

Office of the Governor

NEWS RELEASE

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Governor Whitman to Kick Off Public Awareness Campaign for Children's Health Insurance Program, Release Managed Care Report Card

Gov. Christie Whitman tomorrow will kick off a two-year media campaign to enroll the children of working poor parents into the state's subsidized health insurance program, KidCare, at Robert Wood Johnson University Hospital in New Brunswick at 2 p.m.

Earlier in the day, the Governor will join Health and Senior Services Commissioner Len Fishman in Trenton to release New Jersey's second annual managed care report card, which features a new section on children's health care performance data on point-of-service plans as well as HMOs.

The Governor will also deliver the keynote address at the NJ Board of Public Utilities' Telecommunications Conference in Iselin.