

STATE OF NEW JERSEY
DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL
1060 Broad Street Newark, N. J.

BULLETIN 503

APRIL 17, 1942

OFFICIAL NOTICE OF FAIR TRADE CONTRACTS AND PRICE LISTS
FILED PURSUANT TO REGULATIONS NO. 30.

There are set forth herein supplemental price lists which have been filed, together with Fair Trade contracts, at the offices of the Department of Alcoholic Beverage Control, pursuant to Regulations No. 30. The minimum consumer prices which are contained in Bulletins #480, #483, #489 and #496 continue in force, subject to the changes listed below. It is, therefore, essential that Bulletins #480, #483, #489 and #496 be used in conjunction with this one. Until official notice of any change in price lists is published in a later bulletin issued by the Department, retail licensees are prohibited (unless otherwise authorized by special permit) from selling the described products except in accordance with the price lists appearing herein.

All of the minimum consumer prices set forth below become effective Friday, April 24, 1942, at 10:00 A.M.

Although the products listed in Bulletins #480, #483, #489 and #496 and those listed herein may not be sold BELOW the prices specified therefor, there is nothing to prohibit those products from being sold ABOVE the prices so specified.

Brand	Size	Minimum Consumer Price
1. THE AMERICAN DISTILLING COMPANY 135 East 42nd Street, New York City		
BURTON'S	Quarts	\$3.00
Blended Whiskey	Fifths	2.44
	Pints	1.55
GOOD OLD GUCKENHEIMER) Quarts	3.10
Straight Rye or Str. Bourbon) Fifths	2.55
Bottled in Bond (6 years old)) Pints	1.60
GOOD OLD GUCKENHEIMER)	
Bottled in Bond) Quarts	WITHDRAWN
Straight Rye or Str. Bourbon) Pints	WITHDRAWN
THE AMERICAN DISTILLING COMPANY'S BONDED STOCK		
Bottled in Bond	Quarts	WITHDRAWN
Straight Rye or Str. Bourbon	Pints	WITHDRAWN
SANDY MacDONALD	Fifths	WITHDRAWN
Imported Scotch Whisky		

Discount of 10% permitted on case lot purchases.

Brand	Size	Minimum Consumer Price
2. AMERICAN SPIRITS, INC. Rockefeller Center, New York City		
CARIOCA RUM		
Gold or White Label (86 proof)	Gallons	\$13.40
	Quarts	3.29
	Fifths	2.80
	Pints	1.71
	$\frac{1}{2}$ Fifths	1.45
Heavy Bodied (90 Proof)	Quarts	3.59
	Fifths	3.07
	Pints	1.85
	$\frac{1}{2}$ Fifths	1.58
Heavy Bodied (151 Proof)	Fifths	4.30
CARIOCA ZOMBIE	Fifths	2.99
CARIOCA EGG NOG	Fifths	2.39
BALZAC CORDIALS:		
Creme de Menthe, Creme de Cacao, Anisette, Cherry, Peach, Apricot, Maraschino and Blackberry	Fifths	3.15
	$\frac{1}{2}$ Fifths	1.65
Kummel	Fifths	3.25
	Pints	2.05
Triple Sec	Fifths	3.25
	$\frac{1}{2}$ Fifths	1.69

Discount of 10% permitted on case lot purchases.

3. ARROW DISTILLERIES, INC.
280 Madison Avenue, New York City

ARROW BRANDS

CREME DE MENTHE Green or White	25 oz. 12 $\frac{1}{2}$ oz.	2.79 1.49
CURACAO (In Stone Jugs) (65 or 80 Proof)	25 oz. 12 $\frac{1}{2}$ oz.	3.09 1.65
SWEDISH LIQUEURS Tafel Aquavit	25 oz.	3.19
GREEK LIQUEURS Masticha	25 oz.	2.98
Ouzo	25 oz.	2.98

Brand	Size	Minimum Consumer Price
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3. ARROW DISTILLERIES, INC. - Cont'd.

ARROW BRANDS - Cont'd.

POLISH LIQUEURS

Vodka (80 Proof)	4/5 Quarts	\$2.59
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Vodka (90 Proof)	4/5 Quarts	2.79
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Vodka (100 Proof)	4/5 Quarts	2.98
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MISCELLANEOUS LIQUEURS

Liqueur Chasseur (Yellow and Green)	25 oz.	3.59
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Peronette	25 oz.	3.98
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MARCRAFT BRANDS

FRUIT FLAVORED BRANDIES

	25 oz.	2.39
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Blackberry, Apricot,	12½ oz.	1.29
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Peach and Cherry	8 oz.	.79
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FRUIT LIQUEURS

	25 oz.	2.19
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Blackberry, Apricot,	16 oz.	1.39
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Peach and Cherry	8 oz.	.69
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FRUIT ROCK & RYE

	32 oz.	2.69
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	16 oz.	1.39
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	8 oz.	.69
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ROCK & RUM

	32 oz.	2.69
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	16 oz.	1.39
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	8 oz.	.69
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KUEMMEL

	32 oz.	2.59
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	16 oz.	1.39
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	8 oz.	.79
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SNO KAP SLOE GIN

	25 oz.	2.19
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	16 oz.	1.39
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	8 oz.	.69
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ANISETTE

	25 oz.	2.19
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	16 oz.	1.39
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	8 oz.	.69
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CREME DE CACAO

	25 oz.	2.59
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	12½ oz.	1.39
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CREME DE MENTHE

	25 oz.	2.59
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	12½ oz.	1.39
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PEPPERMINT SCHNAPPS

	32 oz.	2.59
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	16 oz.	1.39
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	8 oz.	.69
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COFFEE SPORT

	25 oz.	2.59
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Brand	Size	Minimum Consumer Price
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3. ARROW DISTILLERIES, INC. - Cont'd.

MARCRAFT BRANDS - Cont'd.

GINGER FLAVORED BRANDY	25 oz.	\$2.59
	12½ oz.	1.39
	8 oz.	.69

Discount of 15% permitted on case lot purchases of all of the above products.

4. AUSTIN, NICHOLS & CO.

82 Poinier Street, Newark, N. J.

PEDROS RUM	Fifths	1.99
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5. BEN-BURK, INC.

1010 Massachusetts Avenue, Boston, Mass.

MR. BOSTON OR OLD MR. BOSTON

PINCH	Quarts	2.85
Blended Whiskey	Fifths	2.30
	Pints	1.50
BOTTLED IN BOND	Quarts	WITHDRAWN
Straight Rye or Straight	Fifths	WITHDRAWN
Bourbon Whiskey	Pints	WITHDRAWN

Discount of 15% permitted on case lot purchases.

6. CONTINENTAL DISTILLING CORPORATION

1800 West Lehigh Avenue, Philadelphia, Pa.

RITTENHOUSE SQUARE		
Straight Rye or Straight	Quarts	WITHDRAWN
Bourbon Whiskey	Fifths	WITHDRAWN
(Bottled in Bond)	Pints	WITHDRAWN

7. CONTINENTAL IMPORT DIVISION OF

R. C. WILLIAMS & CO., INC.

610 Fifth Avenue, New York City

CORGO FINO	4/5 Quarts	4.19
Imported Brandy	4/5 Pints	2.19

Discount of 10% permitted on case lot purchases of above product as well as the product listed in the January 1942 price pamphlet.

Brand	Size	Minimum Consumer Price
8. FRANKFORT DISTILLERIES, INCORPORATED 9 Hill Street, Newark, N. J.		
MATTINGLY & MOORE Blended Whiskey	Quarts	\$2.65
	Fifths	2.15
	Pints	1.35

Discount of 10% permitted on case lot purchases.

9. GLENMORE DISTILLERIES COMPANY
1819 Broadway, New York City

GLENMORE SILVER LABEL Kentucky Straight Bourbon Whiskey	Gallons	WITHDRAWN
	$\frac{1}{2}$ Gallons	WITHDRAWN
	Quarts	WITHDRAWN
	Fifths	WITHDRAWN
	Pints	WITHDRAWN

10. GOLAN WINES, INC.
9 Rockefeller Plaza, New York City

LANGO WINES

SWEET WINES

Port, Sherry, Muscatel, White	Gallons	WITHDRAWN
Port, Dry Sherry, Tokay and Angelica	$\frac{1}{2}$ Gallons	WITHDRAWN
	Fifths	WITHDRAWN

DRY WINES (WHITE)

Bauterne, Chablis and Hock	Gallons	WITHDRAWN
	$\frac{1}{2}$ Gallons	WITHDRAWN
	Fifths	WITHDRAWN

DRY WINES (RED)

Burgundy, Claret and Zinfandel	Gallons	WITHDRAWN
	$\frac{1}{2}$ Gallons	WITHDRAWN
	Fifths	WITHDRAWN

(See J. & J. DISTRIBUTING COMPANY for listing
of Lango Wines).

11. GOODERHAM & WORTS DIVISION OF
HIRAM WALKER INCORPORATED
630 Fifth Avenue, New York City

G & W PRIVATE STOCK Blended Whiskey	$\frac{1}{2}$ Gallons	4.49
	Quarts	2.59
	Fifths	1.89
	Pints	1.35

Brand	Size	Minimum Consumer Price
11. GOODERHAM & WORTS DIVISION OF HIRAM WALKER INCORPORATED - Cont'd.		
G & W BONDED STOCK)	
Straight Rye or Straight) Quarts	\$2.49
Bourbon Whiskey) Fifths	1.99
Bottled in Bond (4 or 5 yrs. old)) Pints	1.30
G & W BONDED STOCK)	
Straight Rye or Straight) Quarts	WITHDRAWN
Bourbon Whiskey) Fifths	WITHDRAWN
Bottled in Bond) Pints	WITHDRAWN

Discount of 5% permitted on case lot purchases.

12. J. & J. DISTRIBUTING COMPANY
312 Frelinghuysen Avenue, Newark, N. J.

LANGO WHITE LABEL WINES

SWEET WINES		
Port, Sherry, Muscatel, White	Gallons	3.29
Port, Dry Sherry, Tokay and Angelica	$\frac{1}{2}$ Gallons	1.79
	Fifths	.79
DRY WINES (WHITE)		
Sauterne, Chablis and Hock	Gallons	3.29
	$\frac{1}{2}$ Gallons	1.79
	Fifths	.79
DRY WINES (RED)		
Burgundy, Claret and Zinfandel	Gallons	3.29
	$\frac{1}{2}$ Gallons	1.79
	Fifths	.79

LANGO BLACK LABEL WINES

SWEET WINES		
Port, Sherry and Muscatel	Gallons	1.89
	$\frac{1}{2}$ Gallons	1.00
	Quarts	.59
	Pints	.30
DRY WINES		
Sauterne and Claret	Gallons	1.49
	$\frac{1}{2}$ Gallons	.79
	Fifths	.49
	Pints	.25

Discount of 10% permitted on case lot purchases.

Brand	Size	Minimum Consumer Price
13. WILLIAM JAMESON & COMPANY, INC. 630 Fifth Avenue, New York City		
KERRIGAN'S PRIVATE STOCK Blended Whiskey	1/2 Gallons	\$3.98
	Quarts	2.47
	Fifths	2.00
	Pints	1.27
OLD LEWIS HUNTER Kentucky Straight Bourbon Whiskey (90 Proof)	Quarts	2.79
	Fifths	2.25
	Pints	1.39
OLD LEWIS HUNTER Kentucky Straight Bourbon Whiskey (5 yrs. old - 90 Proof)	Quarts	WITHDRAWN
	Pints	WITHDRAWN
OLD LEWIS HUNTER Kentucky Straight Bourbon Whiskey (Bottled in Bond)	Quarts	3.09
	Fifths	2.48
	Pints	1.57
OLD LEWIS HUNTER Kentucky Straight Bourbon Whiskey (Bottled in Bond-- 5 Years Old)	Quarts	WITHDRAWN
	Fifths	WITHDRAWN
	Pints	WITHDRAWN
TOM MOORE Bourbon (Bottled in Bond - 5 Yrs. Old)	Quarts	WITHDRAWN
	Fifths	WITHDRAWN
	Pints	WITHDRAWN

Discount of 10% permitted on case lot purchases.

14. McKESSON LIQUOR CO.
759 Summer Avenue, Newark, N. J.

RONRICO WHITE OR GOLD LABEL RUM	Quarts	3.35
	Fifths	2.75
	Tenths	1.40
RONRICO RED LABEL RUM (Heavy Body) (90 Proof)	Quarts	3.50
	Fifths	2.95
	Tenths	1.50
RONRICO RED OR PURPLE LABEL RUM (Heavy Body) (151 Proof)	Quarts	5.25
	Fifths	4.50
	Tenths	2.30
DUMONT BRANDY California Brandy	Fifths	3.20
	Pints	1.90

Brand	Size	Minimum Consumer Price
14. McKESSON LIQUOR CO. - Cont'd.		
SANTA ALICIA STILL WINES:		
Sweet	Gallons	\$2.15
Port, Sherry, Muscatel, Angelica, Tokay and White Port	$\frac{1}{2}$ Gallons	1.25
	Quarts (Decanters)	.89
	Quarts	.69
	Fifths	.59
Dry		
Burgundy, Claret, Rhine, Sauterne, Chablis and Zinfandel	Gallons	1.89
	$\frac{1}{2}$ Gallons	1.09
	Fifths	.59
SANTA ALICIA SPARKLING BURGUNDY	Fifths	2.00
	Tenths	1.10
SANTA ALICIA SPARKLING MOSELLE	Fifths	2.00
	Tenths	1.10
SANTA ALICIA VERMOUTH Sweet and Dry	30 oz.	.99

Discount of 10% permitted on case lot purchases.

15. NATIONAL DISTILLERS PRODUCTS CORP.
120 Broadway, New York City

MOUNT VERNON		
Maryland Straight Rye Whiskey	Quarts	2.98
	Fifths	2.39
Bottled in Bond	Pints	1.54
OLD CROW		
Kentucky Straight Bourbon Whiskey (4 Years Old - 86.8 Proof)	Fifths	2.39
OLD CROW		
Straight Rye Whiskey (4 Years Old - 86.8 Proof)	Fifths	2.39
DE KUYPER PRODUCTS:		
Delecta	Fifths	3.70
Liqueur	Tenths	1.99
Delectine	Fifths	WITHDRAWN
F. O. L. Brand Liqueur	Tenths	WITHDRAWN

Discount of 10% permitted on case lot purchases.

Brand	Size	Minimum Consumer Price
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16. JOSEPH H. REINFELD, INC.
461 Frelinghuysen Avenue, Newark, N. J.

I. W. HARPER Bourbon (Bottled in Bond)	Quarts	\$3.69
	Pints	1.89
UNION LEADER Blended Whiskey	$\frac{1}{2}$ Gallons	4.19
	Quarts	2.15
	Pints	1.09
CREAM OF BALTIMORE A Blend	Quarts	2.29
	Pints	1.19

Discount of 10% permitted on case lot purchases of above products as well as all other Reinhold products listed in the January and March 1942 price pamphlets.

17. SCHENLEY DISTRIBUTORS, INC.
1 Newark Avenue, Jersey City, N. J.

SILVER WEDDING GIN Distilled London Dry Gin (90 Proof)	Quarts	2.40
	Fifths	1.95
	Pints	1.25
THREE FEATHERS GIN Distilled London Dry Gin (90 Proof)	$\frac{1}{2}$ Gallons	4.65
	Quarts	2.40
	Fifths	1.95
	Pints	1.25
GREEN RIVER GIN Distilled Dry Gin (85 Proof)	$\frac{1}{2}$ Gallons	4.45
	Quarts	2.30
	Fifths	1.85
	Pints	1.20
SCHENLEY'S DISTILLED LONDON DRY GIN (94.8 Proof)	Quarts	2.80
	Fifths	2.35
	Pints	1.45
SCHENLEY'S DELUXE COCKTAIL GIN Distilled Dry Gin (85 Proof)	Quarts	2.30
	Fifths	1.85
	Pints	1.20
SCHENLEY'S Straight Rye or Straight Bourbon Whiskey (4 Years Old)	Quarts	2.79
	Pints	1.45
BACARDI WHITE LABEL Cuban Rum	Fifths	4.10
	Tenths	2.20
BACARDI GOLD LABEL Cuban Rum	Fifths	4.25
	Tenths	2.30

Brand	Size	Minimum Consumer Price
17. SCHENLEY DISTRIBUTORS, INC. - Cont'd.		
BACARDI SILVER LABEL	Quarts	\$3.10
Puerto Rican Rum	Fifths	2.75
	Tenths	1.45
BACARDI AMBER LABEL	Quarts	3.10
Puerto Rican Rum	Fifths	2.75
	Tenths	1.45
DUBONNET WINE (Made in U.S.A.)	31 oz.	1.49

Discount of 10% permitted on case lot purchases.

18. SUSSEX COUNTY DISTILLERY CO., INC.
Sussex, New Jersey

HIGH POINT APPLE JACK	Quarts	3.20
BRANDY	Pints	1.65

Discount of 10% permitted on case lot purchases.

PROMULGATED AND PUBLISHED APRIL 17, 1942.

Alfred C. Griswold
COMMISSIONER.

CHECKED BY No: 4