From: New Jersey State Library
To: Patt Ferrari
Subject: NJSL Direct - News for NJ Libraries from the NJ State Library
Date: Monday, March 14, 2022 3:05:32 PM

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
March 14, 2022

Updates & Opportunities

NJSL Job Opportunities

The New Jersey State Library is currently seeking to fill two open positions: **Grants Manager** and **Communications Technology Specialist**. Please feel free to view each job description and share with qualified and interested candidates.

Grants Manager Job Description
Communications Technology Specialist

Post EDI Town Hall Meeting - Thank you and Next Steps

A message to the library community from LibraryLinkNJ, NJ Library Association, and NJ State Library leadership. **Read here.**

Participate in Survey on Spending Federal Library

Funds

The New Jersey State Library uses Federal Library Services and Technology Act (LSTA) funds to help support library service across the state and we need your help! Every five years, we review our portfolio of programs and chart the course for the future.

Please dedicate 10-15 minutes to completing **this survey**. We are eager to hear from staff across the state who work in all types of positions and all types of libraries.

Communication Access Grants

The NJ Human Services' Division of the Deaf and Hard of Hearing has announced an exciting funding opportunity available to all counties to improve communication and language access for deaf, hard of hearing and deaf-blind New Jerseyans. Through a Request for Letters of Interest, interested counties can request up to $75,000 in grant funds for language and communication access projects. **Learn more.**

Teaching with the *New York Times*: A Virtual Learning Summit for Librarians and Educators

This two-day learning summit will feature multiple panels with *New York Times* newsroom and staff members, as well as leaders in the world of education. Insights will be shared from the world of journalism and ideas for how to bring the power of *The Times* into curriculum and programming.
Click to Learn More and Register.

Marketing Collateral for Affordable Connectivity Program

Comcast has printed material about Internet Essentials and the Affordable Connectivity Program available free to community partners in English/Spanish and more than 30 additional languages from Albanian to Vietnamese. Visit **www.internetessentials.com** and click on "Partner Community." When you create an account you can order quantities of this and other material shipped to you location(s) at no charge.

Please contact **Bob_Smith@Comcast.com** for further assistance.

Upcoming LibraryLinkNJ Events

The New Jersey Library Cooperative offers many free virtual events for library staff to connect or learn more about engaging topics related to the field. Feel free to check out what's coming up this month at LLNJ. Click each event to register and learn more.

- March 16th 10AM - 12PM, **LGBT from A to Z: A Library Worker's Primer**
- March 17th 2PM - 3PM, **Panel Discussion: Moves and Transitions: Fulfilling Career Pathways**
- March 30th, 2PM - 3PM, **Skill-Sharing Conversation: Chat Reference**

Brainfuse Training Opportunities This Month

All New Jersey public libraries have access to the Brainfuse HelpNow program that provides homework help and resources for students. Brainfuse will be offering three separate training webinars for librarians on **March 16 and 31.** Recordings will be available after each session on YouTube.
Click to Learn More and Register.

Summer Reading Program Software for 2022

The New Jersey State Library's contract with READSquared was set to expire at the end of April 2022. While decisions are being made about electronic resources through a statewide process, State Librarian Jen Nelson approved an extension of contract through September 30, 2022. We hope that this helps New Jersey public libraries plan for their summer reading activities. Please know that this extension does not mean that READ Squared, or any other Summer Reading Program, will be renewed past September 2022.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our **Marketing Blog** updated weekly. Here's our most recent blog posts:

- How to Send an Email Newsletter Your Patrons Will Read
- Beware of These 5 Marketing Mistakes
- Setting Up Website Navigation
- Do's and Don'ts of Press Releases

Download marketing resources from State Library Vendors & Partners **here**.

Click to Connect with the NJSL Library Development Unit

Connecting people with information through libraries.

New Jersey State Library | Website

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