

# NJSL DIRECT

Weekly News Updates for New Jersey Libraries  
August 26, 2024

## State Library Updates

### 2024 CSLP Summer Reading Program Survey Open

Attention all public library staff who played an active role in administering 2024 summer library programming! Please fill out the Collaborative Summer Library Program (CSLP) [summer reading survey](#). This survey was created so CSLP can better assess the usefulness of the materials offered by the program on a national level to better serve you, CSLP public library members! Please wait until your summer program has ended to complete the survey. The deadline to complete the survey is **September 13, 2024**. If you need to see the questions beforehand, [a PDF is available](#). Questions? Contact Sharon Rawlins, Youth Services Specialist, [srawlins@njstatelib.org](mailto:srawlins@njstatelib.org).

### Join Us in Shaping the Future of EDI Training for NJ Library Leaders

We're excited to invite you to participate in the Equity, Diversity, and Inclusion (EDI) Training Needs Survey for Library Leaders. As a library leader or aspiring library leader, your insights are invaluable in helping us develop a comprehensive toolkit and training programs tailored to the unique needs of library staff across New Jersey.

**Purpose of the Survey:**

- Assess Current Needs: Understand the specific EDI skills and areas library leaders need to develop.

- Identify Gaps: Discover existing training resources and uncover areas that require more focus.
- Shape Future Training: Tailor our training offerings to be relevant, effective, and impactful.

Your participation will help us create training that supports your leadership journey and fosters a more inclusive library environment. [Click here to take the survey](#) by **August 30th**. For questions or concerns, please email [lyu@librarylinknj.org](mailto:lyu@librarylinknj.org).

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## Apply Now for the Digital Navigator Corps!

The New Jersey State Library is now accepting applications from libraries to participate in the Digital Navigator Corps. This partnership between NJSL and Literacy Minnesota will bring six full-time AmeriCorps members to six NJ public libraries to expand or improve digital literacy programs and services in high-need communities. [Click here](#) to find additional details and view a recording of the informational webinar. The deadline for libraries to apply is **September 15, 2024**. Questions? Contact Andrea Levandowski: [alevandowski@njstatelib.org](mailto:alevandowski@njstatelib.org).

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## Instagram Threads: A Year Later

We're here a year later to provide an update to what Threads can offer and how to best utilize it for your library's marketing—if you haven't already joined! [Click to read](#).

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## News from Around the State

### New Jersey Small Business Manual Now Available!

The [NJ Business Action Center](#) recently published a Small Business Manual, a valuable and easy-to-navigate resource for business owners and entrepreneurs. This publication covers topics such as establishing a business, filing taxes and annual reports, applying for licenses, exporting, and creating business plans. It can serve as a resource for patrons as well as librarians answering business reference questions.

Both librarians and their patrons can [click here](#) to order a copy or download the file. At this time, only a single hard copy can be ordered online, please contact [Andrea Levandowski](#) if you need more.

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## National Opportunities

### Get Ready for Digital Inclusion Week!

This year's [Digital Inclusion Week](#) is scheduled for **October 7-11, 2024**. The National Digital Inclusion Alliance organizes this annual week of awareness, recognition, and celebration to spotlight digital equity work in communities and organizations across the country. Libraries can participate by hosting local events, such as digital skills workshops or technology classes, and [registering them](#) on the Digital Inclusion Week website. Library staff can also take part in scheduled webinars, events, and professional development hosted by other organizations.

The National Digital Inclusion Alliance is hosting a Digital Inclusion Week Information Session on **Wednesday, August 28, 2024 from 2:00-3:30 pm**. [Click here to register](#).

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## NJSL Presents Upcoming Events

Our NJSL Presents Webinars are free and open to anyone interested in attending. Registration is required in advance and all webinars are recorded and posted to our [YouTube page](#) afterward. You can also check out event recaps on our [blog](#)! Here's what we have coming up, feel free to share within your communities.

- [Sports Safety](#) - September 10th @ noon
- [Get the OFFER!: A Killer Interview Technique that Works](#) - September 13th @ noon
- [VIRTUAL AUTHOR TALK – Puerto Rican Farmworkers in the Garden State, 1950s-1970s](#) - September 19th @ noon

## Professional Development Opportunities

Visit the State Library's [CE Training webpage](#) for a variety of Continuing Education training opportunities for New Jersey librarians, library support staff, and trustees.

[On-Demand Training Portal](#) in the LibraryLinkNJ LearningSpace and a list of [programs](#) currently being offered.

[Professional Development Links](#) and [Webinars and Other Training Events](#) from the NJLA Professional Development Committee.

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) CE and Professional Development opportunities.

## Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [How to Quantify Your Library's Social Media Efforts](#)
- [How to Master Social Media Automation](#)
- [Marketing Your Library on YouTube](#)
- [Five Tips for Managing Your Library's Social Media](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can download marketing resources from State Library Vendors & Partners [here](#).

*Connecting people with information through libraries.*

New Jersey State Library | [Website](#)

