

NJSL Direct - News for NJ Libraries from the NJ State Library

New Jersey State Library <marketing@njstatelib.org>

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To: Patt Ferrari <pferrari@njstatelib.org>;



NJSL DIRECT

Weekly News Updates for New Jersey Public Libraries

July 12, 2021

Recent Blog Posts

[Reach New Library Patrons Through Pinterest](#)

[American Braille Flag Project makes flag accessible to veterans through touch](#)

[Featured eBooks \(July 2, 2021\)](#)

[Copyright Mythconceptions Program Recap](#)

[Find more blog posts here...](#)

Upcoming NJSL Events

July 13th @ 12:00 pm - 1:00 pm
[The History of Craft Beer with John Holl](#)

Edison Sound Stage Podcast Features NJSL's Fresh Start Program

Edison Sound Stage, the official podcast of Thomas Edison University, just released an episode focused on the Fresh Start program. The podcast is an interview with several trailblazers from the New Jersey State Library and highlights the benefits of providing resources and support to individuals who need to re-enter the workforce after incarceration.

[Learn More](#)

The ALA COVID Library Relief Fund - Awardees

July 14th @ 12:00 pm - 1:00 pm

[Take the Wheel and Get the Best Car Deal](#)

July 20th @ 12:00 pm - 1:00 pm

[Chair Yoga](#)

[Find more events here...](#)

Continuing Education and Training Opportunities

[NJSL's Continuing Education Webpage](#)

[Data Axle Reference Solutions Webinar Schedule](#)

NJSL's Library Development Bureau

Innovation & Strategic Partnerships

[Peggy Cadigan](#), *Dep. State Librarian*

[Elizabeth Beavers](#), *Admin. Support*

Library Support Services

[Kathleen Moeller-Peiffer](#), *Dep. State Librarian*

[Eileen Morales](#), *Grants Manager*

[Bob Keith](#), *Dir. of Library Law, State Aid & Statistics*

[Casey Confoy](#), *JerseyCat*

[Sahar Dampier](#), *Admin. Support*

Lifelong Learning

[Michele Stricker](#), *Dep. State Librarian*

[Sharon Rawlins](#), *Youth Services Specialist*

[Mimi Lee](#), *Diversity & Literacy Consultant*

[Andrea Levandowski](#), *Small Business Development & Technology Consultant*

Congratulations to the two libraries from New Jersey who have been awarded ALA COVID Library Relief Funds: New Brunswick Free Public Library and Irvington Public School Library!! We're excited to see the diverse resources you'll be able to provide to your communities with the funding.

[Learn More](#)

Nominations Open for the I Love My Librarian Award

The American Library Association invites all library users to nominate their favorite librarians for the prestigious I Love My Librarian Award. The national award recognizes librarians working in public, school, college, community college, or university libraries for their outstanding public service contributions. Each year, up to 10 librarians are selected to receive a \$5,000 cash award and a \$750 travel stipend to attend a ceremony in their honor. **Nominations Due: Sept. 27, 2021**

[Click here to nominate](#)

NJ State Library to Offer Training for Library Staff Focused on Serving New Jersey's Homeless Community

Through funding from the American Rescue Plan Act (ARPA), NJSL will be offering the [Homeless Training Institute](#) curriculum to libraries statewide. The training program will be

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Jennifer Nelson: [@NJSL_JNelson](#)
NJ State Librarian

Peggy Cadigan: [@pcadigan](#)
Dep. State Librarian, Innovation & Outreach

Sharon Rawlins: [@bklover](#)
Youth Services Consultant

Andrea Levandowski:
[@NJGrowsBiz](#) and [@NJWorks](#)
Small Business Development & Technology

Teri Taylor: [@TeriTaylorNJSL](#)
U.S. Documents, Reference Services

Leigh Clark: [@NJSLFundingInfo](#)
NJSL's Funding Information Center

Elizabeth Burns: [@NJSLTBBC](#)
NJSL Talking Book & Braille Center

NJSL: [@NJStateLibrary](#)

available beginning in August and is designed to equip library staff with the tools they need to serve their community's homeless population with compassion and confidence.

[Learn More](#)

Brainfuse Subscription Renewal & Marketing Resources

Brainfuse, the online, real-time homework help service, will continue to be licensed for all public libraries in New Jersey by the State Library using American Rescue Plan Act (ARPA) funds. This will extend the service date to **June 30, 2022**. Feel free to utilize the below posters and bookmarks as resources in your library to keep kids engaged with learning over the summer months!

[HelpNow Graphic](#)

[HelpNow Bookmarks](#)

[HelpNow Poster](#)

Training, Grants & Other Opportunitites

REFORMA Will Award 8 Mini-Grants During Latino Heritage Month

REFORMA: The National Association to Promote Library and Information Services to Latinos and the Spanish-Speaking will award 8 mini-grants of \$300 to support a *Noche de Cuentos* program during Latino Heritage Month, September 15 - October 15, 2021. Public libraries, academic libraries, school libraries, and community organizations in the United States including Puerto Rico are eligible to apply. The library or the person submitting the application must be a current member of REFORMA. The program must celebrate Latino culture. Proposed programs must focus on oral traditions and be storytelling based, with an emphasis on cultural literacy activities. **Deadline: July 25, 2021**

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Network of the National Library of Medicine Awards Opportunities

The Network of the National Library of Medicine (NNLM), Region 1 invites applications for health information outreach and virtual programming projects. Organizations within Region 1, which includes New Jersey, are eligible to apply. Available award types include Data Science and Services Award at \$25,000/award; Health Information Outreach Award at \$20,000/award; TechQuity (Technology Improvement and Digital Divide Award) at \$25,000/award; and Professional Development Award at \$2,000/award. **Deadline: July 30, 2021, 5:00 PM ET.**

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American Rescue Plan Act of 2021 Grant Opportunity for NJ Public Libraries

NJSL is allocating \$1,800,000 for competitive grants to public libraries. Approximately 50 to 75 grants will be awarded. Two levels of funding will be available: Mini-Grants will range from \$5,000 to \$25,000. Major grants will range from \$25,001 to \$100,000.

The New Jersey State Library's **ARPA Application Portal** is now open and accepting applications: <http://arpagrants.njstatelib.org/>

Latest resources include:

- [Instructions for ARPA Application Portal](#)
- [ARPA Grant Technical Assistance Webinar](#)
- [Q&A Document](#) (Note: no new questions received June 24 - July 8)

Deadline: July 30th, 2021

[LEARN MORE](#)

Libraries Transforming Communities (LTC) Grant

Applications are now open for round three of the Libraries Transforming Communities (LTC): Focus on Small and Rural Libraries grant. Up to 100 libraries will be awarded in this round as part of ALA's longtime community engagement initiative. The opportunity is open to libraries serving small and/or rural communities in the U.S. and U.S. territories. The Institute of Museum and Library Services (IMLS) defines small communities as those with a legal service area population of 25,000 or less and rural communities as those more than, or equal to, five miles from an urbanized area.

Libraries that previously were awarded LTC: Focus on Small and Rural Libraries grants are eligible to apply for additional funding to expand their previously awarded projects. **Deadline: September 16, 2021**

[LEARN MORE](#)

Emergency Connectivity Fund Program Application Window Now Open

The [Emergency Connectivity Fund](#) Program will provide up to \$7.17 billion in support to schools and libraries for the purchase of laptop and tablet computers, Wi-Fi hotspots, modems, routers, and broadband connectivity during the COVID-19 pandemic for use by students, school staff, and library patrons who would otherwise lack connected devices and/or broadband connections sufficient to fully engage in remote learning.

The FCC and USAC opened the **first Emergency Connectivity Fund Program application filing window on Tuesday, June 29, 2021 at noon ET**, which will fund equipment and services for the upcoming 2021-22 school year. The first application filing window will be open for 45 days, during which applicants will be able to submit requests for funding for purchases to be made between July 1, 2021 and June 30, 2022.

In addition, the ALA released the [ECF Solutions Toolkit](#) to help libraries navigate opportunities to apply for the Emergency Connectivity Fund.

Additional Resources:

- [ALA Summary of FCC's Emergency Connectivity Fund Order](#)
- [Preparing to Apply for the ECF Program](#)
- [ALA Sample Acceptable Use Policy and Certification of Need](#)
- [ALA Summary on CIPA Compliance and the ECF](#)
- [Hotspots on the Road with Library Vehicles](#)

[LEARN MORE](#)

NJ Council for the Humanities Response Grants

New Jersey Council for the Humanities has launched a new cycle of its COVID-19 Response Grants program to provide support for New Jersey humanities organizations and programs.

General Operating Support grants (\$5,000-\$20,000) are available to nonprofit organizations that have a mission rooted in the public humanities, an organizational budget greater than \$50,000, and at least one full-time staff person (or one FTE).

Program Support grants (\$2,000-\$20,000) are available for nonprofit and governmental organizations who undertake humanities programs, whether or not their organization's primary mission is based in the humanities.

COVID-19 Response Grants will have multiple deadlines throughout the summer and into the early fall.

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Connecting people with information through libraries.

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