

# NJSL Direct - News for Librarians from the NJ State Library

New Jersey State Library <marketing@njstatelib.org>

Mon 7/6/2020 10:15 AM

To: Patt Ferrari <pferrari@njstatelib.org>;

Categories: Blue Category; Purple Category; doctors approvals

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## NJSL DIRECT

*Weekly News Updates for New Jersey Public Libraries*



*July 6, 2020*

### Blog Posts

**Marketing Blog**  
[The Communications Plan, Part 5: See a Complete Plan Example](#)

**New Books Blog**  
[New Books \(July 1, 2020\)](#)

### In This Issue

[ReferenceUSA Webinars for Business](#)

[4,000 Free Graphic Novel and Comic e-Books](#)

[Map of Public Library Services](#)

**NJSL Presents Blog  
Asset Allocation and Modern  
Portfolio Theory Program Recap**

[Find more blog posts here...](#)

## Webinars This Week

July 6, 2020

[Genealogy in Quarantine: What You Can Do from Home](#)

July 7, 2020

[Virtual Services from the New Jersey State Library Talking Book and Braille Center](#)

July 8, 2020

[Social Security 101](#)

July 9, 2020

[Pinelands History](#)

[Find more events here...](#)

## Continuing Education and Training Opportunities

[NJSL's Continuing Education Webpage](#)

[NJSL's In Person Workshops and Online Training Schedule](#)

[Upcoming Training Opportunities from NN/LM MAR](#)

[ReferenceUSA Webinar Schedule](#)

[Public Library Director 101 Series](#)

[WebJunction Training](#)

## Stay Connected with NJSL on Social Media!



**Connect with the NJSL  
Social Media**

## Certified Application Counselors for the Affordable Care Act

## Health Programming in Public Libraries Award

## National Leadership Grants

## Resilient Communities: Libraries Respond to Climate Change Grant

## ReferenceUSA Hosts Webinars for Entrepreneurs and Job Seekers All This Month

ReferenceUSA, in collaboration with several public libraries, are offering webinars for the public through the end of July. Libraries that are not hosting can still promote these events and encourage their local business owners, entrepreneurs, and jobseekers to sign up. [Learn more here.](#)

## 4,000 Free Graphic Novel and Comic e-Books Available

In response to Covid-19 and library closures, the State Library partnered with BiblioBoard to launch a free e-book library of 4,000 graphic novels and comics available for children and teens in New Jersey until the end of August. Families don't need a library card as long as they are physically located in New Jersey. There are also no hold queues. The State Library will also participate in the Virtual Comic Library Convention. [Read more here.](#)

## Map of Public Library Services During Covid-19 Updated

In light of the governor's executive order authorizing libraries to offer curbside pickup, the State Library's staff has updated our service map. Please find the growing list of NJ public libraries and their available services [here](#). We will update the map as our operating capacity increases in the coming weeks.

## GRANTS AND OTHER OPPORTUNITES

## Apply to Become a Certified Application Counselor for the

## Task Force!

**Mary Chute:** [@NJSLMaryChute](#)  
NJ State Librarian

**Peggy Cadigan:** [@pcadigan](#)  
Deputy State Librarian for  
Innovation & Outreach

**Sharon Rawlins:** [@bklover](#)  
Youth Services Consultant

**Andrea Levandowski:**  
[@NJGrowsBiz](#) and [@NJWorks](#)  
Small Business Development &  
Technology

**Teri Taylor:** [@TeriTaylorNJSL](#)  
U.S. Documents Librarian,  
Reference Services

**Leigh Clark:** [@NJSLFundingInfo](#)  
New Jersey State Library's Funding  
Information Center

**Elizabeth Burns:** [@NJSLTBBC](#)  
New Jersey State Library  
Talking Book & Braille Center

**Susette Brooks:** [@NJStateLibrary](#)  
New Jersey State Library  
Office of Communications, Marketing and  
Outreach

## Affordable Care Act

The Public Library Association is accepting applications for public libraries that want to become Certified Application Counselor Designated Organizations for the 2021 open enrollment period of the Affordable Care Act. CDOs can certify library staff and volunteers as Certified Application Counselors who will receive training and hands-on support to assist patrons and community members to successfully enroll in health insurance during open and special enrollment periods. Up to 30 public libraries in states that utilize the Federally Facilitated Marketplace at [healthcare.gov](https://www.healthcare.gov) will receive \$1,000 to support their organization. The application deadline is **July 17, 2020**. [Learn more here](#).

## Apply for the Health Programming in Public Libraries Award

The Network of the National Library of Medicine, Middle Atlantic Region invites applications to support health programming for public library patrons in New York, New Jersey, Pennsylvania and Delaware. The purpose of the Health Programming in Public Libraries Award is to fund health programs for public library patrons that incorporate MedlinePlus and information about the All of Us Research Program. The application deadline is **July 31, 2020**. [Learn more here](#).

## Apply for a National Leadership Grant and the Laura Bush 21st Century Librarian Program

The Institute of Museum and Library Services is accepting FY 2021 proposals for National Leadership Grants for Libraries and the Laura Bush 21st Century Librarian Program. The application process has two phases. For Phase I, all applicants must submit two-page preliminary proposals by **Oct. 2, 2020**. For Phase II, selected applicants will be invited to submit full proposals, due March 26, 2021. National Leadership Grants for Libraries support projects that enhance the quality of library and archives services nationwide by advancing theory and practice. The Laura Bush 21st Century Librarian program invests in developing a diverse workforce of librarians to better meet the changing learning and information needs of the American public by enhancing the training and professional development of library and archives professionals, developing faculty and library leaders, and recruiting, educating, and retaining the next generation of library and archives professionals. [Learn more here](#).

## Apply for Resilient Communities: Libraries Respond to Climate Change Grant

Resilient Communities: Libraries Respond to Climate Change, an initiative of the American Library Association, will help libraries engage their communities in programs and conversations that address the climate crisis. The initiative will fund film screenings, community dialogues, and related events based on local interest in 25 public and academic libraries in 2020, and it will fund the creation of a suite of free programming resources about the climate crisis that will be available to all libraries. Each selected library will receive several items, including a \$1,000 programming grant, five documentaries with public performance rights on DVD and/or streaming, and digital promotional materials for local program publicity. Public and academic libraries may apply. The application deadline is **Aug. 28, 2020**. [Learn more here](#).

**As always, we look forward to your feedback. Please don't hesitate to forward any questions or concerns to the team in NJSL's Office of Communications, Marketing & Outreach.**

*Sincerely,*

**New Jersey State Library**

*Office of Communications, Marketing & Outreach*

[marketing@njstatelib.org](mailto:marketing@njstatelib.org)

*Connecting people with information through libraries.*

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