From: New Jersey State Library
To: Patt Ferrari
Subject: NJSL Direct - News for NJ Libraries from the NJ State Library
Date: Monday, October 25, 2021 10:51:41 AM

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
October 25, 2021

Updates & Opportunities

New Jersey State Library Selects 14 Hub and Spoke Libraries

The New Jersey State Library has selected 14 public libraries to participate in its Hub & Spoke Libraries pilot project, an ARPA-funded initiative that will provide uniform digital literacy training and credentialing for adult residents across the state. To review the full list of participating libraries **click here.**

Plainfield Public Library hosted a kickoff meeting for all 14 public libraries that were selected to participate. **Click Here for Recap.**

NJLA Announces 12 Libraries to Participate in the Access Navigator Program

The New Jersey Library Association is pleased to announce that 12 public libraries have been selected to participate in its Access Navigators Program. The 12 libraries cover nine counties around New Jersey. The Access Navigators Program will provide a cohort of skilled trainers (Navigators) to the participating

libraries. The Navigators will rotate through the 12 participant libraries, to provide individualized assistance to persons seeking employment, job training, or digital competence. **Learn more here.**

Submit Program Proposals for 2022 NJLA Conference

Program proposals are being accepted now through November 30 for the **2022 New Jersey Library Association Conference**. The Conference will be *June 1-3, 2022,*at Harrah's Waterfront Conference Center in Atlantic City, NJ. Proposals will be accepted via **online submission**. There are no restrictions regarding who may submit a proposal.

New Grant Opportunity from NJ Dept. of Labor

The NJ Dept. of Labor & Workforce Development has a new grant opportunity for libraries. For more information and to view the application, please visit the Community Library NGO posting at: **https://www.nj.gov/labor/research-info/grants.shtml**.

How To Market Your Library to Teens

It's Teentober and we're celebrating our youth patrons with some insight into what they want and tips for how to best market your library space and resources to them! **Click to Read.**

FINRA Foundation Library Grants Program

The FINRA Foundation is now accepting grant applications to help public and academic libraries meet the financial education needs of their communities and foster financial inclusion. The maximum grant amount is $50,000. The first application deadline is **March 1, 2022**. **Learn More**.

Apply for the 2022 Will Eisner Graphic Novel Grants for Libraries

The Graphic Novels & Comics Round Table (GNCRT) of ALA and the Will and Ann Eisner Family Foundation announce the opening of the 2022 Will Eisner Graphic Novel Grants for Libraries grant cycle. These grants recognize libraries for their role in the growth of graphic literature and awards funds and resources

for graphic novel collection development and programming. **Learn More & Apply Here.**

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our **Marketing Blog** updated weekly. Here's our most recent blog posts:

- Creating Website Design Through User Journeys
- How to Make Your Website and Social Media More Accessible
- Check Out These LLNJ Marketing Skill Sharing Conversations

Download marketing resources from State Library Vendors & Partners **here**.

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