

STATE OF NEW JERSEY
DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL
1060 Broad Street Newark, N. J.

BULLETIN 496

MARCH 3, 1942

OFFICIAL NOTICE OF FAIR TRADE CONTRACTS AND PRICE LISTS
FILED PURSUANT TO REGULATIONS NO. 30.

There are set forth herein supplemental price lists which have been filed, together with Fair Trade contracts, at the offices of the Department of Alcoholic Beverage Control, pursuant to Regulations No. 30. The minimum consumer prices which are contained in Bulletins #480, #483 and #489 continue in force, subject to the changes listed below. It is, therefore, essential that Bulletins #480, #483 and #489 be used in conjunction with this one. Until official notice of any change in price lists is published in a later bulletin issued by the Department, retail licensees are prohibited (unless otherwise authorized by special permit) from selling the described products except in accordance with the price lists appearing herein.

All of the minimum consumer prices set forth below become effective Wednesday, March 11, 1942, at 10:00 A.M.

Although the products listed in Bulletins #480, #483 and #489 and those listed herein may not be sold BELOW the prices specified therefor, there is nothing to prohibit those products from being sold ABOVE the prices so specified.

Brand	Size	Minimum Consumer Price
1. AMERICAN SPIRITS, INCORPORATED Rockefeller Center, New York City		
GRAY'S ROCK AND RYE	Quarts	\$2.75
	Pints	1.43
	$\frac{1}{2}$ Pints	.75
CARIOCA ROCK AND RUM	Quarts	2.75
	Pints	1.43
	$\frac{1}{2}$ Pints	.75

Discount of 10% permitted on case lot purchases.

2. AUSTIN, NICHOLS & CO.
82 Poinier Street, Newark, N. J.

BROWN FORMAN "1870" Straight Bourbon Whiskey (80 Proof)	Quarts	2.29
	Pints	1.15
BROWN FORMAN "1870" Straight Bourbon Whiskey (86 Proof)	Quarts	WITHDRAWN
	Pints	WITHDRAWN

Brand	Size	Minimum Consumer Price
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3. JAS. BARCLAY DIVISION OF
HIRAM WALKER INCORPORATED
630 Fifth Avenue, New York City

CORBY'S SPECIAL	1/2 Gallons	\$4.49
Blended Whiskey	Quarts	2.65
	Fifths	2.15
	Pints	1.35

Discount of 10% permitted on case lot purchases.

4. BEN-BURK, INC.
1010 Massachusetts Avenue, Boston, Mass.

MR. BOSTON OR OLD MR. BOSTON

PINCH	Quarts	3.00
Blended Whiskey	Fifths	2.44
	Pints	1.55

Discount of 15% permitted on case lot purchases of above product.

RUM	Fifths	2.45
	1/2 Fifths	1.25

CALIFORNIA GRAPE BRANDY	Fifths	2.10
	1/2 Fifths	1.10

SPOT BOTTLE		
Straight Rye or Straight Bourbon) Quarts	2.45
Whiskey (5 Years Old)		1.25

SPOT BOTTLE		
Straight Rye or Straight Bourbon) Quarts	WITHDRAWN
Whiskey		WITHDRAWN
		WITHDRAWN

Discount of 10% permitted on case lot purchases of latter three products.

5. BROWNE VINTNERS CO., INC.
60 Branford Place, Newark, N. J.

BUCKS COUNTY	1/2 Gallons	5.25
Blended Whiskey	Quarts	2.68
	Fifths	2.17
	Pints	1.38

Discount of 10% permitted on case lot purchases.

Brand	Size	Minimum Consumer Price
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6. CANADA DRY GINGER ALE, INCORPORATED
628 West 28th Street, New York City

JOHNNIE WALKER RED LABEL	Fifths	\$3.59
Blended Scotch Whisky	Tenths	1.89
JOHNNIE WALKER BLACK LABEL	Fifths	4.59
Blended Scotch Whisky	Tenths	2.59

Discount of 5% permitted on case lot purchases.

7. CARSTAIRS DIVISION OF
CALVERT DISTILLERS CORPORATION
Chrysler Building, New York City

CARSTAIRS---EST. 1788	Quarts	4.10
Blended Whiskey	Fifths	3.33
	Pints	2.10
CARSTAIRS GOLD SEAL	Fifths	2.88
Blended Whiskey	Pints	1.83

Discount of 10% permitted on case lot purchases.

8. JAMES J. CLARK, INC.
733 Communipaw Avenue, Jersey City, N. J.

CHRISTIAN BROTHERS WINES

Sweet

Port, Golden Sherry, Dry Sherry,	Gallons	3.49
Muscatel, Angelica and Tokay	$\frac{1}{2}$ Gallons	1.98
	Fifths	.99

Tawny Port	Gallons	4.00
	$\frac{1}{2}$ Gallons	2.25
	Fifths	1.24

Cocktail Sherry	Fifths	1.24
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Dry

Sauterne, Burgundy, Claret,	Gallons	3.49
Riesling, Chablis, Haute	$\frac{1}{2}$ Gallons	1.98
Sauterne and Cabernet	Fifths	.99

Discount of 10% permitted on case lot purchases of above products.

KING GEORGE IV	Fifths	3.25
Scotch Whisky	Tenths	1.75

Brand	Size	Minimum Consumer Price
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9. CONTINENTAL DISTILLING CORPORATION
1800 West Lehigh Avenue, Philadelphia, Pa.

RITTENHOUSE SQUARE

Straight Rye or Straight Bourbon Whiskey (Bottled in Bond)	Quarts	\$2.65
	Fifths	2.10
	Pints	1.35

Discount of 10% permitted on case lot purchases.

10. FEDERAL WINE & LIQUOR COMPANY
315 Clendenny Avenue, Jersey City, N. J.

CARAVAN	Quarts	2.59
Blend of Straight Whiskies	Pints	1.25

B. P. R. RESERVE	$\frac{1}{2}$ Gallons	4.49
Blended Whiskey	Quarts	2.95
	Fifths	1.99
	Pints	1.50

B. P. R.	$\frac{1}{2}$ Gallons	4.39
Maryland Straight Rye Whiskey	Quarts	2.65
	Pints	1.35

BOCA CHICA RUM		
(Gold or White Label)	Fifths	2.60
(86 Proof)	Tenths	1.35

BALLANTINE'S LIQUEUR	Gallons	21.30
Blended Scotch Whisky	Fifths	4.39
(Square Bottle)	Tenths	2.25

BALLANTINE'S LIQUEUR		
Blended Scotch Whisky	Fifths	5.85
(Round Bottle)	Tenths	3.10

BALLANTINE'S LIQUEUR	Gallons	WITHDRAWN
Blended Scotch Whisky	Fifths	WITHDRAWN
	Tenths	WITHDRAWN

Discount of 10% permitted on case lot purchases of above products except $\frac{1}{2}$ GALLONS OF B. P. R. RESERVE and $\frac{1}{2}$ GALLONS OF B. P. R. Maryland Straight Rye Whiskey, upon which no discount is permitted on case lot purchases.

Brand	Size	Minimum Consumer Price
11. GALSFWORTHY, INC. 414 Elizabeth Avenue, Newark, N. J.		
BONDED BEAM		
Kentucky Straight Bourbon Whiskey--(Bottled in Bond) (4 Years Old--100 Proof)	Quarts	\$3.25
	Pints	1.65
	Fifths	WITHDRAWN
BEAM'S PIN BOTTLE		
Kentucky Straight Bourbon Whiskey (4 Years Old--86.8 Proof)	Fifths	WITHDRAWN
Discount of 10% permitted on case lot purchases.		

12. GREENSPAN BROS. CO. 369 Herbert St., Perth Amboy, N. J.		
FRATELLI DUMBA VERMOUTH (Sweet)	1/2 Gallons 30 oz.	1.79 .97
DU BOIS VERMOUTH (Dry)	30 oz.	.97
Discount of 10% permitted on case lot purchases.		

13. WILLIAM JAMESON & COMPANY, INC. 650 Fifth Avenue, New York City		
KING'S RANSOM "ROUND THE WORLD" Scotch Whisky		
	Fifths	4.59
HOUSE OF LORDS Scotch Whisky		
	Fifths	3.59
WILLIAM JAMESON Imported Irish Whiskey (10 Years Old)		
	3/4 Quarts	3.69
GODDARD'S GOLD BRAID Imported West Indies Rum		
	Fifths	2.69
GODDARD'S SILVER BRAID Imported West Indies Rum		
	Fifths	2.69
TOM MOORE Bourbon (Bottled in Bond--5 Years Old)		
	Quarts	2.58
	Fifths	2.09
	Pints	1.54
WILLIAM JAMESON Blended Whiskey (Original Irish-American Brand)		
	Fifths	2.89
	Pints	1.79

Brand	Size	Minimum Consumer Price
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13. WILLIAM JAMESON & COMPANY, INC. - Cont'd.

KERRIGAN'S PRIVATE STOCK	½ Gallons	\$3.98
Blended Whiskey	Quarts	2.25
	Fifths	1.98
	Pints	1.19
GALLAGHER & BURTON'S	Quarts	2.89
BLACK LABEL	Fifths	2.29
Blended Whiskey	Pints	1.49
GALLAGHER & BURTON'S		
WHITE LABEL	Quarts	3.29
Blended Whiskey	Pints	1.69
OLD LEWIS HUNTER)	
Kentucky Straight Bourbon) Quarts	2.79
Whiskey (5 Years Old--90 Proof)) Pints	1.39
OLD LEWIS HUNTER)	
Kentucky Straight Bourbon) Fifths	WITHDRAWN
Whiskey (4 Years Old--90 Proof)) Pints	WITHDRAWN
OLD LEWIS HUNTER)	
Kentucky Straight Bourbon) Quarts	3.09
Whiskey (Bottled in Bond--) Fifths	2.49
5 Years Old)) Pints	1.59
OLD LEWIS HUNTER)	
Kentucky Straight Bourbon) Fifths	WITHDRAWN
Whiskey (Bottled in Bond)) Pints	WITHDRAWN

Discount of 10% permitted on case lot purchases.

14. McKESSON LIQUOR COMPANY
759 Summer Avenue, Newark, N. J.

CLINTON SPECIAL	Quarts	2.79
Blended Whiskey	Pints	1.45

15. NATIONAL DISTILLERS PRODUCTS CORPORATION
120 Broadway, New York City

NATIONAL'S EAGLE	½ Gallons	4.50
Blended Whiskey	Quarts	2.69
	Fifths	2.19
	Pints	1.39
A. M. S. CORN WHISKEY	Quarts	2.25
	Pints	1.15
120 BAR SPECIAL		
Straight Rye or Bourbon Whiskey	Quarts	2.29

Brand	Size	Minimum Consumer Price
15. NATIONAL DISTILLERS PRODUCTS CORPORATION - Cont'd.		
RON MERITO	Quarts	\$3.09
Puerto Rican Rum	Fifths	2.60
(White or Gold Label)	Tenths	1.35
OLD CROW		
Kentucky Straight Bourbon Whiskey		
(4 Years Old--86.8 Proof)	Fifths	2.80
OLD CROW		
Straight Rye Whiskey		
(4 Years Old--86.8 Proof)	Fifths	2.80
OLD FARM		
Straight Rye Whiskey	Quarts	2.65
(4 Years Old--86 Proof)	Pints	1.35
CRAB ORCHARD		
Straight Bourbon Whiskey	Quarts	2.25
(2 Years Old--80.6 Proof)	Fifths	1.85
	Pints	1.15
TOWN TAVERN		
Straight Rye Whiskey	Quarts	2.25
(2 Years Old--80.6 Proof)	Fifths	1.85
	Pints	1.15
WINDSOR		
Straight Bourbon Whiskey	Quarts	2.25
(2 Years Old--80.6 Proof)	Fifths	1.85
	Pints	1.15

Discount of 10% permitted on case lot purchases.

16. JOSEPH H. REINFELD, INC.
461 Frelinghuysen Avenue, Newark, N. J.

PETE HAGEN LIQUEURS		
Blackberry, Apricot, Cherry, Peach, Peach with Honey, Anisette, Kummel, Creme de Cocoa, Creme de Menthe (Green) and Creme de Cafe (48 Proof)	Fifths Tenths $\frac{1}{2}$ Pints	1.49 .79 .55
PETE HAGEN RUM LIQUORETTE (48 Proof)	Fifths Pints $\frac{1}{2}$ Pints	1.49 .95 .55
PETE HAGEN ROCK AND RYE (Milder) (48 Proof)	Fifths Pints $\frac{1}{2}$ Pints	1.49 .95 .55
PETE HAGEN ROCK AND RUM (48 Proof)	Fifths Pints $\frac{1}{2}$ Pints	1.49 .95 .55
PETE HAGEN ROCK AND BRANDY (48 Proof)	Fifths Pints $\frac{1}{2}$ Pints	1.49 .95 .55

Brand	Size	Minimum Consumer Price
16. JOSEPH H. REINFELD, INC. - Cont'd.		
BUCKS COUNTY	Quarts	WITHDRAWN
Blended Whiskey	Pints	WITHDRAWN
UNION LEADER	$\frac{1}{2}$ Gallons	WITHDRAWN
Blended Whiskey	Quarts	WITHDRAWN
(86 Proof)	Pints	WITHDRAWN

(See Browne Vintners Co., Inc. for listing of Bucks County.)

17. SCHENLEY DISTRIBUTORS, INC.
1 Newark Avenue, Jersey City, N. J.

GREEN RIVER	$\frac{1}{2}$ Gallons	\$4.49
Blended Whiskey	Quarts	2.69
	Fifths	2.19
	Pints	1.39
OLD SCHENLEY		
Rye or Bourbon Whiskey	Quarts	2.95
(Bottled in Bond)	Fifths	2.39
(5 Years Old)	Pints	1.49
CORONET V.S.Q.	Fifths	2.95
Domestic Brandy	Tenths	1.50
BACARDI AMBER LABEL	Quarts	3.10
Puerto Rican Rum	Fifths	2.55
	Tenths	1.35
BACARDI SILVER LABEL	Quarts	3.10
Puerto Rican Rum	Fifths	2.55
	Tenths	1.35
CRESTA BLANCA SOUVENIR WINES		
Port and Sherry	24 oz.	1.00
Sauterne and Claret	24 oz.	1.19
	12 oz.	.69
	6 oz.	.39
Burgundy and Haut Sauterne	24 oz.	1.25
	12 oz.	.70
	6 oz.	.39
Chablis	24 oz.	1.25
	12 oz.	.70
Riesling	24 oz.	1.19
	12 oz.	.69
CHATEAU CRESTA BLANCA WINE	24 oz.	1.50
Sauterne	12 oz.	.85
	6 oz.	.45

Discount of 10% permitted on case lot purchases.

Brand	Size	Minimum Consumer Price
18. SEAGRAM-DISTILLERS CORPORATION 30 Rockefeller Plaza, New York City		
ANCIENT BOTTLE GIN	4/5 Quarts	\$2.25
	Pints	1.40
SEAGRAM'S "83" Canadian Whiskey (7 Years Old)))) Quarts 4/5 Quarts Pints	4.95 4.00 2.55
SEAGRAM'S "83" Canadian Whiskey (5 Years Old)))) Quarts 4/5 Quarts Pints	4.50 3.65 2.30
SEAGRAM'S "83" Canadian Whiskey))) Quarts 4/5 Quarts Pints	WITHDRAWN WITHDRAWN WITHDRAWN

Discount of 10% permitted on case lot purchases.

19. SOMERSET IMPORTERS, LTD.
9 Rockefeller Plaza, New York City

RIONDO RUM	Quarts	2.49
Gold or White Label	4/5 Quarts	2.09
	4/5 Pints	1.04

Discount of 5% permitted on case lot purchases.

20. JULIUS WILE SONS & CO., INC.
2 Park Avenue, New York City

RON REY PUERTO RICAN RUM	Fifths	2.25
White and Gold	Tenths	1.15

Discount of 10% permitted on case lot purchases.

PROMULGATED AND PUBLISHED MARCH 3, 1942.

Alfred E. Griscol
COMMISSIONER.

CHECKED BY 7/23