

# NJSL Direct - News for Librarians from the NJ State Library

New Jersey State Library <sbrooks@njstatelib.org>

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To: Patt Ferrari <pferrari@njstatelib.org>;

Categories: doctors approvals; Purple Category; Blue Category

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## NJSL DIRECT

*Weekly News Updates for New Jersey Public Libraries*



*December 16, 2019*

### Blog Posts

- [New Books Blog](#)  
[New Books \(Dec. 6, 2019\)](#)
- [New Books \(Nov. 22, 2019\)](#)

**NJSL Presents Blog**

### In This Issue

- [Apply Now for Digital Skills Training](#)
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- [Gale, A Cengage Company Financial Development Award](#)
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- [Libraries Transform Communities Engagement Grant](#)
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## [How to Manage Debt Program Recap](#)

## State Library Events

Dec. 18

[10 Warning Signs of Alzheimer's](#)

Dec. 26

[George Washington's Ten Crucial Days](#)

Jan. 7

[Understanding Credit](#)

[Find more events here...](#)

## Continuing Education and Training Opportunities

[NJSL's Continuing Education Webpage](#)

[NJSL's In Person Workshops and Online Training Schedule](#)

[Upcoming educational opportunities from NN/LM MAR](#)

[ReferenceUSA Webinar Schedule](#)

[Public Library Director 101 Series](#)

[WebJunction Training](#)

## Stay Connected with NJSL on Social Media!



## Connect with the NJSL Social Media Task Force!

**Mary Chute:** [@NJSLMaryChute](#)  
NJ State Librarian

**Peggy Cadigan:** [@pcadigan](#)

## Grants for Arts Projects

## NJSL Events & Training Opportunities...

## Apply Now for Digital Skills Training

As part of [Libraries Lead with Digital Skills](#), an initiative of ALA and PLA sponsored by Google, New Jersey libraries are invited to apply for funding to host digital skills workshops for job seekers and small business owners in your communities.

[Applications](#) are now open through Jan. 15, 2020.

Accepted libraries will receive:

- Funding - \$1,000 with minimal application and reporting requirements and the opportunity to receive an additional \$3,000 bonus if your program is selected for a Spotlight Award.
- Marketing support - ALA and Google can help get the word out about your program with social media guidance, marketing assets and more.
- Technical guidance - Have questions about curriculum resources or programs? Ask Google! Need some best practices in library programming? PLA is here to help!
- A community of practice - Troubleshoot challenges and share ideas with other libraries that receive funding alongside Google, ALA and PLA.
- Advocacy tools - Use our impact evaluation tools and advocacy resources to create and sustain the digital skills plan for your community.

We strongly encourage all libraries to apply, as it will be a great opportunity to shine a spotlight on how you are supporting your community's economic growth through digital skills training. Please feel free to pass this opportunity along to other libraries within your network.

Learn more about program requirements and the application process [here](#).

## Grant Opportunities and More...

## Gale, A Cengage Company Financial Development

*Deputy State Librarian for  
Innovation & Outreach*

**Sharon Rawlins:** [@bklover](#)  
*Youth Services Consultant*

**Andrea Levandowski:**  
[@NJGrowsBiz](#) and [@NJWorks](#)  
*Small Business Development &  
Technology*

**Teri Taylor:** [@TeriTaylorNJSL](#)  
*U.S. Documents Librarian,  
Reference Services*

**Leigh Clark:** [@NJSLFundingInfo](#)  
*New Jersey State Library's Funding  
Information Center*

**Elizabeth Burns:** [@NJSLTBBC](#)  
*New Jersey State Library  
Talking Book & Braille Center*

**Susette Brooks:** [@NJStateLibrary](#)  
*New Jersey State Library  
Office of Communications, Marketing and  
Outreach*

## Award Application Open

Applications are open for the American Library Association's "Gale, A Cengage Company Financial Development Award." This annual award consists of \$2,500 and a 24k gold-framed citation presented to a library organization to recognize an innovative, creative and well-organized project that successfully developed income from alternative sources. The alternative sources may include, but are not limited to: individual gifts, foundations, endowments, "challenge" grants and related efforts. Any public, school or academic library is eligible to apply. The [application](#) deadline is Feb. 1, 2020.

## Libraries Transform Communities Engagement Grant Application Open

The American Library Association is accepting applications for the "Libraries Transform Communities Engagement Grant." The grant provides support for a school, public, academic, tribal or special libraries to expand their community engagement efforts. One library will be selected to receive \$2,000. The grant period may be one to two years in length. The [application](#) deadline is Feb. 3, 2020.

## Grants for Arts Projects Application Open

Application information is available for the National Endowment for the Arts's Grants for Arts Projects category. Through project-based funding, NEA supports public engagement with, and access to, various forms of excellent art across the nation, the creation of art that meets the highest standards of excellence, learning in the arts at all stages of life and the integration of the arts into the fabric of community life. Project disciplines include Literary Arts, Folk & Traditional Arts and Music, among others. Matching grants range in amounts from \$10,000 to \$100,000. The [application](#) deadline is Feb. 13, 2020.

**As always, we look forward to your feedback. Please don't hesitate to forward any questions or concerns to the team in NJSL's Office of Communications, Marketing & Outreach.**

*Sincerely,*

**New Jersey State Library**

Office of Communications, Marketing & Outreach  
[marketing@njstatelib.org](mailto:marketing@njstatelib.org)

*Connecting people with information through libraries.*

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