

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
January 29, 2024

State Library Updates

Introducing a New Palace Project Collection - New Jersey Topics

All New Jersey Palace Project users now have access to a new digital lending collection – the New Jersey Topics shelf! [Click here to learn more.](#)

Register Now for Annual New Directors Training

Join us for our annual New Directors Training that will once again be offered as a virtual event on **February 14th & February 21st**. These trainings are a way for the New Jersey State Library to support new directors in their role by covering a number of topics that are considered core knowledge for any leader of a public library in the state. Please note that while this training is geared toward new library directors, **ALL LIBRARY DIRECTORS ARE INVITED TO ATTEND!** [Click to learn more and register.](#)

Northstar Digital Literacy Training Opportunities

Register now to reserve your spot at these upcoming Northstar Digital Literacy training opportunities. The below sessions are being offered from 10 – 11:30am on the following dates:

- Incorporating Digital Literacy Routines into ELL Instruction - **February 8th**
- Keeping Learners Motivated - **February 29th**

[Click to learn more and register](#)

News from Around the State

Wellpoint New Jersey's Read Across America Video Library

Wellpoint New Jersey, a Medicaid health plan that provides NJ FamilyCare benefits to more than 250,000 members throughout the state, is sponsoring a Read Across America in-state online library initiative. Celebrate Read Across America **March 2nd-6th** by sharing [this free online video library](#) with your patrons, which features New Jersey personalities narrating their favorite children's story.

NJ Division of Aging Services Grant Opportunity

The Division of Aging Services (DoAS) has issued a Request for Proposals for Senior Save Navigators for Education, Outreach and Application Assistance for the NJSave Programs. Through this RFP, DoAS will provide up to fifteen community-based outreach grants to non-profit, for-profit, or governmental provider agencies and organizations to educate, outreach, and provide application assistance to older adults and individuals with disabilities to increase enrollment in [NJSave programs](#). The NJSave application provides a single pathway to connect individuals to programs that can assist in lowering the cost of prescriptions, Medicare, utilities, and hearing aids, and screen applicants for additional help with utilities, food, and prescriptions through other State and federal programs. [Click here to learn more.](#)

National Opportunities

2024 AARP Community Challenge

The AARP Community Challenge provides small grants to fund quick-action projects that can help communities become more livable for people of all ages. There are three different grant opportunities to consider, [click here to learn more and apply](#). Applications are due **March 6, 2024**.

Professional Development Opportunities

Visit the State Library's [CE Training webpage](#) for a variety of Continuing Education training opportunities for New Jersey librarians, library support staff, and trustees.

[Professional Development Links](#) and [Webinars and Other Training Events](#) from the NJLA Professional Development Committee.

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) CE and Professional Development opportunities.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [Avoid These Video Marketing Mistakes!](#)
- [Best Types of Social Media Content for 2024](#)
- [How to Improve Website SEO](#)
- [Ten Reasons to Visit Your Local Public Library](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can download marketing resources from State Library Vendors & Partners [here](#).

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