**From:** New Jersey State Library
**To:** Patt Ferrari
**Subject:** NJSL Direct - News for NJ Libraries from the NJ State Library
**Date:** Monday, June 6, 2022 2:02:53 PM

# NJSL DIRECT

Weekly News Updates for New Jersey Libraries

*June 6, 2022*

## Updates & Opportunities

### NJLA's 2022 "Embracing Opportunities" Conference

Thank you to NJLA for hosting another great annual conference last week! Some of our State Library staff members hosted sessions and events throughout the conference and it was so nice to gather in person once again. Thank you to all who were able to attend one of our NJSL sponsored or moderated events. Stay tuned, as slides (and possibly a recording) from the State Librarian's program featuring David Lankes will be available soon. If you have any questions about our conference presentations, please feel free to **contact us**.

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### Employment Opportunity at the State Library

The New Jersey State Library has issued a notice of vacancy for the open position, State Library Information Center Director (SLIC Director). Please join us in sending well wishes to our current SLIC director, Margaret Nizolek, who is retiring after 45 years of state service! **Click for Job Description.**

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## NJ Division on Civil Rights DEI Training

The New Jersey Division on Civil Rights (DCR) offers trainings aimed at preventing and addressing discrimination through its Education and Training Unit. These interactive sessions educate participants about their rights and responsibilities under the New Jersey Law Against Discrimination, the New Jersey Family Leave Act, the Fair Chance in Housing Act as well as raise awareness about current anti-bias issues. All trainings are currently being offered for FREE to the public. **Click To Learn More.**

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## Join us for a Hack-A-Thon!

In honor of Juneteenth, on **June 15, 2022 from 12-2 pm** the New Jersey State Library is hosting a hack-a-thon in partnership with **Freedom On The Move**, a project spearheaded by Cornell University. We need your help! Join us in this transcribing/digitizing event. View the flyer **here**. Learn more and register **here**.

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## NJSL + Partners Literacy Project Success Stories

The **NJSL + Partners Literacy Project** launched at the beginning of the year in selected participating libraries and has already been making a positive difference for patrons! Check out some of our success stories:

Bradley Beach Public Library has helped patrons gain more independence and comfort using technology as a Spoke Library. **Click to Read their Story.**

Trenton Free Public Library had an overwhelming response to the digital literacy program once they were selected to become a Spoke Library. **Click to Read their Story.**

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## LSTA 2022 Grant Opportunity

As previously announced, NJSL is using our Federal LSTA Grants to States grant to offer awards between $2,000 and $20,000 to eligible organizations. Eligible organizations are public libraries and library consortia. Applications are due **August 12**, and an informational webinar will be released on **June 23**; questions may be submitted to grants@njstatelib.org at any time. We will be posting a Q&A document each week with answers to your questions. **Click to Learn More.**

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## TESU & NJSL will co-host a Juneteenth Talk

The Diversity, Equity & Inclusion Council of Thomas Edison State University and

the New Jersey State Library are hosting a talk with Dr. Clyde Ledbetter, on **June 16, 2022 at 12pm**, in honor of Juneteenth. View the flyer **here**. Learn more and register **here**.

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## Attend Free Public Webinar for NJ Climate Change

Want to be involved in New Jersey's coordinated effort to fight climate change? NJDEP, BPU and EDA are hosting a free, public informational webinar on Thursday, June 9th at 6-7:30 pm. The webinar will explain NJ's participation in the Regional Greenhouse Gas Initiative (RGGI) and how you can have a say in how NJ will invest millions to fight climate change over the next three years. View the flyer **here.** Learn more and register **here**.

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## PLA Digital Literacy Workshop Incentive

The Public Library Association has collaborated with AT&T to offer a Digital Literacy Workshop Incentive opportunity to help libraries build digital skills in their community. Applications will be accepted **May 16–June 10, 2022**.
**Click to Learn More and Apply.**

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# Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our **Marketing Blog** updated weekly. Here's our most recent blog posts:

- What to Know About SEO
- YouTube Marketing For Libraries
- Achieving Library Website Accessibility
- How to Send an Email Newsletter Your Patrons Will Read

Download marketing resources from State Library Vendors & Partners **here**.

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## Click to Connect with the NJSL Library Development Unit

*Connecting people with information through libraries.*

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