

# NJSL DIRECT

Weekly News Updates for New Jersey Libraries  
October 22, 2024

## State Library Updates

### Requests for Quotations from the NJ State Library

#### ***Instructional Frameworks and Activities Designer***

The State Library is seeking an Instructional Frameworks and Activities Designer who is broadly experienced in information literacy, K-12 education, educator/librarian training, and/or online delivery of instructional materials. The designer is expected to work collaboratively with a Project Manager, an Advisory Panel, and a Project Team to develop a framework and activities that support New Jersey's emerging information literacy standards. Submissions must be received no later than **December 16, 2024**.

[Click here to read the full RFQ.](#)

#### ***Meeting Planner***

The State Library is seeking professional meeting planner services for an upcoming event, Reimagining Information Literacy, scheduled for Summer 2026 in New Jersey. We invite qualified meeting planning firms or individuals to submit a quotation for the scope of work described in this RFQ. Submissions must be received no later than **December 2, 2024**.

[Click here to read the full RFQ.](#)

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### Register Now for the New Jersey Cultural Alliance for Response Virtual Summit

Please join us for the New Jersey Cultural Alliance for Response Virtual Summit entitled "Cultural Institutions and Climate Resiliency," on November 12, 2024, 9:00 AM – 12:00 PM. [Click here to learn more and register.](#)

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## Media Training 101 Guidebook for Libraries

The New Jersey State Library and the New Jersey Library Association (NJLA) are proud to present a brand new [Media Training 101 Guidebook](#) for library staff! This handbook on working with local media covers the concepts and skills you need for advocacy, promoting programs, or crisis communication.

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## News from Around the State

### New Jersey Council for the Humanities Accepting Applications for 2025 Community History Cohort

The New Jersey Council for the Humanities (NJCH) is now accepting applications for the 2025 Community History cohort! Community History participants receive instruction on public history practices, develop projects in a collaborative environment, and are eligible to receive up to \$5,000 in funding from NJCH to launch projects in their communities. To review the program guidelines and application, [visit the NJCH website](#). Those interested in learning more may also [register for a virtual info session](#) on **November 6 at noon**. The deadline to apply is **December 12, 2024**.

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### 2025 NJLA Conference Now Accepting Proposals

Proposals for the 2025 NJLA Conference are now open! Proposals are being accepted for all events, including pre-conference programs, regular sessions, luncheons, meetings, section tables, and special/social events. The deadline to submit is **December 16**. For more information visit [njlaconference.info](http://njlaconference.info).

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### Registration is Open for New Jersey Makers Day 2025

Registration is now open for the 11th [New Jersey Makers Day](#) taking place **March 21-23, 2025!** [Click here](#) to register your site.

Applications for the competitive Mini-Grant program are also open through 5pm on **December 6, 2024**. NJMD Mini-Grants are a great way to earn funds for your site's event, and you must be a registered location in order to apply! [Click here to apply and learn more](#).

Any questions about NJMD registration, mini-grants, or getting involved on the NJMD Board or Committees can be directed to Emily Witkowski, Site Support Chair, at [ewitkowski@njmakersday.org](mailto:ewitkowski@njmakersday.org).

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## National Opportunities

### Public Library Quality of Life Survey

The team at [STAR Net](#) is investigating how the concept of Quality of Life presents itself at public libraries, both in interactions with patrons, and in the everyday work of library staff. Please consider completing a short survey, which will be used to identify training resources for public library staff, as well as next steps for a research agenda. This survey is part of a larger research project surrounding how libraries can impact Quality of Life in their communities, and how libraries can be supported in this work. [Click here for survey](#).

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## NJSL Presents Events

Our NJSL Presents Webinars are free and open to anyone interested in attending. Registration is required in advance and all webinars are recorded and posted to our [YouTube page](#) afterward. You can also check out event recaps on our [blog](#)! Here's what we have coming up in October, feel free to share within your communities.

- [Introduction to Medicare](#) - October 23rd @ noon
- [Women Ancestors in New Jersey](#) - October 29th @ noon

## Professional Development Opportunities

Visit the State Library's [CE Training webpage](#) for a variety of Continuing Education training opportunities for New Jersey librarians, library support staff, and trustees.

[On-Demand Training Portal](#) in the LibraryLinkNJ LearningSpace and a list of [programs](#) currently being offered.

[Professional Development Links](#) and [Webinars and Other Training Events](#) from the NJLA Professional Development Committee.

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) CE and Professional Development opportunities.

## Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [Exploring AI in Library Marketing](#)
- [Instagram Threads: A Year Later](#)
- [How to Quantify Your Library's Social Media Efforts](#)
- [How to Master Social Media Automation](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can download marketing resources from State Library Vendors & Partners [here](#).

*Connecting people with information through libraries.*

New Jersey State Library | [Website](#)

