

STATE OF NEW JERSEY  
DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL  
744 Broad Street Newark, N. J.

BULLETIN 360

NOVEMBER 8, 1939

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OFFICIAL NOTICE OF FAIR TRADE CONTRACTS AND PRICE LISTS  
FILED PURSUANT TO REGULATIONS NO. 30.

There are set forth herein supplemental price lists which have been filed, together with Fair Trade contracts, at the offices of the Department of Alcoholic Beverage Control, pursuant to Regulations No. 30. The minimum consumer prices which are contained in Bulletin #350 continue in force, subject to the changes listed below. It is, therefore, essential that Bulletin #350 be used in conjunction with this one. Until official notice of any change in price lists is published in a later bulletin issued by the Department, retail licensees are prohibited (unless otherwise authorized by special permit) from selling the described products except in accordance with the price lists appearing herein.

All of the minimum consumer prices set forth below become effective November 10, 1939, at 10:00 A.M.

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Brand	Size	Minimum Consumer Price
1. THE AMERICAN DISTILLING COMPANY, 135 East 42nd Street, New York City		
PIPING ROCK		
Rock and Rye	Quarts	\$1.95
	Pints	1.00
	1/2 Pints	.54
2. AUSTIN, NICHOLS & CO., INC. 82 Poinier Street, Newark, N. J.		
GRANT'S LIQUEUR SCOTCH (8 years old)	Fifths	3.00
Discount of 5% permitted on case lot purchases of above product.		
GILT SHILLIN' SCOTCH	Fifths	2.70
RUFFINO VERMOUTH	30 oz.	1.00
PANAY RUM	Fifths	1.40
TANDUAY RUM	Fifths	1.95

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Brand	Size	Minimum Consumer Price
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## 3. BEN-BURK, INC.

1010 Massachusetts Avenue, Boston, Mass.

## OLD "MR. BOSTON"

## PINCH BOTTLE

Blended Whiskey	Quarts	\$2.25
	Pints	1.15

Discount of 15% permitted on case lot purchases of above product.

## OLD "MR. BOSTON"

## Cordials

Curacao, Triple Sec, Anisette, Creme de Menthe (green and white), and Creme de Cacao	Fifths	2.15
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## OLD "MR. BOSTON"

Kummel	Quarts	2.49
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Discount of 10% permitted on case lot purchases of latter two products.

## 4. CARSTAIRS BROS. DISTILLING CO., INC.

Chrysler Building, New York City

## SILVER DOLLAR

Rye Whiskey	Quarts	1.60
(18 months old only)	Pints	.85
(86 Proof only)		

## CARSTAIRS WHITE SEAL

Blended Whiskey	Quarts	2.25
	Pints	1.15

Discount of 10% permitted on case lot purchases.

## 5. B. CRIBARI &amp; SONS,

601 West 26th Street, New York City

## "SONNIE BOY"

## Fortified (Sweet) Wine

Port, Sherry and Muscatel	Decanters	.68
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Angelica and Tokay	Decanters	WITHDRAWN
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## "SAN BENITO"

## Fortified (Sweet) Wine

Port, Sherry and Muscatel	Decanters	.97
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Extra Pale Dry Sherry,  
Angelica, Tokay and  
Madeira

Decanters	WITHDRAWN
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ALL OTHER SIZES OF ABOVE TWO PRODUCTS APPEARING IN BULLETIN 350  
CONTINUE IN FORCE AT THE PRICES THEREIN LISTED.

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Brand	Size	Minimum Consumer Price
6. EASTERN WINE CORPORATION, Bronx Terminal Market, New York City		
"CHATEAU MARTIN" BRAND		
White Label (Dry Wine)	Gallons	\$1.15
Claret, Burgundy, Barbera, Zinfandel, Barberone, Alicante and Chianti	1/2 Gallons	.65
Sauterne, Reisling and Rhine	Gallons	1.25
	1/2 Gallons	.70
"CHATEAU MARTIN" BRAND		
Red Label (Dry Wine)	Gallons	.98
Claret, Burgundy, Barbera, Zinfandel, Barberone, Alicante, and Chianti	1/2 Gallons	.59
Sauterne, Reisling and Rhine	Gallons	1.15
	1/2 Gallons	.65
"CHATEAU MARTIN" VERMOUTH (Castello Martini Brand)		
Italian (Sweet Type) and French (Dry Type)	1/2 Gallons	.98
	30 oz.	.59
Discount of 10% permitted on case lot purchases.		

7. FRANKFORT DISTILLERIES, INCORPORATED,  
9 Hill Street, Newark, N.J.

ANTIQUÉ RYE		
Bottled in Bond (6 years old only)	Fifths	2.85
	Pints	1.80
MEADVILLE RYE		
Bottled in Bond (6 years old only)	Fifths	2.85
	Pints	1.80
FOUR ROSES		
Blend of Straight Whiskies	Quarts	3.30
	Fifths	2.65
	Pints	1.70
MATTINGLY & MOORE		
Blend of Straight Whiskies	Quarts	2.00
	Fifths	1.60
	Pints	1.00

Discount of 10% permitted on case lot purchases of above products  
as well as all other products listed in Bulletin 350.

Brand	Size	Minimum Consumer Price
8. GALSWORTHY, INC. 292 Jelliff Avenue, Newark, N. J.		
ROBBIE BURNS SCOTCH WHISKEY	Fifths (Square)	WITHDRAWN
	Fifths (Round)	WITHDRAWN
	1/2 Fifths (Square)	WITHDRAWN
GLEN DUROCH		
Imported Scotch Type Whisky	Fifths	WITHDRAWN
	1/2 Fifths	WITHDRAWN
MARTINAZZI VERMOUTH	50.oz.	WITHDRAWN
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9. GAMBARELLI & DAVITTO, 333 Sixth Avenue, New York City		
SAINT REMY CHAMPAGNE	26 oz.	\$1.98
	13 oz.	1.12
	8 oz.	.73
SAINT REMY SPARKLING		
BURGUNDY	26 oz.	1.98
	13 oz.	1.12
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10. GORDON-O'NEILL CO., INC. 120 Sherman Avenue, Jersey City, N. J.		
O'NEILLS ROCK & FRUIT (Crystallized)	Quarts	1.95
	Pints	1.00
	1/2 Pints	.54
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11. HERCULES LIQUOR PRODUCTS CORP. 360 Furman Street, Brooklyn, N. Y.		
COON HOLLOW	Quarts	1.89
Rye Whiskey	Fifths	1.49
Bottled in Bond	Pints	.98
BELLE OF NELSON		
Rye Whiskey	Quarts	1.89
	Fifths	1.49
Bottled in Bond	Pints	.98
OLD LOG CABIN		
Rye Whiskey	Quarts	1.69
(4 years old only)	Pints	.89
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Brand	Size	Minimum Consumer Price
12. CHARLES JACQUIN ET CIE., INC. 350 North 16th Street, Philadelphia, Pa.		
APRICOT, PEACH, BLACKBERRY AND CHERRY LIQUEURS		
	4/5 Quarts	\$2.00
	4/5 Pints	1.05
	1/2 Pints	.60
	Pints	WITHDRAWN
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13. J. & J. DISTRIBUTING COMPANY, 312 Frelinghuysen Avenue, Newark, N. J.		
RON CHICO Puerto Rican Rum (White and Gold)		
	Fifths	WITHDRAWN
	Tenths	WITHDRAWN
(Heavy Bodied)		
	Fifths	WITHDRAWN
	Tenths	WITHDRAWN
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14. MAJESTIC WINE & SPIRITS, INC. 409 Kaighn Avenue, Camden, N. J.		
MACINTYRE Scotch Whisky		
	Fifths	WITHDRAWN
	Tenths	WITHDRAWN
LENOIR French Vermouth		
	30 oz.	WITHDRAWN
SOLE Italian Vermouth		
	28 oz.	WITHDRAWN
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15. NATIONAL DISTILLERS PRODUCTS CORPORATION, 120 Broadway, New York City		
OLD SUNNY BROOK BRAND		
	Quarts	2.10
	Straight Bourbon Whiskey Pints	1.10
OLD FARM		
	Quarts	2.05
	Straight Rye Whiskey Fifths	1.70
	Bottled in Bond Pints	1.05
REWCO		
	Quarts	2.05
	Straight Rye Whiskey Fifths	1.70
	Bottled in Bond Pints	1.05
REWCO		
	Gallons	7.40
	Straight Rye Whiskey 1/2 Gallons	3.75
	Quarts	1.95
	Fifths	1.60
	Pints	1.00

Brand	Size	Minimum Consumer Price
15. NATIONAL DISTILLERS PRODUCTS CORPORATION - Cont'd		
TOWN TAVERN	Gallons	\$6.95
Straight Rye Whiskey (All Ages)	1/2 Gallons	3.50
	Quarts	1.80
	Fifths	1.50
	Pints	.95
CRAB ORCHARD	Gallons	7.30
Kentucky Straight Bourbon Whiskey (All Ages)	1/2 Gallons	3.65
	Quarts	1.90
	Fifths	1.55
	Pints	1.00
WINDSOR	Gallons	6.95
Straight Bourbon Whiskey (All Ages)	1/2 Gallons	3.50
	Quarts	1.80
	Fifths	1.50
	Pints	.95
NATIONAL'S EAGLE	1/2 Gallons	5.80
Blended Whiskey	Quarts	1.95
	Fifths	1.60
	Pints	1.00
SPRING HILL		
Straight Rye Whiskey (3 years old)	Quarts	WITHDRAWN
	Fifths	WITHDRAWN
	Pints	WITHDRAWN
CHICKEN COCK		
Straight Rye Whiskey (3 years old)	Quarts	WITHDRAWN
	Fifths	WITHDRAWN
	Pints	WITHDRAWN

Discount of 10% permitted on case lot purchases.

16. PLEASANT VALLEY WINE CO.  
Rheims, Steuben County, N. Y.

GREAT WESTERN CHAMPAGNE		
Brut Special	Fifths	2.50
Absolute Brut	Tenths	1.40

Discount of 10% permitted on case lot purchases.

17. ROMA WINE COMPANY, INC.  
601 West 26th Street, New York City

Discount of 10% permitted on case lot purchases of all products  
listed in Bulletin 350.

Brand	Size	Minimum Consumer Price
18. SCHENLEY DISTRIBUTORS, INC. 1 Newark Avenue, Jersey City, N. J.		
OLD SCHENLEY		
Pennsylvania Straight Rye Whiskey (Bottled in Bond)	Quarts	\$2.80
	Pints	1.45
OLD QUAKER		
Straight Whiskey in Bourbon or Rye (3 years and 4 years old)	1/2 Gallons	3.89
	Quarts	1.95
	Pints	1.00
PRINCE GEORGE		
Straight Rye Whiskey	Quarts	1.55
	Pints	.79
DAYTON CLUB		
Straight Whiskey in Bourbon or Rye	Quarts	1.55
	Pints	.79
ANCIENT AGE		
Straight Bourbon Whiskey (5 years old-90 Proof)	Quarts	2.50
	Fifths	2.05
	Pints	1.30
JAMES E. PEPPER		
Straight Bourbon Whiskey Bottled in Bond (100 Proof)	Quarts	3.10
	Fifths	2.50
	Pints	1.60
ANCIENT AGE		
Straight Rye Whiskey (6 years old)	Quarts	WITHDRAWN
	Fifths	WITHDRAWN
	Pints	WITHDRAWN
OLD QUAKER DISTILLED DRY GIN (85 Proof)		
	Gallons	WITHDRAWN
	1/2 Gallons	WITHDRAWN
	Quarts	WITHDRAWN
	Fifths	WITHDRAWN
	Pints	WITHDRAWN
UTOPIA BRANDY (3 years old)		
	Fifths	WITHDRAWN
	Pints	WITHDRAWN
	Tenths	WITHDRAWN

Discount of 10% permitted on case lot purchases.

19. SEAGRAM-DISTILLERS CORPORATION,  
30 Rockefeller Plaza, New York City

SEAGRAM'S ANCIENT BOTTLE	Quarts	3.95
Straight Rye Whiskey Distilled in Canada (5 years old)	4/5 Quarts	3.20
	Pints	1.99
SEAGRAM'S BOURBON	Quarts	3.95
Straight Bourbon Whiskey Distilled in Canada (5 years old)	4/5 Quarts	3.20
	Pints	1.99

Brand	Size	Minimum Consumer Price
19. SEAGRAM-DISTILLERS CORPORATION - Cont'd		
SEAGRAM'S "V.O."		
Blended Canadian Whiskey	Quarts	\$4.10
(6 years old)	4/5 Quarts	3.30
	Pints	2.10
SEAGRAM'S PEDIGREE		
Straight Rye Whiskey Distilled	Quarts	5.00
in Canada (8 years old)	Pints	2.60
SEAGRAM'S PEDIGREE		
Straight Bourbon Whiskey Dis-	Quarts	5.00
tilled in Canada (8 years old)	Pints	2.60
SEAGRAM'S FIVE CROWN		
Blended Whiskey	Quarts	2.25
	4/5 Quarts	1.85
	Pints	1.15
SEAGRAM'S SEVEN CROWN		
Blended Whiskey	Quarts	2.80
	4/5 Quarts	2.25
	Pints	1.45
SEAGRAM'S CROWN SPECIAL		
Blended Whiskey	Quarts	2.35
SEAGRAM'S SUPERIOR		
Distilled London Dry Gin	Quarts	1.59
SEAGRAM'S ANCIENT BOTTLE		
Distilled Dry Gin	4/5 Quarts	2.00
	Pints	1.25
KESSLER'S GIN		
Distilled Dry Gin	Quarts	1.55
	4/5 Quarts	1.25
	Pints	.80

Discount of 10% permitted on case lot purchases.

20. WILEN BROTHERS,  
250 West Cambria Street, Philadelphia, Pa.

WILEN WINES		
Port, Sherry, Muscatel and	Gallons	1.89
White Tokay	1/2 Gallons	.98
	Fifths	.49
Blackberry	1/2 Gallons	.98
	Fifths	.55

Brand	Size	Minimum Consumer Price
20. WILEN BROTHERS - Cont'd		
WILEN WINES - Cont'd		
Sauterne	Gallons	\$1.58
	1/2 Gallons	.98
	Fifths	.40
Claret and Burgundy	Gallons	1.39
	Fifths	.40
Zinfandel and Barbera	Gallons	1.39
Discount of 10% permitted on case lot purchases.		

PROMULGATED AND PUBLISHED NOVEMBER 8, 1939.

*Frederick Bennett*

Commissioner.

New Jersey State Library