

Learn More About Our Governor-led Economic Mission to the Gulf Arab States

New Ideas. New Opportunities. New Jersey.

A global economic powerhouse, New Jersey offers world-class resources and talent in an unbeatable location – fueling business success and prosperity for individuals and families.

#1

**STATE WITH THE HIGHEST INCOME
PER HOUSEHOLD**

SOURCE: U.S. NEWS & WORLD REPORT, 2024

#2

**BEST PUBLIC SCHOOL SYSTEM
(PRE-K-12)**

SOURCE: U.S. NEWS & WORLD REPORT, 2024

#2

BEST STATE TO LIVE

SOURCE: WALLETHUB, 2023

Opportunity Awaits

New Jersey is located in the center of global commerce, providing cutting-edge industries with unmatched access to one of the world's most dense and prosperous consumer markets.

Highly Educated and Ready to Work

Learn More About Our Governor-led Economic Mission to the Gulf Arab States

The power of exceptional higher education institutions and robust trade programs create a workforce that is unmatched in skill and readiness. New Jersey's world-class universities cultivate the next generation of innovators, while our community colleges offer valuable training programs tailored to industry needs. The State is also committed to offering practical, hands-on training to ensure our talent pool is versatile and prepared to meet the evolving demands of the global job market.

Access Unmatched Infrastructure

Make Yourself at Home

Learn More About Our Governor-led Economic Mission to the Gulf Arab States



Key Industries

New Jersey's key industries are the foundation of our economic strength. The State is actively investing in and cultivating these industries, providing them with the workforce, financial support, and development space they need to thrive.

Learn More About Our Governor-led Economic Mission to the Gulf Arab States
Life Sciences +

Technology +

Advanced Manufacturing +

Food & Beverage +

Financial Services +

Logistics +

Clean Energy +

Film, TV, & Digital Media +

Latest News

Learn More About Our Governor-led Economic Mission to the Gulf Arab States

May 04, 2025

New Jersey Delegation Concludes Economic Mission in Dubai – May 1 & May 2

May 04, 2025

New Jersey Lands \$100 Million Investment in UAE-Backed Manufacturing Deal

May 02, 2025

UAE's Hotpack to invest \$100 million in new US manufacturing facility

May 02, 2025

Governor Murphy sees Bahrain as New Jersey's gateway to Gulf trade

Who We Are

Choose New Jersey is the state's leading non-profit business attraction organization. We harness the collective power of New Jersey's business, government, labor, and academic sectors to expand New Jersey's economy. We work globally, using our marketing expertise, concierge business development services, deep knowledge of the state, and convening power, in collaboration with state government to empower businesses, entrepreneurs, leaders, and innovators to make New Jersey their home.

Our Ambassadors





Learn More About Our Governor-led Economic Mission to the Gulf Arab States