

NJSL Direct - News for Librarians from the NJ State Library

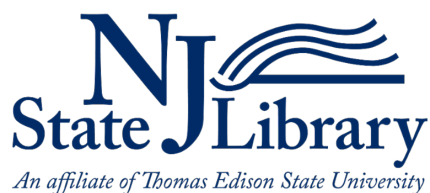
New Jersey State Library <tmccclary@njstatelib.org>

Fri 8/4/2017 10:51 AM

To: Patt Ferrari <pferrari@njstatelib.org>;

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NJSL DIRECT

Weekly News Updates for NJ Public Libraries



August 4, 2017

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Stay Connected with NJSL on Social Media!



Connect with the NJSL Social Media Task Force!

Mary Chute: [@NJSLMaryChute](#)
 NJ State Librarian

Deborah Mercer: [@njdocslibrarian](#)
 New Jersey Government Documents Librarian

Peggy Cadigan: [@pcadigan](#)

Register to Host a Small Business Workshop This Autumn

Libraries Ready to Code Program Proposals Now Being Accepted

Super Library Supervisor Fall 2017 Series Registration Opens July 18

NJ Association of School Librarians Conference

Future Ready with the Library Project Seeks Applicants

Save the Date - Public Library Directors' Summit on Tuesday, October 24

Libraries Can Get \$10,000 a Month in Google Ads for Free

Scholarship Opportunity to Attend Futures Conference - Application Open Until Aug. 25

NJSL is offering a \$500 scholarship to a librarian or library staff member working in a New Jersey library (school, academic, special, public, etc.) to attend the Library Futures Conference taking place at the Borgata Hotel & Casino in Atlantic City, NJ, September 25-26, 2017.

The scholarship will cover the cost of conference registration and two nights stay at the Borgata Hotel & Casino. You are still eligible to apply even if you have already registered for the conference.

Scholarship applications will be accepted through August 25 and recipients will be notified by September 1.

Access the scholarship application here:
<https://www.surveymonkey.com/r/FuturesCon17>

Futures Conference - Sept. 25 & 26 - Registration Now Open

Join librarians from across the country in beginning a discussion on how libraries need to change in order to thrive in the next decade. The Futures Conference will take place on September 25-26, 2017, at the Borgata Hotel & Casino in Atlantic City.

Stay connected on social media using the conference hashtag #FuturesCon17

[Learn more...](#)

*Deputy State Librarian for
Innovation & Outreach*

Sharon Rawlins: [@bklover](#)
Youth Services Consultant

Andrea Levandowski:
[@NJGrowsBiz](#) and [@NJWorks](#)
*Small Business Development &
Technology*

Teri Taylor: [@TeriTaylorNJSL](#)
*U.S. Documents Librarian,
Reference Services*
[@NJSLFundingInfo](#)
*Teri is also the contact for the Funding
Information Collection*

Elizabeth Burns: [@NJSLTBBC](#)
*New Jersey State Library
Talking Book & Braille Center*

Disaster Planning and Recovery Workshops

NJSL and the New Jersey Cultural Alliance for Response (NJCAR), will present a series of disaster preparedness training for libraries and humanities-collecting institutions. Each two-session workshop will take place in three locations in the state: north, central, and south. The workshops will focus on risk assessment, disaster plan development, salvage priorities and salvage methods, and wet material recovery. **Deadline to register is October 2, 2017.**

[Learn more...](#)

Fall 2017 Small Business Workshop Series from Taxation University Focused on Five Different Areas - Register Your Library by Aug. 18

Based on feedback from previous workshop sessions, Taxation University revamped the introductory session and added workshops for certain types of businesses. Whether your library has hosted a session before or plans to provide a workshop for the first time, the new slate of classes will be a draw for small business owners and individuals thinking about starting a business. Workshops may be scheduled between September 18 and January 31, 2018, with start times in the morning, afternoon or evening.

[Read more ...](#)

Libraries Ready to Code Program Proposals Now Being Accepted

Libraries Ready to Code is an initiative of the ALA, sponsored by Google, which aims to ensure libraries have the resources, capacity, and inspiration to embrace activities that promote computational thinking and computer science among our nation's youth. ALA is accepting grant proposals of up to \$25,000. **Deadline is Aug. 31.**

[Read more...](#)

LibraryLinkNJ Event - Super Library Supervisor Fall 2017 Series

There will be a Fall 2017 Series of Super Library Supervisor held at the Parsippany Public Library. You must attend all four workshops in the series. Limited to 30 participants, one

from a library. **Deadline is Aug. 8.**

[For more information...](#)

NJ Association of School Librarians Conference Nov. 16 & 17

NJASL's annual conference will be held at the Ocean Place Spa & Resort, Long Branch. Registration will open soon.

[Read more...](#)

Future Ready with the Library Project Seeks Applicants from Small & Rural Libraries

An innovative project of YALSA and ARSL that will build the capacity of small, rural and tribal libraries to provide college and career readiness services for and with middle schoolers. **Deadline is Sep. 1.**

[Read more...](#)

Save the Date - Public Library Directors' Summit on Tuesday, October 24

The State Library, with LibraryLinkNJ, is sponsoring the second Public Library Directors' Summit on Tuesday, October 24, 9 a.m. - 4 p.m., at the Holiday Inn in East Windsor. This one-day event will provide experienced public library directors with best practices and the latest developments in the areas of library law and other public library topics.

Watch for our survey in June! We want your input on the topics and issues you would like to learn about most. Help us to create a meaningful, practical day of learning, discussion and connection that has immediate application to your work.

Program fee will be \$50. **The event registration will open Tuesday, August 22.**

Libraries Can Get \$10,000 a Month in Google Ads for Free. Here's How.

WebJunction article, written by Trey Gordner, founder of [Koios](#): helping libraries show up online.

[Read more...](#)

As always, we look forward to your feedback. Please don't hesitate to forward any questions or

concerns to the NJSL Communications & Marketing Team.

Sincerely,

New Jersey State Library

Office of Communications , Marketing & Outreach

marketing@njstatelib.org

Connecting people with information through libraries.

New Jersey State Library, 185 West State Street, P.O. Box 520, Trenton, NJ 08625-0520

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