

# NJSL Direct - News for Librarians from the NJ State Library

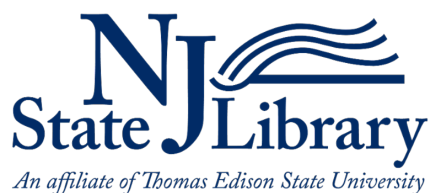
[New Jersey State Library <marketing@njstatelib.org>](mailto:marketing@njstatelib.org)

Mon 10/26/2020 10:16 AM

To: Patt Ferrari <pferrari@njstatelib.org>;

Categories: doctors approvals; Purple Category; Blue Category

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## NJSL DIRECT

*Weekly News Updates for New Jersey Public Libraries*



*October 26, 2020*

### Blog Posts

**Marketing Blog**  
[15 Quick Tips to Avoid Embarrassing Your Library on Zoom](#)

**New Books Blog**  
[New Books \(Oct. 23, 2020\)](#)

### In This Issue

**The New Jersey State Library's CARES Act Investment Details Available**

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**Attend a Funds for Learning Webinar to Learn About E-Rates**

.....

**NJSL Presents Blog**  
[Recap: Creating Your Non-Profit's Social Media Plan](#)

[Find more blog posts here...](#)

## Webinars This Week

**October 28th**  
[Reference Solutions: An Overview](#)

**October 29th**  
[Nocturnal Food Webs](#)

[Find more events here...](#)

## Continuing Education and Training Opportunities

[NJSL's Continuing Education Webpage](#)

[NJSL's In Person Workshops and Online Training Schedule](#)

[Upcoming Training Opportunities from NN/LM MAR](#)

[ReferenceUSA Webinar Schedule](#)

[Public Library Director 101 Series](#)

[WebJunction Training](#)

## Stay Connected with NJSL on Social Media!



## Connect with the NJSL Social Media Task Force!

**Mary Chute:** [@NJSLMaryChute](#)  
*NJ State Librarian*

**Peggy Cadigan:** [@pcadigan](#)

[Apply for the Network of the National Library of Medicine HIV/AIDS Coordination Center Grant](#)

[Nominations Open for IMLS National Medal for Museum and Library Service](#)

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## The New Jersey State Library's CARES Act Investment Details Available

The New Jersey library community strives to fulfill the information needs of a vast and varied customer group. As always, the New Jersey State Library supports the state's public libraries in serving all New Jerseyans--from pre-Kindergartners on the brink of emergent literacy, to students on the path to graduation and early careers, to disconnected individuals of all ages on the far side of the digital divide. To support our efforts, the Institute of Museum and Library Services awarded the New Jersey State Library \$802,581 in CARES Act funding to expand digital access and provide support services to citizens in the wake of the coronavirus pandemic. [Learn more here.](#)

## Attend a Funds for Learning Webinar to Learn About E-Rates

Join us on **Nov. 10, 2020** at 2 p.m. as Funds for Learning hosts a webinar to discuss changes to the 2021 e-rate application and offer ongoing support as libraries apply for discounts on the circuits or

Deputy State Librarian for  
Innovation & Outreach

**Sharon Rawlins:** [@bklover](#)  
Youth Services Consultant

**Andrea Levandowski:**  
[@NJGrowsBiz](#) and [@NJWorks](#)  
Small Business Development &  
Technology

**Teri Taylor:** [@TeriTaylorNJSL](#)  
U.S. Documents Librarian,  
Reference Services

**Leigh Clark:** [@NJSLFundingInfo](#)  
New Jersey State Library's Funding  
Information Center

**Elizabeth Burns:** [@NJSLTBBC](#)  
New Jersey State Library  
Talking Book & Braille Center

**Susette Brooks:** [@NJStateLibrary](#)  
New Jersey State Library  
Office of Communications, Marketing and  
Outreach

managed wifi hardware provided by JerseyConnect.  
Learn more about the e-rate program and understand  
the next steps to apply for support. [Register here.](#)

## GRANTS AND OTHER OPPORTUNITES

### Apply for Network of the National Library of Medicine HIV/AIDS Coordination Center Grant

The Network of the National Library of Medicine HIV/AIDS Coordination Center announced the availability of funding for short-term outreach projects that focus on bringing HIV/AIDS health information resources to consumers. The maximum funding per award is \$16,593.50. Community-based organizations, community health centers, public libraries, and other organizations working with people living with HIV are encouraged to apply. Projects must include some aspect of broadening access to and awareness of HIV/AIDS health information resources throughout the United States. This can be achieved through educational programming, training programs, and the use of technology. The application deadline is **Oct. 30, 2020**. [Learn more here.](#)

### Nominations Open for IMLS National Medal for Museum and Library Service

The Institute of Museum and Library Services is accepting nominations for the 2021 National Medal for Museum and Library Service, the nation's highest honor awarded to libraries and museums for service to their communities. Employees, board members, volunteers, members of the public, or government officials are invited to nominate an institution. Museums and libraries of most disciplines and types are eligible. Regardless of who nominates the library or museum, in order to be considered, the institution must complete the online nomination form by 11:59 p.m. ET on **Nov. 2, 2020**. [Learn more here.](#)

### Apply for the Baker & Taylor Summer Reading Program Grant

The Association for Library Service to Children is accepting applications for the Baker & Taylor Summer Reading Program Grant. The Summer Reading Program Grant is designed to encourage reading programs for children in public libraries by providing \$3,000 in financial assistance, while recognizing ALSC members for outstanding program

development. Due to COVID-19, the ALSC Programs and Services Recognition Committee will consider proposals for virtual programming, as well as in-person programs, which can take into account public health and safety measures. The application deadline is **Nov. 15, 2020**. [Learn more here](#).

## Enter to Win the Virtual Health Programming in Public Libraries Award

Application guidelines are available for the Virtual Health Programming in Public Libraries Award, available through the Network of the National Library of Medicine, Middle Atlantic Region. The purpose of this award is to fund virtual health programs for public library patrons that incorporate MedlinePlus and information about the All of Us Research Program. Projects must include a public library, state library, or library association as a partner or applicant. Possible allowable related costs include: social media campaigns, digital library collections (ebooks/eaudio), speaker fees, closed captioning, and digital platform subscriptions. Up to \$20,000 of funding per award is available for 8 or more projects within the region. The application deadline is **Nov. 16, 2020**. [Learn more here](#).

## Enter to Win the Young Adult Library Services Association Great Books Giveaway Competition

The Young Adult Library Services Association is accepting applications for its Great Books Giveaway Competition. Each year, for review and nomination purposes, the YALSA office receives approximately 3,000 newly published books, videos, CDs and audiocassettes (materials that have been targeted primarily towards young adults) from producers and publishers. YALSA and the cooperating publishers are offering one year's worth of review materials as a contribution to up to three libraries in need through the Great Books Giveaway Competition. The application deadline is **Dec. 1, 2020**. [Learn more here](#).

## Apply for the Baker & Taylor/Young Adult Library Services Association Collection Development Grant

YALSA is also accepting applications for the Baker & Taylor/YALSA Collection Development Grant program. The program awards \$1,000 for collection development to YALSA members who represent a public library and who work directly with young adults ages 12 to 18. Up to two grants will be awarded annually. The application deadline is **Dec. 1, 2020**. [Learn more here](#).

## Apply for the Joann Sweetland Lum Memorial Grant

The Joann Sweetland Lum Memorial Grant, awarded through ALA/YALSA, aims to recognize a librarian who has a creative, innovative project that promotes literacy. Examples of literacy include, but are not limited to, digital, media, visual, computer, data, financial, civic/ethical, news, information, multicultural, and cultural. Applicants must work for and with youth (ages 10-19) in a library setting. Library settings include public, university, community college, school, and special. The grant award is \$1,000, and the application deadline is **Dec. 1, 2020**. [Learn more here](#).

## Apply for the Libraries Transforming Communities: Focus on Small and Rural Libraries Grant

The American Library Association is accepting applications for a new grant opportunity, Libraries Transforming Communities: Focus on Small and Rural Libraries. This initiative seeks to provide community engagement resources and opportunities specific to the needs of library workers serving small and rural communities. Grant awards will include \$3,000 to support costs related to applicants' proposed community engagement projects and professional development consisting of the "LTC: Facilitation Skills for Small and Rural Libraries" asynchronous e-course and facilitation guide. This opportunity is open to all types of libraries serving small and/or rural communities in the U.S. and U.S. territories. Apply by **Dec. 2, 2020**. [Learn more here](#).

## New Guidelines for the National Endowment for the Arts Big Read Program Available

Guidelines are now available for the next round of the National Endowment for the Arts Big Read program. The NEA Big Read annually supports approximately 75 dynamic community reading programs, each designed around a single NEA Big Read book. Selected organizations receive a grant, access to online training resources, and opportunities, digital resources, and promotional materials designed to support widespread community involvement. The application deadline is **Jan. 27, 2021**. [Learn more here](#).

## Apply for a Spectrum Scholarship

Applications for 2021 Spectrum Scholarships are now open through the ALA Scholarship Clearinghouse. The Spectrum Scholarship Program actively recruits and provides scholarships to American Indian/Alaska Native, Asian, Black/African American, Hispanic/Latino, Middle Eastern and North African, and/or Native Hawaiian/Other Pacific Islander students to assist them with obtaining a graduate degree and leadership positions within the profession and ALA. Please share this information with future or current BIPOC MLS/MLIS students, and email [spectrum@ala.org](mailto:spectrum@ala.org) with questions. Applications close **March 1, 2021**. [Read more here](#).

**As always, we look forward to your feedback. Please don't hesitate to forward any questions or concerns to the team in NJSL's Office of Communications, Marketing & Outreach.**

*Sincerely,*

**New Jersey State Library**  
Office of Communications, Marketing & Outreach  
[marketing@njstatelib.org](mailto:marketing@njstatelib.org)

*Connecting people with information through libraries.*

New Jersey State Library, 185 West State Street, P.O. Box 520, Trenton, NJ 08625-0520

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