

NJSL DIRECT

Weekly News Updates for New Jersey Libraries

July 8, 2024

State Library Updates

Digital Navigation Corps

This project will bring full-time AmeriCorps members to libraries where they will provide digital navigator services. A Digital Navigator enables your library to launch, expand, or improve digital literacy programs and services for low-income individuals and communities, with a focus on digital literacy skills for workforce development. The application for libraries to request a Digital Navigator will open in early July. [Visit our webpage for more information.](#)

JerseyClicks Upcoming Training Sessions

We are happy to announce the training webinars for JerseyClicks resources in July 2024. The below sessions are being offered at 2pm on the following dates:

- Creating Engaging Resumes with Gale Presents: Peterson's Test and Career Prep - **July 16th**
- HeritageQuest Online Presents: Exploring NJ Using the Library of Congress Photo Collection - **July 22nd**

[Click to learn more and register](#)

How to Master Social Media Automation

We understand that time is of the essence and your library might not have a dedicated marketing team. Check out our latest marketing blog to see how social media automation could be the key to success in your marketing efforts! [Click to read.](#)

News from Around the State

Unsung Libraries Initiative Accepting Submissions

NJLA's Unsung Libraries Initiative is now accepting submissions on behalf of other libraries and staff! If you or someone you know is too swamped to get the word out about the amazing work you/they do, this is for you! Twelve libraries will be selected for a visit by NJLA President [Jeff Cupo](#), one per month, to meet with staff and see them in action. They will get a shout-out in the NJLA newsletter and a staff person at one of the twelve will be awarded this year's NJLA President's Award. [Click here to apply.](#)

Social Security Resources for New Jersey Libraries

As more New Jersey libraries partner with schools of social work and have interns to help people with different services, including applying for social security, the Social Security Administration has collected their resources into one location for easy access. [Click here to learn more.](#)

Call for Conference Proposals

LibraryLinkNJ is seeking program proposals for their upcoming one-day virtual conference on Inclusion. The conference, their fourth annual one-day event, will take place on Wednesday, September 25th. Proposals are due no later later

than **Friday, July 19th**. Access the [Proposal Form here](#), or visit the [Inclusion Conference Webpage](#) for more details.

NJSL Presents July Events

Our NJSL Presents Webinars are free and open to anyone interested in attending. Registration is required in advance and all webinars are recorded and posted to our [YouTube page](#) afterward. You can also check out event recaps on our [blog](#)! Here's what we have coming up in July, feel free to share within your communities.

- [An Introduction to Finding Grants](#) - July 9th @ noon
- [Slavery and Emancipation Laws in 19th Century New Jersey](#) - July 10th @ noon
- [Inside the Hive: Honey Bees and Beekeeping](#) - July 17th @ noon
- [Grant Castner, Trenton Photographer: The Delaware River and Canals, 1890-1920](#) - July 23rd @ noon

Professional Development Opportunities

Visit the State Library's [CE Training webpage](#) for a variety of Continuing Education training opportunities for New Jersey librarians, library support staff, and trustees.

[Professional Development Links](#) and [Webinars and Other Training Events](#) from the NJLA Professional Development Committee.

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) CE and Professional Development opportunities.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [Marketing Your Library on YouTube](#)
- [Five Tips for Managing Your Library's Social Media](#)
- [How to Increase Instagram Engagement](#)
- [Avoid These Video Marketing Mistakes!](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can download marketing resources from State Library Vendors & Partners [here](#).

Connecting people with information through libraries.

New Jersey State Library | [Website](#)

