

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
November 28, 2022

Updates & Opportunities

New Jersey State Library Update - November 2022

Please take a moment to review [a report](#) on NJSL's November 2022 updates, from State Librarian Jen Nelson.

Join NJSL Social Work Informed Library Services in New Jersey for an Information Session

The New Jersey State Library has developed a Social Work Informed Library Services in New Jersey (SWILIBS-NJ) Project that will promote connection and collaboration between social work student interns and public libraries in New Jersey. Come join us for an information session on **December 16th** to learn more about the project, training opportunities and how you can participate. [Click here to learn more and register.](#)

Fresh Start @ Your Library Mini-Documentary

The New Jersey State Library filmed a mini-documentary to celebrate the successes of the Fresh Start @ Your Library statewide re-entry pilot project, which provided more than 500 NJ residents with personalized services designed to support their re-entry into local communities across the state after being paroled or after completing their prison terms. [Click here to watch.](#)

Affordable Connectivity Program Outreach Grants Now Available

The Affordable Connectivity Program (ACP) provides eligible low-income households a monthly discount of up to \$30 for broadband service (up to \$75 per month for households on qualifying Tribal lands) as well as a one-time up to \$100 discount toward a laptop, desktop computer, or tablet from participating providers.

The FCC has created two one-year pilot programs - the Your Home, Your Internet Pilot Program and the ACP Navigator Pilot Program - that are designed to increase awareness and facilitate enrollment the Affordable Connectivity Program, and to provide assistance with ACP applications. [Click here for more information.](#) The National Digital Inclusion Alliance also has a blog post with additional information, [click here to read.](#)

Survey: 2023 Current Director's Training

The New Jersey State Library and LibraryLinkNJ are exploring the possibility of hosting an in-person, one-day Current Director's Training event in 2023. We're seeking your help to ensure that we plan topics and speakers of relevance and interest. If you are a New Jersey library director, [please take a few moments to fill out our survey.](#) Responses will be accepted through **January 1, 2023.**

NJ State Broadband Survey

The Governor's Office has requested the help of the NJ library community to assist in spreading the word about their New Jersey State Broadband Survey. The New Jersey Board of Public Utilities is mapping broadband infrastructure across the state. Input from your patrons and community members will help us achieve the goal of 100% broadband availability state-wide. [Click here](#) for an informational flyer. [Click here](#) for the broadband survey. Thank you for your help spreading the word!

Survey: NJ State Council of the Arts

The New Jersey State Council on the Arts is in the midst of a formal strategic planning process, and they need help from NJ Libraries. Your anonymous feedback will help them better serve the arts industry and the people of New Jersey. [Click here to learn more and take survey.](#) Responses will be accepted through **November 30, 2022.**

New Resource to Respond to the Opioid Crisis: Testers Needed

Created with a grant from the Institute of Museum and Library Services, WebJunction's new support kit will include information and self-paced activities that will strengthen library staff's knowledge and skills related to the opioid crisis. A group of public libraries will be selected from applicants to test the support kit. Testers will learn more about what kinds of information patrons may be seeking, how to build support for local programming or service responses, and ways to reduce the stigma around opioid misuse. Participating libraries will receive a \$500 stipend for testing the content and implementing a local program or service related to the skills and knowledge gained by exploring the kit.

[Click here to learn more and apply.](#)

New Programs from the Division of Aging Services

In an effort to combat social isolation, Human Services Commissioner Sarah Adelman announced the Department's partnership with GetSetUp, an interactive online learning community, to provide free, live virtual classes for New Jerseyans ages 60 and older. Older New Jerseyans can choose from more than 500 available classes on a range of topics such as aging in place, computers, budgeting, mental fitness, and more. [Click here for more information.](#)

Stop Being Annoying on Social Media

There's a delicate balance to using social media platforms and your library having a presence is great, but too much of a presence can turn away followers. Brush up on how to avoid being annoying on social media with our latest marketing blog. [Click here to read.](#)

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated weekly. Here's our most recent blog posts:

- [Tips for Checking Social Video Engagement](#)
- [The Secret of Successful YouTube Hashtags](#)
- [Online Video Editing for Beginners](#)
- [Creating A Library Social Media Strategy](#)

Download marketing resources from State Library Vendors & Partners [here](#).

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