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Governor Proposes \$7 Million Increase in '05 Arts Funding

Governor James McGreevey's proposed FY'05 State of New Jersey budget contains a \$22.68 Million cultural projects appropriation to the New Jersey State Council on the Arts. This is a nearly \$7 million increase over the current level and the exact amount called for under the Hotel/Motel Occupancy Fee Act passed last year to provide a stable source of future arts and history support. If enacted by the Legislature this 41% increase would set a new high water mark for Arts Council funding. Increases to the New Jersey Historical Commission (\$1.1 Million) and the New Jersey Cultural Trust (\$220,000) are also at the levels called for in the Hotel/Motel law.

The Council is deeply appreciative of both the Governor for his leadership and support in proposing this and the thousands of advocates who worked so diligently and effectively last year to help ensure not only the survival of these three cultural agencies, but also a dedicated source of increased revenue for them in the future. Principal among those who deserve our thanks and praise are ArtPride New Jersey, the Advocates for New Jersey History, Assembly Majority Leader Roberts who along with Senator Wayne Bryant authored the legislation and Senator Leonard Lance who cast the deciding vote.

For further information on the budget process and the status of these appropriations contact ArtPride NJ at www.artpridenj.org.

Cultural Trust Approves Arts Stabilization Grants

At its April 6th meeting the New Jersey Cultural Trust approved the Arts Council's recommendation of 19 arts Institutional and Financial Stabilization projects to receive \$300,000 from the interest earnings of the more than \$20 Million Trust Fund. These awards were gleaned from more than 70 proposals earlier reviewed by an independent panel and approved by the Council in March. They join 14 history and humanities stabilization projects recommended by the NJ Historical Commission and also approved by the Cultural Trust to share in \$150,000 in interest earnings. Together these awards usher in new era to stimulate the growth, stability and durability of New Jersey cultural organizations and begin a new chapter in the development of the Cultural Trust. Later this year the NJ Historic Trust will forward its recommendations for history and humanities capital projects for the remaining \$150,000 in interest earnings designated for this inaugural round of grants.

The Cultural Trust is a public private partnership to amass as much as \$200 Million in investment capital that is either in the Trust Fund itself or in the endowments of qualified arts, history and humanities organizations. Derived from state funding that matches private giving the fund now sits at nearly \$21 Million and over \$37 million in private giving to endowments has been certified. Earnings from the Trust Fund may be used for capital projects, stabilization projects and additional endowment building as recommended by the Arts Council, the Historical Commission and the Historic Trust. This year the Council and the Commission worked jointly to administer a single program for stabilization projects. The arts projects show great diversity in terms of size and type

of organization, geographic location, and type of project. Each will help the organization address a critical institutional challenge to its ability to grow, strengthen and fulfill its mission.

Congratulations go out to the following arts organizations.

Algonquin Arts	\$18,700
Appel Farm Arts & Music Center	\$10,000
Cape May Stage	\$11,900
Count Basie Theatre, Inc.	\$13,700
Haddonfield Symphony	\$19,900
Long Beach Island Fnd/ Arts and Sciences	\$14,700
Luna Stage Company, Inc.	\$14,700
Monmouth County Arts Council	\$14,500
Montclair Art Museum	\$20,000
New Jersey Repertory Company	\$14,500
Newark Museum Association	\$15,000
Newark Public Radio Inc. (WBGO)	\$20,000
Newark School of the Arts	\$19,900
Paper Mill Playhouse	\$20,000
Passage Theatre	\$20,000
Playwrights Theatre of New Jersey	\$20,000
South Jersey Cultural Alliance	\$7,500
South Street Theatre Company	\$10,000
Walt Whitman Arts Center	\$15,000

NEA Slated for Budget Increase

The President's FY05 budget proposal includes an \$18 million increase in National Endowment for the Arts funding to support a major new initiative – *American Masterpieces: Three Centuries of Artistic Genius*. This would raise the Endowment's budget from \$121 million to \$139.4 million, the largest increase since 1984.

The American Masterpieces initiative, announced in January by First Lady Laura Bush, is an ambitious three-year program that will combine arts presentations with education programming to introduce Americans to the best of their cultural and artistic legacy. It will sponsor presentations of the great American works across all art forms, and will reach large and small communities in all 50 states. The first year will highlight dance, visual arts and music and will consist of three components – touring, local presentations, and arts education. Tours focusing on the choreography of Martha Graham and Paul Taylor have already been announced. Other components are expected to be announced soon. For more information visit www.arts.gov.

Council to Receive Increased NEA Grant

In March, the Council learned that its National Endowment for the Arts Partnership grant for the coming year would increase by nearly \$30,000 to a figure of \$739,300. Some

\$27,000 of the increase comes in the sub-category of Challenge America (for which the NEA received a \$6 Million increase this year and which is equally distributed among state arts agencies). However, the comparatively high levels of funding for the other three sub categories (Basic State Grant, Arts Education and Underserved Communities) come as a result of extremely positive peer panel review of the Council's latest grant application, submitted back in October '03. Every dollar counts, and we are indebted to the NEA for its more than 35 years of support and partnership with this Council in the cause of promoting the arts in New Jersey.

Federal Arts Education Funding at Risk

The Administration's budget proposal for FY05 does not contain support for the U.S. Department of Education's Arts in Education program, which includes Model Arts Collaborations with schools, professional development for arts educators, cultural partnerships for at-risk youth, and VSA Arts, which serves children with special needs. It also supports the Kennedy Center's arts education program and extensive professional development and training for arts educators. Congress has steadily increased support for these programs each of the last three years, providing \$35 million for FY 2004. Arts advocates are seeking both restoration and an increase to \$53 Million, which would allow for new projects.

NJ Groups Receive Federal Arts Funding

Perkins Center for the Arts received one of 86 National Endowment for the Arts *Challenge America: Access to the Arts Fast Track Review* grants to support its efforts as a regional arts incubator. The \$10,000 will in the development of a cultural plan and implementation of artist-led activities at the Collingswood Farmer's Market. Through these projects, the Perkins Center seeks to stimulate greater interest in the arts and generate growth of arts resources.

The **Northwest Jersey Folklife Project** also received a \$10,000 NEA grant in the same category. The grant will support field research in Hunterdon, Morris, Sussex and Warren counties to create a traveling exhibit featuring the cultural riches of the area. In addition, an exhibit that includes the folklore, folklife and folk art of the region through photographs, objects, text, audio and video streaming will be created.

The **Trenton Public Schools** were among 35 new recipients of US Dept. of Education Arts In Education Model Development and Dissemination Grants. The grants support the development, implementation and expansion of standards-based arts education programs and integration of arts instruction into the core curriculum. Local Educational Agencies and nonprofit arts organizations that work in partnership with the agencies receive the funding. Trenton Public School's Music for Very Young program, which addresses the learning of 4 year olds, will be implemented in 26 preschools in 14 district elementary schools, addressing the needs of four-year olds. Through it, the Trenton Schools hope to stimulate both musical and literacy development in its preschool children.

More Honors for NJ Arts

Black Maria Festival Founder Honored

John Columbus, founder and director of the acclaimed Black Maria Film & Video Festival, received the International Film Seminar's 2003 Leo Award. The award is given to individuals or organizations who most exemplify the commitment and spirit of pioneering film distributor Leo Dratfield and who show a sustained ability to introduce innovative approaches into the media arts field. The Black Maria Film Festival receives over 700 submissions annually and through a rigorous jurying process yields an award collection of 50 works that are shown at locations throughout the state, region and country, as well as Canada. Columbus also has taught filmmaking and film ideas for 22 years at the University of the Arts in Philadelphia.

Theatre Teacher wins National Competition

The Surdna Foundation awarded **Rachel Evans** of the Middlesex Co. Vocational High School/School of the Performing Arts a \$4,800 fellowship to help increase effectiveness in guiding and training young people for careers or advanced study in the visual or performing arts. The Surdna Arts Teacher fellowship program aims to improve the artistic abilities of teens by supporting the artistic revitalization of their arts teachers. Twenty-one outstanding teachers representing 15 public arts high schools from around the country were selected from an initial pool of 66 applicants. Ms. Evans has taught for 5 years and used the funding to enhance her directing skills by studying and attending productions, tours, concerts, and lectures at the Stratford Festival in Ontario.

New Council member welcomed

Toms River resident and longtime President of the Garden State Philharmonic **Judith Leone** was sworn in as the newest Arts Council member at the March 16 at Appel Farm Arts & Music Center. Mrs. Leone is also on the board of the National Council of Community and Justice, serves as Secretary of the Board of The Shelter, Inc, a foundation that funds animal organizations, and sits on the scholarship committee of Ocean County College. Other community organizations for which she has served are Open Arms, Ocean's Harbor House, United Way of Ocean County, the Italian American Cultural Society of Ocean County and the WWFM Advisory Board. Mrs. Leone taught elementary school for 15 years in the Toms River Schools and in 1985 began work as the school's media specialist. She also created a video production company, The Production House, where she served as a partner and officer until 1992.

Artists Corner

Council Awards Artist Fellowships

The Council awarded \$217,000 in fellowships earlier this year to 26 New Jersey artists. Administered through the Mid Atlantic Arts Foundation, the Council's fellowship program recognizes artistic excellence in the creators of art and assists them in their professional development. Some 303 applications were submitted in 7 artistic disciplines, each reviewed and assessed by a panel of peers in the respective discipline. Daina Krumins, a filmmaker from Union County, received a perfect and was awarded a \$12,000 fellowship. The remaining 25 artists each received \$8,200. Congratulations one and all.

FY 2004 Fellowship Recipients

Choreography: Nai-Ni Chen, Englewood Cliffs; Carolyn H. Dorfman, Short Hills; Randy James, Highland Park; Julia M. Ritter, Lambertville

Film/Media: Jerome P. and Marylou Bonogiorno, Newark; Grady Klein, Princeton; Daina Krumins, Westfield; Anthony Pemberton, Jersey City; Jane E. Steuerwald, Glen Ridge

Music Composition: Daniel Trueman, Princeton; Mark Zuckerman, Roosevelt
Painting: Robert R. Anderson, Cedar Grove; Philip L. Ayers, Millstone; Siona S. Benjamin, Montclair; Tom A. Birkner, Washington; Theresa Chong, West New York; Nancy L. Depew, Plainfield; Robert D. DiMatteo, Morristown; Gary Godbee, Westfield; Sharon Libes, West New York; Fran Shalom, Montclair; Wei Dong, Hoboken; June G. Wilson, Middletown

Works on Paper: Dahlia Elsayed, Palisades Park; Edward A. Monovich, Summit; Betsey Regan, Lincroft

Fellowship Applications Available

Guidelines and applications are now available for New Jersey State Council on the Arts 2005 Fellowships in interdisciplinary-performance, playwriting, poetry, prose, crafts, photography and sculpture. The Fellowship Program is an important component of the Council's effort to recognize and support the work of individual artists and is carried out in cosponsorship with the Mid Atlantic Arts Foundation (MAAF).

To be eligible, artists must be a permanent New Jersey resident. Fellowships are awarded solely on the basis of artistic excellence. Applicants are encouraged to download the application from either the MAAF web site at www.midatlanticarts.org or the NJSCA web site at www.njartscouncil.org. A very limited number of printed applications are available to those without Internet access. To request a printed copy of the fellowship guidelines and an application, please call Mid Atlantic Arts Foundation at (410) 539-6656, ext. 110. If special accommodations are required to file a NJSCA fellowship application, please call Mid Atlantic Arts Foundation.

Artists In Community Grants Announced

The Mid Atlantic Arts Foundation (MAAF) has announced the award of \$302,225 in support of 28 projects throughout the Mid Atlantic region under the Artists in Community Program. Five of those projects are in New Jersey: The Center for Modern Dance Education in Hackensack, Perkins Center for the Arts in Moorestown, the Center for Community Arts in Cape May, the Jersey City Museum, and the Sumai Multidisciplinary Arts Center in Newark. In addition New Jersey artists Marlies Yearby of Montclair, Dit Wah Deng of Parsippany, and Heidi Muller of Washington have been selected for residency projects in New York, Philadelphia, and West Virginia respectively. The Artists in Community program provides opportunities for New Jersey, Pennsylvania and New York artists to partner with non-profit organizations outside their home community in projects that motivate and encourage people to examining issues of importance to their communities through the creation of art. The NJSCA has been an active program cosponsor since its inception. Additional New Jersey support comes from Johnson & Johnson and the Geraldine R. Dodge Foundation.

Volunteer Lawyers for the Arts in the Garden State

Much of the Council's artists services program this past winter has focused on artists' need for legal services. This included presentation at the Council's February meeting by representatives of the New York Volunteer Lawyers for the Arts as well as similar presentations on the subject at two annual workshops the Council conducted for artists in Newark and Millville. Most encouraging of all, however, are the movements afoot to establish a New Jersey Chapter of Volunteer Lawyers for the Arts. Taking up the challenge laid down by Rob Steinbaum, the publisher of the New Jersey Law Journal, at an October '03 awards dinner recognizing lawyers who are also artists, a core group of interested attorneys has formed with the intention of incorporating and beginning operations as early as this year. Many states have VLA chapters, which provide a wide range of affordable legal services to artists and arts groups. These increasingly involve intellectual property rights, contracts and licensing, and corporate governance issues. We will keep you posted as things develop in New Jersey.

Creative Communities Report

The National Guild of Community Schools of the Arts (NGCSA) has published an Interim Evaluation Report regarding its Creative Communities Initiative, the first national program model to bring arts education to children and youth in public housing communities across the country. The initiative is an arts education, youth development and community building strategy launched in April 2001 through a cooperative agreement with the NEA and the U.S. Department of Housing and Urban Development. Twenty community schools of the arts in 20 separate states are providing free instruction by professional artists after school and on weekends for children and youth living in public housing communities.

NGCSA commissioned the Institute of Cultural Policy and Practice at Virginia Tech University and Emc.Arts of New York City to research and assess its ability to effectively implement Creative Communities and to determine if and how the community arts education field should view the strategy as a sound investment for replication. Drawing on data collected from site visits and extensive document review and analyses, the Executive Summary reveals the key ingredients for success with partnerships between arts organization and public housing communities and provides critical benchmarks for quality arts programming. For a copy of the Executive Summary, please visit http://www.creativecommunitiesonline.org/vessel_h.html.

Out & About

Council Chair **Sharon Harrington** has been appointed Commissioner of Motor Vehicles by Governor McGreevey, a cabinet-level post she began in mid-March. The New Jersey Symphony Orchestra has welcomed **Simon Woods** as its new President. Mr. Woods comes from the Philadelphia Orchestra where he served as Vice President of Artistic Planning and Operations. **Lisa Hanson** has been appointed the new Communications Manager at the State Theatre Regional Arts Center at New Brunswick. **Robert K.**

Upham of Madison is the new President of the Board of the Shakespeare Theatre of New Jersey.

Workshops & Training

The Arts in Developing Communities

Americans for the Arts *and* the National Assembly of State Arts Agencies announce **pARTicipate2004**, the Second Joint Convention in Washington, DC, from July 17–20, 2004. This conference focuses on how the arts play a critical role in developing communities that are vibrant, inclusive, and economically prosperous. Conference participants from all over the country will seek to create a national action agenda, detailing how organizations can affect individuals through the arts and increase their community engagement. To register visit <http://www.participateweb.org/index.asp>.

Arts Management Training

The **18th Annual Arts Management in Community Institutions (AMICI) Training Institute** sponsored by the National Guild of Community Schools of the Arts will take place from June 6-19, 2004 at The University of St. Thomas, St. Paul, MN. AMICI offers a professional development tailored to the needs of key administrators and leaders in the field of nonprofit, community based schools of the arts by addressing the theory and practice of nonprofit arts management. Subject areas include organizational development, community organizing, communications, program development, legal issues, marketing, fundraising, grant writing, financial management, personnel management, strategic planning, and facilities management. More information is available on the Guild Web site at <http://www.nationalguild.org>

Cutting Edge Marketing

The Arts & Business Council joins ArtsReach and the Arts & Business Council of Chicago in presenting *High Touch/High Tech: Cutting Edge Strategies for Reaching and Keeping Today's Arts Customers* 2004 National Arts Marketing Conference. Taking place in Chicago from October 2nd through October 5th, the conference will benefit executive directors, board members and marketing, public relations, membership and development professionals from all cultural, historical and science education disciplines and budget sizes. The conference builds on the continuing success of the Arts & Business Council's work as a leading promoter of arts and business partnership and arts management excellence and Arts Reach's work as an arts management publication and Web site (www.artsreach.com) in North America. For more information visit www.ArtsMarketingConference.org or www.ArtsMarketing.org.

Employment Opportunities

The **New Jersey Historical Society** is seeking a **Development Director** with 10 - 12 years of diverse fund raising experience to manage department of 3 plus staff responsible for fundraising, membership, special events and public relations. This team player with

excellent communication skills will work with staff, volunteers, and interns. Qualified candidates must have excellent written communication skills. General knowledge of fundraising computer software is a definite plus. Only candidates with experience will be considered. Send letter and resume to The New Jersey Historical Society, 52 Park Place, Newark, NJ 07102.

Montclair Art Museum seeks to fill two posts.

Art School Coordinator: Responsible for the quality and growth of the Yard School of Art and day-to-day functioning of classes and art school activities. The Art School Coordinator will hire instructors, supervise part-time staff, evaluate and recommends curriculum, prepare and monitor budgets, organizes schedules, and administers contracts, prospectus sheets and supply lists. Qualifications include a degree in art, art history, arts administration or museum studies required (BA or BFA required, MA/ MFA preferred). Two–four years administrative and teaching experience required.

Education Coordinator for School and Tour Programs: Works with the Director of Education to develop and manage all aspects of school programs, adult tours and outreach programs, and help implement teacher and docent training workshops; schedules and oversees day to day Museum tours and workshops; coordinates studio, art teacher and docent schedules; develops curriculum materials; maintains attendance and fiscal records; prepares reports; places supply orders and works closely with the Communications Department to market programs. Candidates must have a BA in Museum Studies, Art history and/or Art education (MA preferred); strong organizational, interpersonal and computer skills (Excel) as well as museum education experience or demonstrated experience working with public schools and community organizations.

To apply for either position, send or email cover letter and resume to Gary Schneider, Director of Education, Montclair Art Museum, 3 South Mountain Avenue, Montclair, NJ; email to gschneider@montclairartmuseum.org or fax at (973) 746-0536

Web Sites to Know

GoTour - Mapping the Performing Arts

GoTour promotes cultural and information exchange among performing artists, arts administrators, venues and audiences. We encourage you to explore, give feedback, submit new data, and add your own profiles – get involved in the national independent performing arts community.

http://www.gotour.org/?session_id=3f86b0c30f9a0efb_3994

Americans For The Arts Job Bank

Americans for the Arts had launched the Job Bank, a national online service featuring searchable resumes and job advertisements as well as links to resources in the arts field. Post job advertisements at no charge during the Job Bank's preview year and see how many people you can reach through Americans for the Arts. Or if you are looking for a job, post your resume and showcase your skills to prospective employers.

www.AmericansForTheArts.org/commerce/jbank.asp

Federal Grant Announcements

All federal agencies are now required to post grant announcements, including cooperative agreements, online. You can also sign up for e-mail notification of grant announcements. The grants.gov site is also launching an online application process.

www.grants.gov

Community Arts Leaders Resource Center

This new Web site provides information to help manage and build your arts organization, and is filled with tools for funding, organizational development, marketing, and more.

www.artsalliance.org/tools_resources.shtml

Humboldt University

The research project, *Database of Virtual Art*, has recently created a video documentary series of contemporary interactive media art.

www.arte-tv.com/emission/emission.jsp?node=-1973&lang=de

Center For Digital Education

Converge Online features articles and news about education policy and technology.

www.centerdigaled.com/converge

Arts Marketing.org

Arts Marketing.org helps nonprofit organizations address daily marketing needs and longer-term marketing issues.

<http://www.artsmarketing.org>

State of New Jersey

The Honorable James E. McGreevey, *Governor*

Department of State

The Honorable Regena L. Thomas, Jr., *Secretary of State*

The New Jersey State Council on the Arts

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