 to \$25,000. Major grants will range from \$25,001 to \$100,000.

The New Jersey State Library's **ARPA Application Portal** is now open and accepting applications: <http://arpagrants.njstatelib.org/>

**Latest resources include:**

- [Instructions for ARPA Application Portal](#)
- [ARPA Grant Technical Assistance Webinar](#)
- [Q&A Document](#) (Note: no new questions received June 24 - July 8)

**Deadline: July 30th, 2021**

[LEARN MORE](#)

## Libraries Transforming Communities (LTC) Grant

Applications are now open for round three of the Libraries Transforming Communities (LTC): Focus on Small and Rural Libraries grant. Up to 100 libraries will be awarded in this round as part of ALA's longtime community engagement initiative. The opportunity is open to libraries serving small and/or rural communities in the U.S. and U.S. territories. The Institute of Museum and Library Services (IMLS) defines small communities as those with a legal service area population of 25,000 or less and rural communities as those more than, or equal to, five miles from an urbanized area.

Libraries that previously were awarded LTC: Focus on Small and Rural Libraries grants are eligible to apply for additional funding to expand their previously awarded projects. **Deadline: September 16, 2021**

[LEARN MORE](#)

## NJ Council for the Humanities Response Grants

New Jersey Council for the Humanities has launched a new cycle of its COVID-19 Response Grants program to provide support for New Jersey humanities organizations and programs.

**General Operating Support grants (\$5,000-\$20,000)** are available to nonprofit organizations that have a mission rooted in the public humanities, an organizational budget greater than \$50,000, and at least one full-time staff person (or one FTE).

**Program Support grants (\$2,000-\$20,000)** are available for nonprofit and governmental organizations who undertake humanities programs, whether or not their organization's primary mission is based in the humanities.

**COVID-19 Response Grants will have multiple deadlines throughout the summer and into the early fall.**

[LEARN MORE](#)

*Connecting people with information through libraries.*

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