

# NJSL Direct - News for NJ Libraries from the NJ State Library

New Jersey State Library <marketing@njstatelib.org>

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To: Patt Ferrari <pferrari@njstatelib.org>;



## NJSL DIRECT

### Weekly News Updates for New Jersey Public Libraries

August 30, 2021

#### Recent Blog Posts

[Start A Library Podcast](#)

[Introduction to Proposal Writing – Webinar Recap](#)

[Achieving Good Website Design](#)

[Small Business Administration Resources and Services Program Recap](#)

*Find more blog posts here...*

#### Now Accepting Applications for NJSL + Partners Literacy Project Pilot Project #2

Funded by ARPA, the NJSL + Partners Literacy Project has two pilot programs for promoting literacy services in public libraries. Pilot Project # 2 - the Access Navigators Program - is now accepting applications. [Click here to see grant guidelines and application process.](#) **Deadline: September 17th, 2021.**

#### Upcoming NJSL Events

September 14th @ 12:00 pm - 1:00 pm  
[Financial Aid Information Session](#)

September 21st @ 12:00 pm - 1:00 pm

#### LYRASIS Webinar Presents The Palace Project

[Virtual Talk: Mothers of Invention with Carol Simon Levin](#)

[Find more events here...](#)

## Continuing Education and Training Opportunities

[NJSL's Continuing Education Webpage](#)

[Data Axle Reference Solutions Webinar Schedule](#)

## NJSL's Library Development Bureau

### Innovation & Strategic Partnerships

[Peggy Cadigan](#), *Dep. State Librarian*

[Betsy Beavers](#), *Admin. Support*

### Library Support Services

[Kathleen Moeller-Peiffer](#), *Dep. State Librarian*

[Eileen Morales](#), *Grants Manager*

[Bob Keith](#), *Dir. of Library Law, State Aid & Statistics*

[Casey Confoy](#), *JerseyCat*

[Sahar Dampier](#), *Admin. Support*

### Lifelong Learning

[Michele Stricker](#), *Dep. State Librarian*

[Sharon Rawlins](#), *Youth Services Specialist*

[Mimi Lee](#), *Diversity & Literacy Consultant*

[Andrea Levandowski](#), *Small Business Development & Technology Consultant*

The LYRASIS team would like to invite you to an upcoming webinar that will present [the Palace Project](#) and introduce the new Palace mobile application that will be available to libraries across the state of New Jersey this fall. The webinar will take place on **Wednesday, September 29th at 11:30am ET** via Zoom. When the time comes, [click here for a direct link to enter the Zoom meeting](#).

In the session, New Jersey State Library staff will discuss their plans going forward with Palace. LYRASIS team members will give an overview of the Palace Project, show a preview of the Palace app, discuss the plans for moving libraries currently using SimplyE over to Palace, and cover the next steps for those who want to join the project. Time will also be reserved for questions and the session will be recorded and made available afterward for those who are unable to attend live.

## Webinar - Homeless Institute Training

Ryan Dowd, creator of the Homeless Institute training, will be doing a webinar just for New Jersey library staff on **September 22, 2021** from 10-11 AM. No registration necessary, [click here to attend webinar](#).

If you haven't yet started the Homeless Training Institute, feel free to [follow these instructions](#) to begin.

## Information Equity Conference - Registration is now OPEN!

## Stay Connected with Us on Social Media!



**Jennifer Nelson:** [@NJSL\\_JNelson](#)  
*NJ State Librarian*

**Peggy Cadigan:** [@pcadigan](#)  
*Dep. State Librarian, Innovation & Outreach*

**Sharon Rawlins:** [@bklover](#)  
*Youth Services Consultant*

**Teri Taylor:** [@TeriTaylorNJSL](#)  
*U.S. Documents, Reference Services*

**Leigh Clark:** [@NJSLFundingInfo](#)  
*NJSL's Funding Information Center*

**NJSL:** [@NJStateLibrary](#)

Join LibraryLinkNJ for a free, virtual collaborative conference on the topic of Information Equity on **October 25, 2021 from 10AM-4PM**. Participants will gain skills to start developing an action plan to address information equity for their library communities. [Click here for details.](#)

## NJ Libraries - Ready for Anything Mini-Grants

Thanks to a generous donation from EBSCO Information Services, LibraryLinkNJ is offering [Resiliency Mini-Grants](#) designed to help libraries plan for difficult circumstances and prepare for their next great challenge. Harness your library's ingenuity, creativity, and strength as we work together to get ready for anything. **Application Deadline: September 30th, 2021.**

## Training, Grants & Other Opportunitites

### Resources from Brainfuse

Through ARPA funding, the State Library has made Brainfuse HelpNow available to all New Jersey public libraries through June 2022. In order to better promote these services throughout your community, Brainfuse has created a marketing resources webpage full of print, website and social media materials specific to New Jersey libraries. Brainfuse also created a promotional HelpNow Youtube video. Feel free to use any of the tools below to spread the word about this great program!

[Marketing Collateral](#)

[YouTube Video](#)

Brainfuse held three separate trainings for New Jersey public library staff over the last few weeks. Each training was recorded and is now available to re-watch.

[Brainfuse HelpNow Webinar – NJSL \(Thurs, 8/12\)](#)

[Brainfuse HelpNow Webinar - NJSL \(Wed, 8/18\)](#)

[Brainfuse HelpNow Webinar – NJSL \(Tues, 8/24\)](#)

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## Resources for Hurricane Flooding & Water Damage

On behalf of the The Heritage Emergency National Task Force (HENTF) here are resources that can be helpful for anyone who was affected by flooding or water damage with the latest Hurricane Henri.

- [Save Your Family Treasures](#)
- [Salvaging Water-Damaged Family Valuables and Treasures \(fema.gov\)](#)
- [After the Flood: Advice for Salvaging Damaged Family Treasures \(fema.gov\)](#)

The above two fact sheets are also available in additional languages at [Heritage Emergency National Task Force | FEMA.gov](#).

Reach out to your members and constituents to find out whether they are safe and whether their facility and/or collections have suffered damage. They can email [hentf@si.edu](mailto:hentf@si.edu) with any reports of damage.

Cultural institutions and arts organizations that have been affected by flooding and/or other impacts can contact the National Heritage Responders for assistance: 202.661.8068

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## Promoting Public Health with the NJ Department of Health - Recording Now Available

The Department of Health is looking for libraries that are interested in establishing COVID 19 Vaccine Resource Stations – information tables – dedicated to increasing vaccination rates in minority and underserved communities through targeted outreach, education and vaccination assistance all across the state. This webinar took place on August 18th, 2021 and the recording is now available. [Click here to view](#).

Please note the video description has a link to the slides as well as the chat log. Please contact [Bob Keith](#) with any questions.

## Applications Now Available for T-Mobile Hometown Grants Program

The T-Mobile Hometown Grants program will help fund projects to build, rebuild, or refresh community spaces that help foster local connections in small towns with populations less than 50,000. For example, this might include the town square pavilion, a historic building, an outdoor park, a ball field, or a library--places where friends and neighbors connect. Applications are open on a quarterly basis. **Fall applications are open July to September**, with awarded towns announced in October. Winter applications open in October.

[LEARN MORE](#)

## Register Now for Library 2.0's Mini-Conference

The third annual Library 2.0 mini-conference: "Libraries as Community Anchors," will be held online (and for free) on **Thursday, October 21st, 2021**. Libraries are increasingly addressing challenges associated with digital equity, access, and inclusion, as well as issues of security and privacy. In light of the recent Covid-19 pandemic and other natural disasters such as floods, drought, firestorms, hurricanes, and tornadoes, universal access to the internet has never been more important.

[REGISTER HERE](#)

*Connecting people with information through libraries.*

New Jersey State Library | 185 West State Street, P.O. Box 520, Trenton, NJ 08625-0520

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