

NJSL DIRECT

Weekly News Updates for New Jersey Libraries

October 3, 2022

Updates & Opportunities

Teri Taylor Appointed Associate Director of State Library Information Center

New Jersey State Librarian Jen Nelson has announced that Teri Taylor has been named the new Associate Director of the State Library Information Center (SLIC), New Jersey's research library serving state government, Thomas Edison State University, and registered borrowers. [Click to read more.](#)

Join Us for a Health Literacy Month Celebration Event

October is Health Literacy Month, and to recognize the achievements of public libraries in building healthier communities, the New Jersey State Library, in partnership with East Brunswick Public Library and Robert Wood Johnson Foundation, will be hosting a celebration event on **October 18th from 1-3 PM** at the East Brunswick Public Library. Please join us to learn about health programs by New Jersey libraries, such as NJHealthConnect@Your Library, Health Information Library on Wheels (HILOW), Successful Library Partnerships, and Just for the Health of It! All are welcome to attend. Please **RSVP by Friday, October 14th** by calling the EBPL Library Information Desk at 732-390-6767.

State Library Hosts NJSL+ Partners Literacy Project Celebration

On Friday, September 30th, the New Jersey State Library hosted a celebration to mark the successful conclusion of the [NJSL+Partners Literacy Project](#), funded by the Institute of Museum and Library Services through the American Rescue Plan Act. The celebration event was held at the Red Bank Public Library. [Click to read more.](#)

Participate in the State Library's NJ Makerspace Survey

Please participate in the State Library's NJ Makerspace Survey. We need you to add your library to the scan of maker activities and makerspaces in New Jersey public libraries! [Click to learn more.](#)

National Family History Month

October is National Family History Month! NJSL's own Genealogy Librarian, Regina Fitzpatrick, has planned several informative webinars about researching your own family history. [Click here to learn more and register](#) for the different events throughout the month celebrating genealogy.

NJ Department of Health Funding Opportunity

The New Jersey Department of Health would like to invite library applicants to apply for a funding opportunity that exists within the Office of Public Health titled: **NJ Health Equity Response to COVID-19-The Library Project**. Funding will be awarded to a library in each region: North, Central, and South Jersey. Follow the links for further information.

[Notice of Fund Availability](#)
[Request for Applications](#)

The Secret of Successful YouTube Hashtags

Using hashtags on YouTube is similar to other social media platforms, but has added benefits of extending the reach of your videos and categorizing your content by topic. Check out our latest marketing blog to learn more about YouTube hashtag best practices. [Read post here.](#)

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated weekly. Here's our most recent blog posts:

- [Online Video Editing for Beginners](#)
- [Creating A Library Social Media Strategy](#)
- [How To Use TikTok For Your Library](#)
- [Refresh Your Library Social Media Content with These Five Ideas](#)

Download marketing resources from State Library Vendors & Partners [here](#).

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