

Fw: NJSL Direct -feb 2 2015

Patt Ferrari

Thu 4/29/2021 1:07 PM

To: Patt Ferrari <pferrari@njstatelib.org>;

Categories: Purple Category; Blue Category

From: New Jersey State Library [mailto:tmccclary@njstatelib.org]

Sent: Friday, January 23, 2015 3:17 PM

To: Patt Ferrari

Subject: NJSL Direct - News for Librarians from the NJ State Library

Having trouble viewing this email? [Click here](#)

NJSL DIRECT

Weekly News Updates for NJ Public Libraries



January 23, 2015

In This Issue:

[The State Library Releases its 2014 Annual Report](#)

.....



Quick Links:

[NJSL Website](#)
[NJ Library Forums](#)
[NJSL Direct Marketing Portal](#)
[JerseyCat](#)
[JerseyClicks](#)
[JerseyConnect](#)
[NJSL Blogs](#)

Recent Blog Posts:

[New Image Resources Help](#)

[Marketers Create Art](#)

At the State Library:

[Effective Volunteer Management I: How the What Serves the Why - Jan. 28](#)

[Battleship New Jersey oral histories program - Feb. 3](#)

[View the full calendar...](#)

**Connect with the
NJSL Social Media
Task Force!**

[First Student to Graduate from NJSL's Career Online High School Program](#)

[State Librarian's Breakfast at NJLA Spring Conference](#)

[Active Shooter Training for Librarians](#)

[E-Rate Reports](#)

[Multicultural Award Applications Due Jan. 23](#)

[Best Practices in Early Literacy Applications Due Feb. 9](#)

[Dollar General Grants](#)

[Building a Cultural Preparedness Network](#)

[Information from the Consumer Financial Protection Bureau](#)

[NEDCC's Digital Directions Conference Comes to the East Coast!](#)

[Upcoming ReferenceUSA Winter 2015 Webcast Schedule](#)

[Mental Health First Aid Classes Returning in 2015](#)

[Become a Maker Corps Host Site](#)

[WebJunction Webinars](#)

[Free Webinar: Pathways to Guide Health Education](#)

[LYRASIS Events](#)

The State Library Releases its 2014 Annual Report

There were a number of significant accomplishments by the State Library and its partners during 2014.

Deborah Mercer: [@njdocslibrarian](#)

*New Jersey Government
Documents Librarian*

Peggy Cadigan: [@pcadigan](#)

*Deputy State Librarian for
Innovation & Outreach*

Jennifer Podolsky: [@JennPodolsky](#)

*Business and Technology
Outreach Specialist*

Sharon Rawlins: [@bklover](#)

Youth Services Consultant

Andrea Levandowski:

[@NJSLFundingInfo](#)

*Reference Librarian, Instruction and
Funding Information*

Teri Taylor: [@TeriTaylorNJSL](#)

*U.S. Documents Librarian,
Reference Services*

Elizabeth Burns: [@NJSLTBBC](#)

*New Jersey State Library
Talking Book & Braille Center*

Michele Stricker: [@michelestricker](#)

*Associate Director for Library Support
Services, Certified Preservation
Management Consultant, Library Law,
Emergency Preparedness for Libraries*

What follows is not an exhaustive list, but rather the "best of the best" that spans the range of the State Library's responsibilities and activities.

[View the NJSL 2014 Annual Report...](#)

First Student to Graduate from NJSL's Career Online High School Program Tells Her Story

In the fall, Camden County Library received a grant from the New Jersey State Library and the New Jersey Department of Labor and Workforce Development to offer 35 scholarships to Career Online High School, a program that offers the chance to earn an accredited high school diploma online through a partnership with the New Jersey State Library and Cengage Learning.

[Read more...](#)

Join Us at the State Librarian's Breakfast at the NJLA Spring Conference

The 2015 NJLA Conference will be held on April 20-22 at Ocean Place Resort & Spa in Long Branch. The State Librarian's Breakfast will be Wednesday, April 22 at 8 a.m. in the Oceanport North room, followed by the State Librarian's program.

[See the conference schedule...](#)

Stay Connected with NJSL



Active Shooter Awareness and Preparedness for Library Staff

The New Jersey State Library is sponsoring this free training for library staff at four locations across the state beginning March 3.

[See locations and register ...](#)

E-Rate

Tony Wilhelm of Affiniti has authored a new white paper incorporating changes in the E-rate program from both the July and Dec. 2014 Orders.

[Read the White Paper ...](#)

[Read the ALA two page report...](#)

Multicultural Award Application Deadline Extended to Feb. 6

The New Jersey State Library is accepting applications for the 2nd Annual Multicultural Program Award. The award honors outstanding library programs that increase understanding and promote multiculturalism through creative and sustainable cultural programming.

[Read more...](#)

Best Practices in Early Literacy Applications Due Feb. 9

Four NJ public libraries with innovative and successful programs currently in place for children from birth to six years, their families and caregivers are eligible. The winning public libraries will each receive a \$1000 mini-grant from the New Jersey State Library.

[Read more...](#)

Dollar General Foundation Literacy Grants

Dollar General Literacy Foundation offers a variety of grants, including adult literacy, family literacy, summer reading and youth literacy.

[Read more...](#)

Building a Cultural Preparedness Network

Members of New Jersey cultural resources community gathered at the Federal Emergency

Management Agency's Sandy Recovery Office to talk about the challenges they face in protecting the state's cultural resources and figure out ways they could work together to better preserve and protect them.

[Read about it...](#)

Libraries and Librarians as Disaster Preparedness and Recovery Resources

New blog post from the State Heritage Emergency Partnership featuring an upcoming NJSL project.

[Read more...](#)

Information from the Consumer Financial Protection Bureau

The CFPB will hold a monthly webinar series intended to instruct library staff on how to discuss financial education topics with their patrons. There will also be a webinar titled, "Understanding credit reports and scores", which will take place January 29, from 2:30 pm - 3:30 EDT.

[Read more...](#)

NEDCC's Digital Directions Conference Comes to the East Coast!

Under the theme, "Fundamentals of Creating and Managing Digital Collections", the Digital Directions Conference will take place August 3-5, 2015 at the Raleigh Convention Center, Raleigh, North Carolina. Guided by a faculty of national experts, join colleagues from institutions large and small for two and a half days of instruction on best practices and practical strategies for the creation, curation, and use of digital collections.

[Read more...](#)

Upcoming ReferenceUSA Winter 2015 Webcast Schedule

The schedule now features eight different programs, each intended to give anyone wanting to use ReferenceUSA a deeper understanding of how to be effective and efficient when using the resource. Libraries who have added the schedule to their calendar, Facebook accounts or vendor pages - see an uptick in patrons attending programs and

subsequently using ReferenceUSA - they've created a process that helps you direct patrons to more learning without a lot of involvement on your end! While intended for the general public, librarians are always welcome!

[View the full Winter schedule here.](#)

Mental Health First Aid Classes Returning in 2015

The eight-hour Mental Health First Aid certification course will be offered in two four-hour sessions. Lunch will be provided. Space is limited! There are 28 seats available at each location. Registration will be closed once we meet capacity.

[Read more...](#)

Become a Maker Corps Host Site

Maker Corps Host Sites are organizations in the U.S. such schools, libraries, makerspaces, and other youth-serving agencies able to provide safe, creative environments, with the personal and social support necessary for each child to have a rich making experience. Program description, grant information, and application can be found [here](#). Application closes on Jan. 30.

WebJunction Courses Brought to You by the State Library

WebJunction's free, online course catalog has over 25 self-paced, online courses on library topics, as well as over 100 curated webinar archives ready and available when you are. Take courses when your time permits, and earn completion certificates as you finish each class. Check out the upcoming January and February webinars.

[Read more...](#)

A total of eight webinars were offered during the past three months. If you missed any of the events the archives of these sessions can be found in the [WebJunction Course Catalog](#).

- Digital Citizenship: New Roles and Responsibilities in the Digital Age
- Serving the Underserved: Children with Disabilities at Your Library
- Crowdsourcing 101: Fundamentals and Case Studies
- From Librarian to Proficient Manager: Uncovering the Transitional Journey
- Put a Goal on It: WebJunction and Self Directed Learning
- Geek the Library: Impact and Outcomes
- Rural Resources and Funding: The Rural Information Center
- Scoping and Funding Crowdsourcing Projects

Free Webinar: Pathways to Guide Health Education at Your Library - Jan. 26 at 2 p.m.

Participants will explore essential pathways for libraries to address meaningful health information and services; be introduced to maintaining health collections at the public library, addressing community health literacy, and supporting healthy communities through partnerships; and be introduced to resources to advance these topics in the community.

[Read more...](#)

LYRASIS Events

Remember...you get the member price due to the State Library's group agent membership!

For upcoming classes go to: <http://www.lyrasis.org/Pages/Events.aspx>

As always, we look forward to your feedback. Please don't hesitate to forward any questions or concerns to the NJSL Communications & Marketing Team. Visit NJSL's library marketing portal, www.njsldirect.org, and stay current on library marketing topics, issues and trends! Thank you for your time!

Sincerely,

New Jersey State Library

Office of Communications , Marketing & Outreach

marketing@njstatelib.org

Connecting people with information through libraries.

[Forward this email](#)

 **SafeUnsubscribe™**

This email was sent to pferrari@njstatelib.org by tmccclary@njstatelib.org |
[Update Profile/Email Address](#) | Rapid removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).



4/29/2021

Mail - pferrari@njstatelib.org

New Jersey State Library | 185 West State Street | P.O. Box 520 | Trenton | NJ | 08625-0520