From: New Jersey State Library
To: Patt Ferrari
Subject: NJSL Direct - News for NJ Libraries from the NJ State Library
Date: Monday, December 20, 2021 10:30:14 AM

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
December 20, 2021

Updates & Opportunities

New Jersey State Library Celebrates Its 225th Anniversary During Patriots Week

The New Jersey State Library (NJSL) has turned 225, and will celebrate the milestone by hosting a free, virtual Author Talk during Patriots Week. **Patriots Week**, held annually from December 26 – 31, commemorates and recognizes Trenton's unique and pivotal role in America's history.
Learn more.

Save the Dates - NJSL Virtual New Directors Training

Join NJSL for our annual New Directors Training that will once again be offered as a virtual event on **Wednesday, February 16 & February 23, 2022. Registration opens January, 2022.** Please note that while this training is geared toward new library directors, all library directors are invited to attend.
Learn more.

Free Virtual Naloxone Training

Join in on **January 11th from 11:00am - 12:30pm** for a free, virtual training about overdose death prevention strategies, including the appropriate administration of naloxone and rescue breathing. Attendees will each receive one naloxone kit that will be mailed to them via UPS after the session. ***Please note: This session is at capacity but if you are interested in attending, please register to be added to a wait list for an additional session to be scheduled.*** Contact **Andrea Levandowski** (alevandowski@njstatelib.org) with any questions.
Register here.
Download the flyer.

Homeless Institute Training

Don't forget that all NJ library staff members statewide have access to the Homeless Training Institute at no additional cost thanks to ARPA funds! If you haven't yet explored this resource, feel free to **follow these instructions** to begin the "Librarian's Guide to Homelessness (Core Training)" series. Check out the additional video resources available as well to learn how to better serve your community's homeless population with compassion and confidence.
Learn more about the training here.

Deadline Extended for Public Library Staff and Diversity Survey

All US public libraries are invited to complete this new survey to help PLA's **Measurement, Evaluation, and Assessment Committee** better understand public library staff roles, hiring and retention practices, and equity, diversity, and inclusion work.

To complete the survey, login to your library's *free* **Benchmark** account, click on "Surveys" in the menu, and you will see this survey listed under "Open Surveys." If you have any questions, please contact plabenchmark@ala.org. Please submit your library's responses by **January 14, 2022.**

New Jersey State Library Recruiting AmeriCorps VISTA Member for Digital Literacy Program

The New Jersey State Library is looking for a dynamic and dedicated individual to enhance the NJSL+ Partners Literacy Initiative**.** Please consider this exciting opportunity to contribute to our mission, gain valuable work experience, and receive a stipend all at the same time. **Deadline extended to January 17, 2021.**

Learn more and apply.
Download the flyer.

Training Sessions on Job & Career Accelerator

Bring your questions for this collaborative workshop on Job & Career Accelerator! A brief overview of the platform will be provided and then open discussion of the topics most important to staff and patrons.

Session 1: Jan 10, 2022 10:00 AM ET
Click to register for Session 1.

Session 2: Jan 12, 2022 02:00 PM ET
Click to register for Session 2.

Volunteers Needed for NJSL Advisory Committees

The New Jersey State Library is recruiting volunteers from the library community to participate in advisory committees for both the interlibrary loan system and statewide databases for the coming year.
Learn more.

Instant Ways to Boost Your Audience on Instagram

Through the years, Instagram has become increasingly popular as a social media platform and recently they've updated many features to become more community-focused. Our latest blog details how to navigate Instagram and grow your library's following.
Click to Read.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our **Marketing Blog** updated weekly. Here's our most recent blog posts:

- Creating The Ideal Website Layout
- Marketing Plan Guide for Public Libraries
- How To Hashtag Like A Pro

Download marketing resources from State Library Vendors & Partners **here**.

Click to Connect with the NJSL Library Development Unit

Connecting people with information through libraries.

New Jersey State Library | Website

New Jersey State Library | 185 West State Street, P.O. Box 520, Trenton, NJ 08625-0520

Unsubscribe pferrari@njstatelib.org

Update Profile | About Constant Contact

Sent by marketing@njstatelib.org in collaboration with

Try email marketing for free today!